

BRIAN B. SU

Founder & President

Artisan Business Group, Inc.

Publisher, Indo-Pacific Situation Report

Independent Director & Chair, Compensation Committee · Member, Audit Committee
a Nasdaq-listed company



PROFESSIONAL PROFILE

Brian B. Su is a seasoned international business advisor and entrepreneur with more than 20 years of experience in cross-border investment, market entry strategy, and risk management. As founder and president of Artisan Business Group, Inc., he advises family offices, companies, investors, and government entities on global expansion, regulatory compliance, and investment planning across North America, Asia, Latin America, and the Caribbean. He is also the publisher of the Indo-Pacific Situation Report (indopacsitrep.com), an independent, open-source geopolitical risk intelligence service written for family offices, investors, and executives.

Since founding Artisan Business Group in 2009, Mr. Su has advised on a wide variety of cross-border projects spanning infrastructure, clean energy, high-tech manufacturing, industrial manufacturing, real estate, and ocean technology. He serves as independent director, Chair of the Compensation Committee, and member of the Audit Committee of a Nasdaq-listed company.

AREAS OF EXPERTISE

- Family Office Advisory
- Geopolitical Risk Advisory
- Cross-Border Investment Advisory
- Global Mobility Advisory
- U.S. Market Entry Strategy
- Transaction Due Diligence
- CFIUS & Investment Screening
- Export Controls & Sanctions Compliance
- AI & Frontier Technology
- Government Affairs & Public Policy

CAREER BACKGROUND

Mr. Su began his career at Guizhou University (B.A., English Language & Literature, 1986), then served as International Business Manager at China National Nonferrous Metals Import and Export Corporation (1987–1989), overseeing trade operations and coordinating with global logistics and shipping firms. After immigrating to the United States in 1990, he earned a Master of Public Administration (MPA) from the University of Illinois at Springfield (1996), served as Staff Assistant to Illinois Governor Jim Edgar (1996–1998), and then served as a Compliance Specialist at the Illinois Department of Transportation (1998–2011), building deep expertise in contract compliance, labor regulations, and fraud prevention in public infrastructure projects.

GLOBAL RECOGNITION & THOUGHT LEADERSHIP

Mr. Su has been quoted by leading media outlets including *The New York Times*, *Bloomberg Businessweek*, the *Chicago Tribune*, *China Daily*, *South China Morning Post*, and Reuters. He has been an invited speaker at conferences in Hong Kong, Singapore, China, and the United States, and organized the China Belt & Road Strategy Symposium in Washington, D.C., attracting U.S. and Chinese think tanks and government agencies. He received the U.S.-China Outstanding Contribution Award from the Chicago America-China Business Association. A naturalized U.S. citizen, Mr. Su has led over 100 international business delegations, conferences, and workshops across many countries and regions worldwide. He is a commissioner of the Springfield Commission on International Visitors, appointed by the Mayor of Springfield.

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INTELLIGENCE

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