

BRIAN B. SU

苏丰原

Founder & President

Artisan Business Group, Inc.

Independent Director & Chair, Compensation Committee

Member, Audit Committee

High-Trend International Group Inc. (NASDAQ: HTCO)



PROFESSIONAL PROFILE

Brian B. Su is a seasoned international business advisor and entrepreneur with more than 20 years of experience in cross-border investment, market entry strategy, and risk management. As founder and president of Artisan Business Group, Inc., he helps companies and government entities navigate global expansion, regulatory compliance, and investment planning across North America, Asia, Latin America, and the Caribbean.

Since founding Artisan Business Group in 2009, Mr. Su has facilitated more than US \$1 billion in project investments spanning infrastructure, clean energy, high-tech manufacturing, industrial manufacturing, real estate, and ocean technology. He serves as independent director, Chair of the Compensation Committee, and member of the Audit Committee at High-Trend International Group Inc. (NASDAQ: HTCO), a Singapore-based marine-shipping and ocean-technology company pioneering decarbonization and digital carbon-asset solutions for the global shipping sector.

AREAS OF EXPERTISE

- Cross-Border Investment Advisory
- Market Entry Strategy
- Regulatory Compliance & Risk Management
- Geopolitical & Legal Risk Assessment
- Global Mobility Advisory
- International Trade & Supply Chain
- Blockchain, AI & Emerging Technology
- Government Affairs & Public Policy

CAREER BACKGROUND

Mr. Su began his career at Guizhou University (B.A., English Language & Literature, 1986), then served as International Business Manager at China National Nonferrous Metals Import and Export Corporation (1987–1989), overseeing trade operations and coordinating with global logistics and shipping firms. After immigrating to the United States in 1990, he earned a Master of Public Administration (MPA) from the University of Illinois at Springfield (1996), served as Staff Assistant to Illinois Governor Jim Edgar (1996–1998), and then spent 14 years as a Compliance Specialist at the Illinois Department of Transportation (1998–2011), building deep expertise in contract compliance, labor regulations, and fraud prevention in public infrastructure projects.

GLOBAL RECOGNITION & THOUGHT LEADERSHIP

Mr. Su has been quoted by leading media outlets including The New York Times, Bloomberg Businessweek, the Chicago Tribune, China Daily, South China Morning Post, and Reuters. He organized the China Belt & Road Strategy Symposium in Washington, D.C., attracting U.S. and Chinese think tanks and government agencies, and facilitated the international sister-city partnership between Jining, Shandong, China and Springfield, Illinois (2017). He received the U.S.-China Outstanding Contribution Award from the Chicago America-China Business Association. A naturalized U.S. citizen, Mr. Su has led over 100 international business delegations, conferences, and workshops across many countries and regions worldwide.

EMAIL

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CONSULTING

www.BrianBSu.us

INTELLIGENCE

www.CrossBorderIQ.pro

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