

RONALD J. BONNSTETTER, Ph.D.

AUTHOR | EDUCATOR | BEHAVIORAL SCIENTIST | NEUROSCIENCE RESEARCHER



CREDENTIALS

- Ph.D., Science Education - University of Iowa
- Former Professor - University of Nebraska-Lincoln
- SVP, Research & Development - TTI Success Insights
- Executive Director - MindScience Center
- Patents Holder
- Joe Kamiya First-Person Science Award
- Featured in Harvard Business Review
- International speaker & co-author, The Five Sciences of Self

BOOKING / MEDIA CONTACT

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BIO

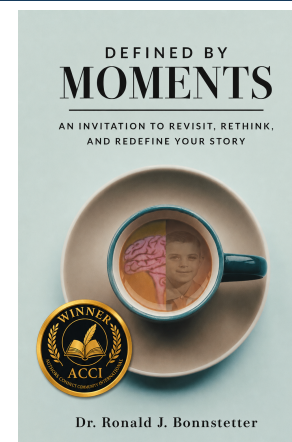
Dr. Ronald J. Bonnstetter is an educator, behavioral scientist, author, and neuroscience researcher who has spent a lifetime exploring how people learn, decide, and change. A former University of Nebraska-Lincoln professor and research executive, he later pioneered work connecting behavioral assessment with brain-based decision-making. In *Defined by Moments*, Bonnstetter turns that scientific curiosity inward, revealing how childhood labels, failure, mentors, serendipity, and self-awareness quietly shape the stories we live and the futures we choose next.

WHY BOOK THIS CONVERSATION?

- Can a five-minute childhood moment quietly script the next 70 years of your life?
- What if the labels that shaped your identity were wrong - but your brain kept believing them?
- Soft skills may not be taught at all. Bonnstetter argues we live our way into resilience, empathy, adaptability, and leadership.
- After a career studying behavior, he began looking directly at the brain - and found that what people say and what their brains reveal can tell different stories.
- At 77, the question changes from 'What will I accomplish?' to 'Which old stories still deserve to come with me?'

SUGGESTED EPISODE TITLES

- See Your Brain, Train Your Mind, Change Your Life
- Who Wrote the Story You're Living?
- The Little Voice: How Small Moments Shape a Life
- From 'The Dumb Class' to Brain Science
- You Don't Learn Resilience - You Live It
- See Your Brain, Rethink Your Story
- When Your Greatest Strength Becomes the Problem



THE BOOK

DEFINED BY MOMENTS

An Invitation to Revisit, Rethink, and Redefine Your Story

Softcover ISBN

979-8-9939880-0-9

eBook ISBN

979-8-9939880-1-6

CORE PREMISE

The moments that define us are often not the dramatic ones. They are ordinary experiences whose meaning becomes visible only in hindsight. Reflection lets us revisit the story, rethink its meaning, and choose what comes next.

BEST FIT

- Personal growth
- Leadership
- Education
- Neuroscience
- Behavior & decision-making
- Aging & reinvention
- Resilience & self-awareness

A STORY-DRIVEN CONVERSATION AT THE INTERSECTION OF MEMORY, IDENTITY, SCIENCE, AND THE POSSIBILITY OF CHANGE.