



— 2027 LOCAL SPONSORSHIP OPPORTUNITIES

BE PART OF THE MOVEMENT.

When the National Anti-Bullying Tour rolls into town, local sponsors are the hometown heroes who make it possible.

 **LIMITED:** only 5 Founding Sponsors & 1 Community Champion per city.

 Support Local Students

 Be Seen In Your Community

 Join A National Movement



BE KIND · BE STRONG · BE THE DIFFERENCE

endbullyingtoday.org

— WHY LOCAL BUSINESSES SPONSOR US

DO GOOD. BE SEEN. BUILD TRUST.

Sponsors don't just give — they get. Standing with safer, kinder schools puts your brand in front of thousands of local families and earns the kind of goodwill money can't buy.



Positive Local Publicity

Earned coverage and a feel-good story tied to your business.



Brand Visibility

Your name and logo across events, signage, and online.



Community Goodwill

Families reward the businesses that stand for their kids.



Social Media Exposure

Featured across foundation channels to local audiences.



Event & School Recognition

Recognized at assemblies, rallies, and community days.



Website Recognition

Listed on the sponsor page families visit and share.



Parent Awareness

Reach the parents making local buying decisions.



Employee Pride

Give your team a mission they're proud to back.



Community Leadership

Be seen as a business that leads, not follows.

— THE MISSION & WHY IT MATTERS

A WORLD WHERE EVERY CHILD FEELS **SAFE, VALUED & HEARD.**



The National Anti-Bullying Foundation empowers students, educates communities, and inspires young people to choose kindness over cruelty — building schools where no child feels afraid to walk through the doors.

1 in 5

students report being bullied

Millions

avoid school because they feel unsafe

Lifetime

emotional impact for victims

Preventable

with education, awareness & support



"No child should feel afraid to go to school." **Together, we can build school cultures where kindness is stronger than cruelty.**



— OUR LEADERSHIP

LEADERSHIP BEHIND THE MOVEMENT.

A national movement backed by an experienced leadership team — with the vision to inspire and the operational discipline to execute, city after city.



Bruce Bellocchi
Founder & Executive Director

A bullying survivor turned national advocate — and an award-winning filmmaker, author, speaker, and former professional athlete — Bruce founded the National Anti-Bullying Foundation. He leads its mission and message and headlines the National Anti-Bullying Tour, bringing hope and resilience directly to students and families nationwide.

Vision & Mission

National Tour

Public Speaking



Christopher Ronzio
Chief Operating Officer

Christopher Ronzio is the operations and business leader behind the Foundation's national growth. As Chief Operating Officer, he brings the discipline of running a complex, multi-market operation — turning an ambitious mission into a program that launches reliably in city after city. He leads corporate and community partnerships, directs national tour logistics, and owns every sponsor commitment — the operational backbone that lets the movement scale responsibly.

Operations

Partnerships

Tour Logistics

Sponsorship Fulfillment

National Expansion



— 2027 TOUR GOALS

ONE TOUR. 100 COMMUNITIES. REAL IMPACT.

100

CITIES

250

SCHOOLS

100K+

STUDENTS IMPACTED

50

COMMUNITY EVENTS



Our 2027 goal: bring the National Anti-Bullying Tour to communities nationwide — with one message: **kindness is stronger than cruelty.**

- ✓ School assemblies & student workshops
- ✓ Special guest & community events
- ✓ Parent & family discussions
- ✓ Local rallies & awareness days

The tour bus rolls right into your community — **and your sponsorship helps bring it here.**



— WHERE THE TOUR IS HEADED

2027 NATIONAL TOUR SCHEDULE.

Beginning January 2027 in Los Angeles County and expanding across America.

January	Los Angeles County, California	July	Florida & Georgia
February	Southern California & Arizona	August	North & South Carolina
March	Nevada & Utah	September	Virginia & Washington, D.C.
April	Texas	October	Pennsylvania, New Jersey & New York
May	Oklahoma, Kansas & Missouri	November	Ohio, Michigan & Illinois
June	Tennessee & Kentucky	December	National Wrap-Up Events



— COMMUNITY REACH

YOUR SPONSORSHIP CREATES COMMUNITY IMPACT.

Every tour stop reaches an entire community with a message of kindness — and puts your brand alongside it. Here's the local impact and reach your sponsorship helps create, per city.



1,000+

Students impacted



2,500+

Parents & family members



2-3

Schools per city



Multiple

Community events & rallies



Thousands

Local social impressions



Citywide

Local awareness & press

Projected per-city figures based on 2027 national tour goals. We'll tailor exact reach for your city on request.



— OUR SIGNATURE SPONSORSHIP

STAND-UP STUDENT OF THE MONTH.

\$5,000

COLLEGE FUND

Each month, a local student is honored for courage, kindness, leadership, and inclusion — with a contribution toward their future. Sponsored by local businesses that believe character matters.



Nominated by their school



Recognized publicly at a tour event



Receives a college-fund contribution



Celebrated as a role model for kindness

YOUR BRAND, BEHIND A STUDENT'S FUTURE



— BUILT TO DELIVER

WHY WE WILL SUCCEED.

Sponsors invest in organizations that can execute. Here's why this movement will deliver — city after city.



National Tour Bus

An eye-catching platform already on the road.



Leadership Team

Experienced founder plus an operational COO.



School Partnerships

Direct relationships that open doors to assemblies.



Student Recognition

The \$5,000 Stand-Up college fund drives engagement.



Community Events

Rallies and family nights that activate whole towns.



National Expansion Plan

A city-by-city roadmap across all of 2027.



Growing Sponsor Network

Founding sponsors joining city by city.



National Advisory Board

Governance and guidance to steer national growth.

We don't just have a mission — we have the team, the plan, and the momentum to deliver it.



— YOUR SPONSORSHIP IN ACTION

SEE EXACTLY WHERE YOUR MONEY GOES.

This isn't just logo placement. Every level funds real anti-bullying programming in your own community.



\$500

Educational Materials



\$1,000

Student Outreach Programs



\$2,500

Community Awareness Campaign



\$5,000

School Assembly & Student Programming



\$10,000

Major City Sponsorship

Every dollar funds real anti-bullying programming — in your own community.



— SPONSORSHIP LEVELS

FIND THE LEVEL THAT'S RIGHT FOR YOU.

ONLY ONE AVAILABLE IN EACH CITY COMMUNITY CHAMPION \$10,000 EXCLUSIVE LEAD SPONSOR Premier Community Partner ✓ Premier sponsor recognition ✓ Featured website placement ✓ Dedicated sponsor spotlight ✓ Social media spotlight ✓ Event & local event signage ✓ Featured business message online ✓ Proud Local Sponsor certificate + badge	MOST POPULAR COMMUNITY PARTNER \$5,000 ✓ Website recognition ✓ Social media recognition ✓ Event signage ✓ Recognition at local events ✓ Sponsor certificate + badge	LOCAL SUPPORTER \$2,500 ✓ Website listing ✓ Digital sponsor wall ✓ Recognition at local events ✓ Sponsor certificate ✓ Digital sponsor badge	FRIEND OF THE MOVEMENT \$1,000 ✓ Website listing ✓ Digital recognition ✓ Supporter certificate ✓ Digital sponsor badge	COMMUNITY DONOR \$500 ✓ Name on sponsor page ✓ Supporter certificate

Sponsor space is limited in each tour city — early sponsors receive priority recognition as community partners.



— BENEFITS COMPARISON

SPONSORSHIP LEVELS AT A GLANCE.

	CHAMPION \$10,000	PARTNER \$5,000	SUPPORTER \$2,500	FRIEND \$1,000	DONOR \$500
Listed on sponsor website page	✓	✓	✓	✓	✓
Proud Local Sponsor / supporter certificate	✓	✓	✓	✓	✓
Digital sponsor badge	✓	✓	✓	✓	—
Digital sponsor wall	✓	✓	✓	✓	—
Recognition at local events	✓	✓	✓	—	—
Social media recognition	✓	✓	—	—	—
Event signage	✓	✓	—	—	—
Featured website placement	✓	—	—	—	—
Dedicated sponsor spotlight	✓	—	—	—	—
Featured business message online	✓	—	—	—	—

— BE AMONG THE FIRST

BECOME A **FOUNDING SPONSOR** IN YOUR CITY.

The businesses that join first will be permanently recognized as founding community partners — remembered as the ones who made it possible.

ONLY 5 FOUNDING SPONSORS PER CITY

✦ **FOUNDING SPONSOR**



Reserved For Founding Sponsor

✦ **FOUNDING PARTNER**



Founding Sponsor — Open

✦ **FOUNDING PARTNER**



Reserved For Community Partner

✦ **FOUNDING PARTNER**



Founding Sponsor — Open

✦ **FOUNDING SPONSOR**



Reserved For Founding Sponsor

✦ **FOUNDING PARTNER**



Reserved For Community Partner

— BE SEEN · BE REMEMBERED · BE PART OF THE MOVEMENT



BE THE BUSINESS THAT CHANGES LIVES IN YOUR COMMUNITY.

Reserve your sponsorship before opportunities in your city are filled.

- ✓ Limited Sponsorship Opportunities Available
- ✓ Only 5 Founding Sponsors Per City
- ✓ Only 1 Community Champion Per City
- ✓ Now Accepting 2027 Sponsorship Partners

RESERVE YOUR SPONSORSHIP →

GET IN TOUCH

National Anti-Bullying Foundation

Sponsorship Department

 endbullyingtoday.org

 info@endbullyingtoday.org

 [@endbullyingtoday](https://www.instagram.com/endbullyingtoday)

Ask about sponsorship availability in your city.

Sponsorship opportunities may qualify as a business marketing expense while supporting the Foundation's mission. Please consult your tax professional regarding your specific situation.