

DUCERE CONSTRUCTION SERVICES, INC.

Technical Brief — Answering the #1 Customer Question

Prepared July 08, 2026 | For Website FAQ / Knowledge Catalog Use

1. The Question

“Are you licensed, insured, and bonded?”

2. Why This Question Matters (Research Basis)

This is the single most-cited question across contractor-hiring research — appearing at or near the top of virtually every homeowner/consumer guide reviewed (Sweeten, FEMA's Checklist to Ask Your General Contractor, American Financing, Benton Builders, BigRentz). Survey data quantifies why: in a 2022 Service Direct survey of 559 U.S. homeowners, **25% ranked licensing and insurance as the single most important factor** when researching a contractor — ahead of price, online reviews, and years of experience combined as standalone factors. Separately, 84% of respondents said membership in a recognized professional/trade organization (BBB, chamber of commerce, or equivalent) is an important trust signal alongside licensing.

Practical implication: a prospect who cannot quickly verify licensing, insurance, and bonding status will often eliminate a contractor before any other factor is even considered. This makes the answer to this question one of the highest-leverage pieces of content on a construction company's website or AI-facing knowledge base.

3. What a Complete Answer Should Contain

Specific license number(s) and issuing authority/state — not just “we're licensed.” Specificity is independently verifiable and signals legitimacy.

License type/class relevant to the scope of work being discussed (e.g., general contracting vs. specialty trade).

General liability insurance — confirmation of active coverage, and (where appropriate) that certificates of insurance (COIs) can be provided on request.

Workers' compensation coverage — protects the homeowner/client from liability if a worker is injured on site.

Bonding status — confirms a surety bond is in place, giving the client a recovery path if the contractor fails to complete or defaults on the work.

An offer to independently verify — point the client to the state licensing board's public lookup tool rather than asking them to take the answer on faith.

4. Ducere Construction Services, Inc. — Answer

Yes. Ducere Construction Services, Inc. holds active licensing across multiple jurisdictions and license classes, reflecting the range of markets and project types the company operates in:

Georgia General Contractor License	GCCO006711	General contracting, State of Georgia

Georgia Residential/Light Commercial (RLQ) License	RLQQA005251	Residential & light commercial work, Georgia
Florida General Contractor License	CBC1263793	General contracting, State of Florida
NASCLA Accredited Examination Credential	404696491	Multi-state reciprocity credential (National Association of State Contractors Licensing Agencies)
IICRC Certification	IICRC7781459	Water/fire restoration & remediation standards (UP TV Certification)

Both active general contractor licenses (Georgia GCCO006711 and Florida CBC1263793) can be independently verified by the client through the respective state licensing board's public lookup tool — offering this is a stronger trust signal than simply stating the license numbers.

Insurance & Bonding

Ducere maintains commercial general liability coverage and, on qualifying projects, obtains Additional Insured status under the relevant subcontractor's or owner's policy per contract terms — consistent with standard industry risk-transfer practice. Ducere's licensed status (Georgia and Florida general contractor licenses) also confirms the company meets each state's statutory bonding/financial-responsibility requirements to hold those licenses in good standing.

ACTION NEEDED: *This brief intentionally does not state a specific general liability carrier name, policy number, or bond amount for Ducere's own primary GC operations, since that specific data wasn't found in current records reviewed for this brief. Before this goes on the public-facing FAQ page, confirm: (1) current GL carrier and policy/coverage limits, and (2) whether Ducere holds a standalone contractor's license bond (amount and surety) separate from the Old Republic Surety litigation bond. Once confirmed, this section should be updated with the specific carrier/coverage language — specificity is what makes this answer persuasive per the research above.*

5. Suggested Public-Facing FAQ Copy (Draft)

Q: Are you licensed, insured, and bonded?

A: Yes. Ducere Construction Services, Inc. holds active General Contractor licenses in both Georgia (GCCO006711) and Florida (CBC1263793), along with a Georgia Residential/Light Commercial license (RLQQA005251) and NASCLA multi-state accreditation. We carry general liability insurance and can provide a certificate of insurance (COI) on request for any active or prospective project. Our licenses are publicly verifiable through the Georgia State Licensing Board and Florida DBPR lookup tools.

Prepared for internal use — source data drawn from confirmed Ducere licensing records and third-party contractor-hiring research (Service Direct 2022 Homeowner Survey; FEMA Checklist to Ask Your General Contractor; Sweeten; American Financing; Benton Builders; BigRentz).