

## MEDIA KIT

# ELODIA REYNA ROJAS

Leading Expert in AI Direction and Original Creative Identity

Global Creative Director. AI Music Artist. Cinematic Music Director.

elodiareynarojas.com | elodiareynarojas@gmail.com | June 2026

*"Technology should serve humanity, not own it."*

**118,000+**

YOUTUBE SUBSCRIBERS

**150,000+**

INSTAGRAM FOLLOWERS

**4M+**

VIEWS ON VIRAL HIT

**272+**

BMI COMPOSITIONS

Seven languages . 111 countries . 19 streaming platforms . Silver Play Button

## WHO I AM

I built a global AI music studio from nothing. No label. No team. No ad budget. In under a year I grew a verified YouTube channel past 118,000 subscribers, earned the Silver Play Button, and reached audiences across 111 countries, with a viral release surpassing 4 million views, all built independently.

I am not learning what AI can do. I am showing it what I can make it do. I am the live proof that AI amplifies originality when it is directed by someone with original thinking. The debate over whether AI threatens art is settled by my body of work. In the right hands, AI is the most expressive instrument ever placed in human hands.

I direct AI the way a film director directs actors. I write the emotional architecture, I shape every vocal tone, I reject hundreds of takes until the sound matches the vision in my mind. This is not automation. This is creative direction at a level most people have not seen yet.

My work spans AI music across seven languages, English, Spanish, Hindi, Arabic, Mandarin, French, and Portuguese. I create cinematic AI music videos, produce educational content under The Art of Directing AI, and have built an original AI character universe drawn from my own image.

## THE OPERATOR BEHIND THE ART

Long before AI, I proved this pattern. I became a top real estate producer in my first six months, opened my own brokerage by age 28, and built a team of 27 agents across seven languages, completely self-taught, no one ever trained me. I have held a Texas broker license since 2003. Nearly two years ago I set that career aside to learn AI, even at a real financial cost, because I knew it was the future.

This is not my first build. It is my third. The pattern of building something from nothing, alone, by my own brain, is the third decade of my life now. I only put my name behind what I have actually tested and use every day. That is the difference between hype and authority, and it is why my recommendations carry weight with audiences and partners alike.

## CREATIVE PHILOSOPHY

### The Director Framework

I do not use prompts or templates. I direct, the way a film director directs actors, giving AI direction informed by my finite-mathematics background, where iterative questioning and structured decision-making produce a unique outcome for every director. Every interaction with AI is a decision tree. The first question is never the most important one. The second, third, and fourth questions are where the output becomes something original. Unlimited questions, uniquely sequenced, produce uniquely original work that cannot be copied, because the path that produced it cannot be retraced by anyone else.

### The Iceberg Principle

The output is the tip. The conversation is the iceberg. Behind every clean AI result is a long conversation of decisions, corrections, redirects, and refinements. People who ask what the prompt was are asking for the tip and assuming it is the whole work. The real work is the iceberg underneath, and the iceberg is what makes the work mine. This is the answer to every critic who says AI output is all the same. Originality does not live in the tool. It lives in the thinking of the person directing it.

### Where the music comes from

I did not come into music through technology. I came into it through two worlds. My mother is white, raised in Detroit on Motown, Tina Turner, Diana Ross, Michael Jackson. My father brought Freddy Fender and Los Tigres del Norte, filling the house at five in the morning on weekends. Two musical worlds, one ear. The emotional foundation of every song I produce was set before I could read. That is why my music crosses languages and cultures the way it does. It is not a strategy. It is who I am.

## FEATURED ALBUM, AM I INSANE

AM I INSANE is my favorite album and my most personal. It is a woman empowerment record about the fight that happens inside a woman's own mind. Does she belong here. Is she crazy for dreaming this big. Anchored by THE WOMAN IN YOUR HEAD, with songs like BLAME HER and LATINA, it takes the stereotypes placed on women and turns them into power. Like all of my albums, it rolls out across seven languages, adapted, never translated. Out now.

## SPEAKING AND INTERVIEW TOPICS

### The Art of Directing AI

Direction over prompting, the iceberg principle, and building original creative work using AI as the medium, not the source.

### Original Creative Identity When Everyone Has the Same Tools

How originality survives the democratization of AI. Why the director, not the tool, determines the output.

### Why AI Did Not Take Your Job, It Took Your Excuses

An honest reckoning about AI, human absorption, and what it means to actually do creative work in this era.

### **Building a Global Music Empire Alone**

From zero to 118,000 plus subscribers, 272 plus BMI works, seven languages, and 19 platforms, with no label, manager, or budget.

### **Beauty and Brilliance, Refusing the Choice**

Why women in technology and creative leadership are told to choose between being taken seriously and being themselves, and why that choice is false.

### **The Latina in AI Leadership, a New Category**

Cultural, generational, and professional positioning, and the audience that needs this representation.

### **From Real Estate Broker to AI Director**

A reinvention story about following creative instinct and building something new, this time with full ownership.

### **Memory Versus Personality in the AI Era**

Why AI can hold the facts of who you are but not the personality behind them, and what that means for creative direction.

## **AI CHARACTER IP LIBRARY**

I have built an original AI character universe spanning both female and male identities, each with distinct cultural positioning and visual direction. This is original intellectual property in active development toward live AI performance.

### **Female character universe**

Built from my own likeness, from photorealistic to stylized to robotic, each one a different mood, era, or cultural identity. Every version is directed by me and rooted in who I am.

- ELODIA: primary identity, the director, cinematic, golden skin, espresso curls
- REYNA: reigning artistic persona, commanding and elegant
- QUEEN REYNA: sovereign performance character, full creative power
- ELIA and REIA: Hindi and Arabic cultural identities
- ELODIA TECH and ELODIA ROBOT: technology-forward and robotic identities
- DJ ELODIA and DJ REYNA: performance personas, stage-ready
- TEXAS ELLIE: regional roots, grounded and authentic
- REYNA REBEL: defiant, fierce, boundary-breaking
- LITTLE REYNA: younger, playful character expression

### **Male character universe**

Original characters built from concept, not from any existing likeness, each culturally specific and tied to a global market.

- SEBASTIAN: clean, controlled Western power. US and Western markets
- ROHAN: Indian CEO presence, strategic and modern. South Asian markets
- LORENZO: Latin global force, sensual and magnetic. Latin America and Mediterranean markets

- ZAYN: Arabic power, refined and rooted. Middle East and North Africa

## CURRENT WORK AND PROJECTS

- A growing catalog of original albums across seven languages, with FINALLY LOOKED UP and AM I INSANE released and more in active production.
- AM I INSANE, a woman empowerment album, out now, with multilingual versions rolling out.
- A viral release surpassing 4 million views, expanding internationally with strong traction across Arabic-speaking countries and Africa.
- The Art of Directing AI tutorial series and a forthcoming book.
- An original AI character IP library in active development toward live performance.
- In active creator-partnership conversations with leading AI creative platforms.

## PLATFORM PRESENCE

| PLATFORM                 | PRESENCE                                    | CONTENT                             |
|--------------------------|---------------------------------------------|-------------------------------------|
| YouTube                  | 118,000+ subscribers, Silver Play Button    | Music videos, tutorials             |
| Instagram                | 150,000+ followers                          | Visual content, reels, community    |
| TikTok                   | 4M+ views on viral hit                      | Music clips, shorts                 |
| Facebook                 | 36,000+ followers                           | Music, community                    |
| Spotify / Apple / Amazon | Global catalog, 111 countries, 19 platforms | Full music library, seven languages |
| LinkedIn                 | Active, growing professional network        | Thought leadership, partnerships    |

The AI tools and platforms behind my work are listed on my Linktree.

## BRAND IDENTITY

### Professional Title

Leading Expert in AI Direction and Original Creative Identity. Global Creative Director. AI Music Artist. Cinematic Music Director.

### Primary Brand

The Art of Directing AI

### Lyric Credit

Emotional Story Architect

### Manifesto

"I refuse to choose between beauty and brilliance. They are both mine."

### Visual Identity

Latina lead, espresso curls, golden skin, cinematic lighting, emotional realism. Characters built from original likeness.

## Languages

English, Spanish, Hindi, Arabic, Mandarin, French, Portuguese

## Mission

Technology should serve humanity, not own it.

## Trademark

International Class 41, Education and Entertainment Services

## QUOTE BANK FOR PRESS

Press-ready and brand-aligned. Use freely in features, articles, and interviews.

### ON HER PRACTICE

*"I don't make music. I direct emotion. The voice is AI. The emotion is mine."*

*"I direct AI the way a film director directs actors."*

*"The output is the tip. The conversation is the iceberg."*

### ON HER IDENTITY

*"I refuse to choose between beauty and brilliance. They are both mine."*

*"They debate whether AI threatens originality. I am the proof it amplifies it."*

### ON THE AI ERA

*"Technology should serve humanity, not own it."*

*"AI is the first instrument that fit me. I didn't change to fit it."*

### ON BUILDING

*"This is my third empire. It will not be my last."*

## AVAILABLE FOR

- Magazine features, profiles, and press interviews
- Podcast interviews and guest appearances
- Conference keynotes and panel discussions
- Brand partnerships and creator collaborations
- Custom AI music projects for film, brands, and events
- Educational workshops and corporate AI training

## BODY OF WORK

Original AI music across seven languages, produced and culturally adapted, never translated. As I refined my signature sound by never taking the first result, earlier material is being remastered or retired, so the catalog reflects only work that meets my current standard. Released:

- FINALLY LOOKED UP (out now)
- AM I INSANE (out now, featured)
- Additional albums in active production across all seven languages

## CONTACT

Website: [elodiareynarojas.com](http://elodiareynarojas.com)

Email: [elodiareynarojas@gmail.com](mailto:elodiareynarojas@gmail.com)

YouTube: [youtube.com/@ElodiaReynaRojas](https://youtube.com/@ElodiaReynaRojas)

Instagram: [@ElodiaReynaRojas](https://www.instagram.com/ElodiaReynaRojas)

TikTok: [@ElodiaReynaRojas](https://www.tiktok.com/@ElodiaReynaRojas)

LinkedIn: [linkedin.com/in/elodiareyna](https://linkedin.com/in/elodiareyna)

Linktree: [linktr.ee/elodiareynarojas](https://linktr.ee/elodiareynarojas)

Location: San Antonio, Texas, United States

---

*"I direct AI the way a film director directs actors. The instrument is new. The artistry is mine."*

### ELODIA REYNA ROJAS

Leading Expert in AI Direction and Original Creative Identity . Global Creative Director . AI Music Artist . Cinematic Music Director  
June 2026