



THE LOMBARD *Lilac Ledger*



Rooted in Community. Grown in Lombard.

The Lombard Lilac Ledger is a free weekly email newsletter highlighting local news, events, schools, sports, businesses and opportunities to stay connected in our community.

Lombard • Glen Ellyn • Villa Park

FOUNDING SPONSOR PRICING

Limited-Time Introductory Rates

Lock in today's pricing
as the Lombard Lilac Ledger
continues to grow.



FEATURED COMMUNITY SPONSOR

\$150/month
(INTRODUCTORY RATE)

INCLUDES:

- ★ Featured sponsor recognition in all newsletter editions during the month
- 💻 Business logo, website link, phone number, and contact information
- ✍️ Dedicated business spotlight (up to 150 words)
- 👍 Social media recognition
- 🛡️ Category exclusivity during sponsored month
- 🔗 Clickable website link in the digital newsletter



BANNER SPONSORSHIP

STARTING AT
\$75/week
(INTRODUCTORY RATE)

INCLUDES:

- 🖼️ Banner ad placement within the newsletter
- 🔗 Clickable website link
- ★ Business logo and branding
- 👥 Exposure to local readers in Lombard, Glen Ellyn & Villa Park
- ✅ Multiple banner sponsorships available each month



ANNUAL COMMUNITY PARTNER

\$1,500/year
(INTRODUCTORY RATE)

INCLUDES:

- 🔒 Locked-in introductory pricing for 12 months
- ★ Featured sponsor placement throughout the year
- 📅 Priority scheduling and renewal rights
- 👥 Business spotlight opportunities
- 👍 Social media recognition throughout the year
- 🏆 Recognition as an Annual Community Partner

THE BENEFITS



Reach engaged
local residents
interested in
community news
and events



Build visibility
and recognition
within Lombard,
Glen Ellyn and
Villa Park



Align your business
with a growing
local community
publication



Drive awareness
and support
for your
business



Support independent
local news and
information for
our community



*Thank you
for supporting
our community!*

Current introductory rates
are available for a limited time
and may increase as readership
and sponsorship demand grow.



INTERESTED IN BECOMING A SPONSOR?

- ✉️ info@lombardlilacledger.com
- 🌐 www.lombardlilacledger.com
- 📘 facebook.com/lombardlilacledger

Local news. Local people. Local connections. ❤️