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Healthcare Analytics Academy™

Enterprise Data Confidence Program
for Healthcare Organizations



Data Confidence & Healthcare Analytics Maturity

Building Data Confidence Across Teams,
Leadership, and Operations

EXECUTIVE SUMMARY

— The Healthcare Analytics Confidence Gap

Healthcare organizations today have more data than ever before. Yet many teams struggle to translate that data into confident, consistent decisions.

Common challenges include:

- inconsistent KPI definitions across departments
- dashboards that are difficult to interpret
- reliance on centralized analytics teams
- underutilization of analytics in operations

Result:

Data exists—but confidence in using it does not.

The Solution

The Healthcare Analytics Academy™ provides a structured, enterprise-wide system to:

- Build analytics capability across teams
- Align reporting and KPI definitions
- Strengthen leadership-driven analytics adoption

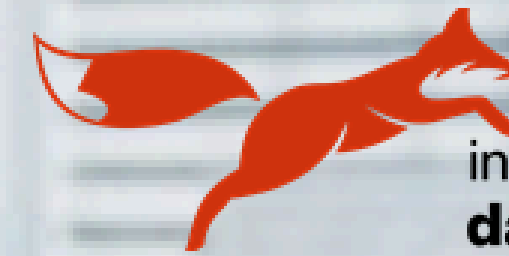


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TRANSFORMATION

From Data Awareness to Data Confidence



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Before

Managers rely on analysts

KPIs vary by department

Reports are underused

Analytics teams translate data

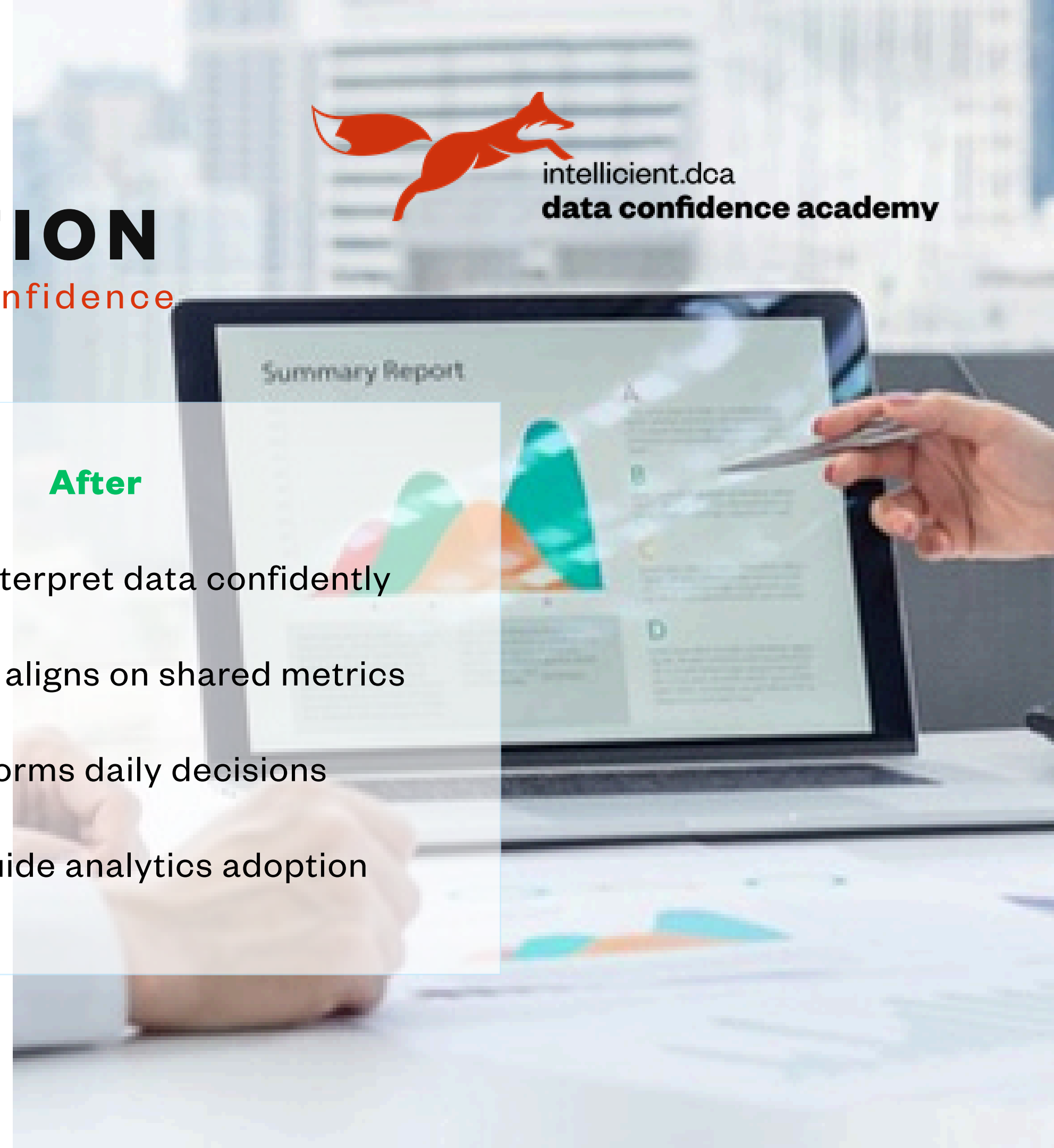
After

Managers interpret data confidently

Organization aligns on shared metrics

Data informs daily decisions

Leaders guide analytics adoption



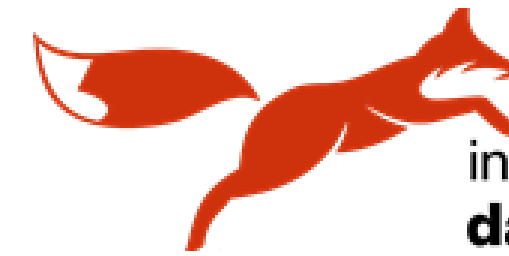
CAPABILITY MATURITY MODEL™

Healthcare Analytics Capability Maturity Model™

Stage	Description	IDCA Program
Stage 1 — Data Awareness	Limited confidence interpreting reports	● Explorer
Stage 2 — Data Literacy	Understand metrics, limited application	● Practitioner
Stage 3 — Applied Analytics	Operational analytics usage	● Accelerator
Stage 4 — Analytics Leadership	Governance & alignment	● Leader
Stage 5 — Data Confidence Culture	Data-driven organization	● Champion

Key Insight:

Organizations do not become data-driven through tools—they progress through capability.



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KPI FRAMEWORK™

Healthcare KPI Framework™

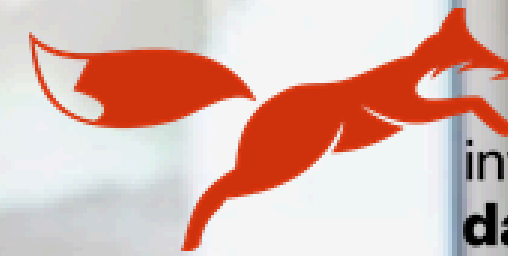
Healthcare analytics should align across five domains:

- Financial Performance (PMPM, MLR)
- Member Engagement (outreach, participation)
- Clinical Quality (HEDIS, readmissions)
- Operational Efficiency (caseload, completion)
- Population Health (risk, chronic care)

Outcome:

Consistent metrics → consistent decisions





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THE ACADEMY MODEL™

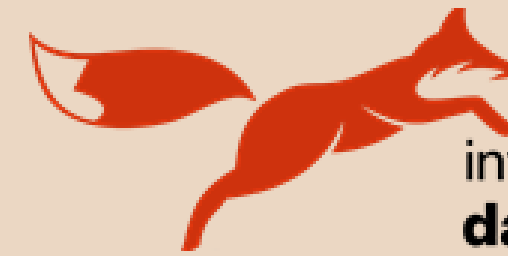
Healthcare Analytics Academy™

A structured enterprise learning ecosystem:

- Micro-credentials (on-demand)
- Data Confidence Collectives™
- Practitioner Certification
- Leadership Programs
- Governance & Strategy

This is not training.

It is a system for building analytics capability across the organization.



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DEPLOYMENY MODEL™

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Example Implementation

150 Staff → Micro-Credentials



60 Managers → Collectives



20 Leaders → Practitioner Certification



Executives → Governance Accelerator

Result:

Capability is built across all levels simultaneously.



ENTERPRISE PROGRAM™

Healthcare Analytics Academy Subscription™

Tier	Investment	Scope
Foundation	\$125K	Micro-credentials + portal
Professional	\$225K	+ Collectives + Practitioner
Enterprise	\$350K	+ Leadership programs
Transformation	\$500K+	Full System + Governance

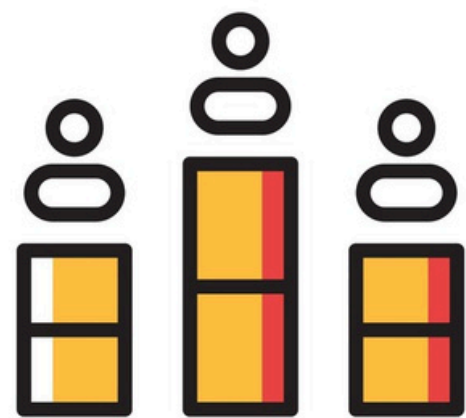




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OUTCOMES

Healthcare Analytics Academy™



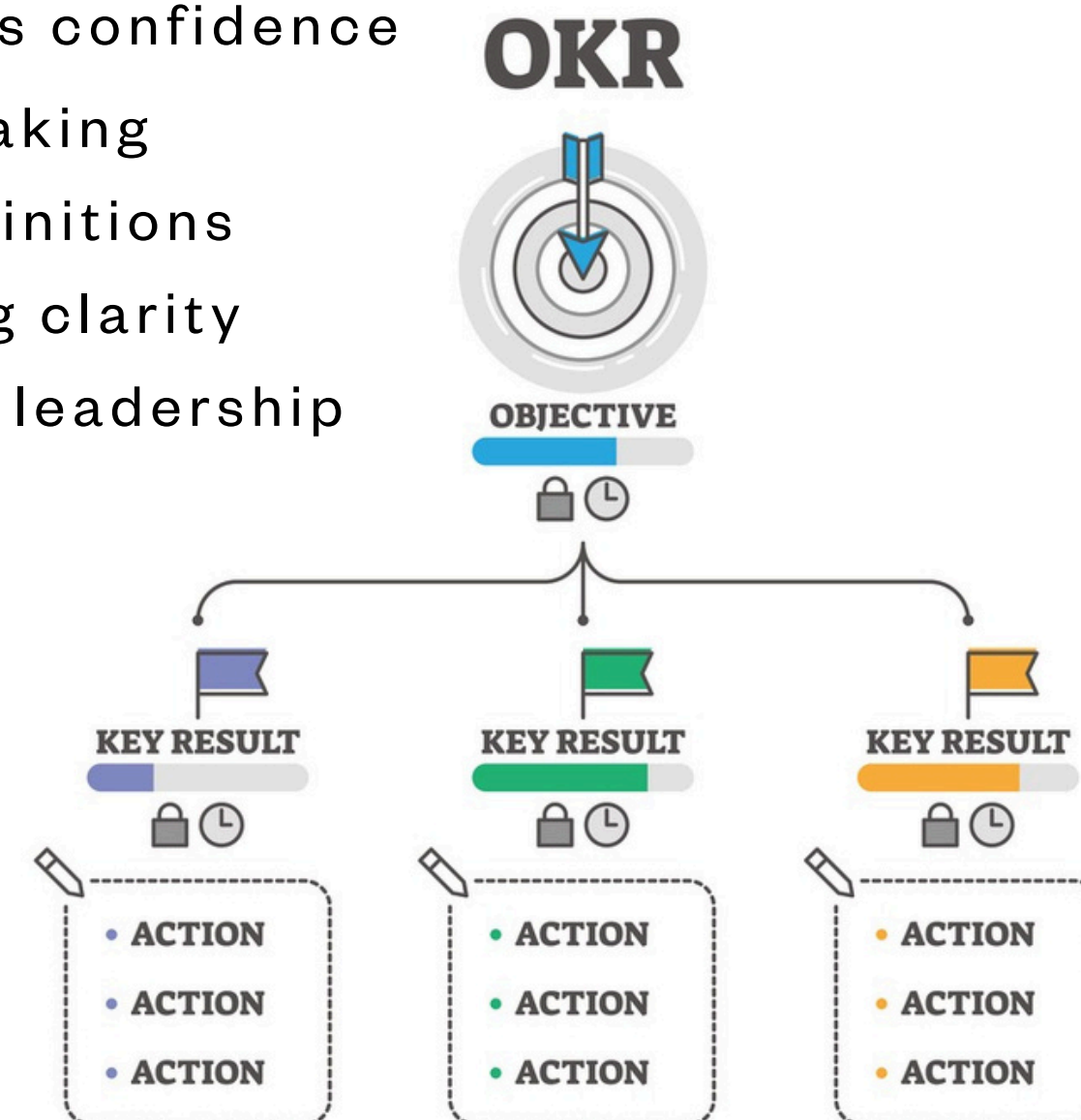
Executive Outcome

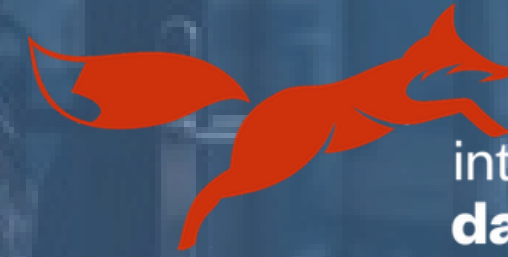
Organizations develop:

- aligned reporting systems
- stronger analytics capability
- confidence in data-driven decisions

What Healthcare Organizations Achieve

- Increased analytics confidence
- Faster decision-making
- Consistent KPI definitions
- Improved reporting clarity
- Stronger analytics leadership





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Build DataConfidence Across Your Organization

The Healthcare Analytics Academy™ enables healthcare organizations to move from fragmented reporting to confident, aligned decision-making.

Schedule a Transformation Call