



Madelyn Henne
May 2026 Edition

MATCH POINT

Your go-to source for the latest tournament updates, player highlights, and behind-the-scenes insights from the Performance Volvo Cars Pro Tennis Challenge.



WHAT'S NEW

This month, we've introduced several new additions to the website, all designed to bring fans closer to the tournament.

The new interactive player map, located on the Meet the Athletes page, allows viewers to explore where athletes are from around the world. By hovering over each country, you can see which players represent that region, highlighting the tournament's growing international reach.

We've also launched a Player Field Throughout the Years page, featuring every competitor since the inaugural tournament in 2020. As the years progress, the increasing diversity of countries represented stands out.

For a more interactive experience, the "What Type of Tennis Fan Are You?" quiz invites viewers to answer a few quick questions and discover their fan personality.

Finally, a new page featuring Rachel's tournament photography is now live, also spotlighting her and her husband's business, CourtHouse Racquet Sports.

In addition, we've introduced a brand new Hits for Hope page, which shares information about this great upcoming tournament. More details can also be found in the Insider Info section of this month's newsletter.

ATHLETE SPOTLIGHT: BILLY HARRIS (GREAT BRITAIN)

This month's spotlight features Great Britain's Billy Harris, a rising player on the ATP Tour who continues to make his mark on the international stage.

Harris has steadily climbed the professional ranks, recently sitting just inside the top 150 in the official ATP rankings, a strong indicator of his consistency and progress at the professional level. Competing against top talent around the world, he represents the depth of British tennis on tour.

Off the court, Harris brings a personality that stands out just as much as his game. During his tiny mic interview at last year's tournament, he described his personality as being most like a kiwi. He admitted he's not entirely sure what that means, but felt it was the right fit. He also shared that his go-to karaoke song is Angels by Robbie Williams, even telling us that karaoke is his hidden talent.

Whether it's his continued rise in the rankings or his laid-back, humorous perspective, Harris is a player fans will want to keep an eye on.

LATEST ARTICLES

Our latest round of articles continues to highlight the people, technology, and stories that shape the tournament experience.

Zenniz: Elevating the Game Through Innovation takes a closer look at how advanced court technology is enhancing both player performance and the fan experience.

Cracked Racquets: Expanding the Reach of the Game explores how digital media is helping bring tennis to a wider, global audience.

The Energy Drink: Powering Performance with Purpose highlights a brand that supports athletes while giving back to first responders.

From Berks County to the U.S. Open: How the Performance Volvo Cars Pro Tennis Challenge Prepares Players for the Biggest Stage in Tennis showcases how the Performance Volvo Cars Pro Tennis Challenge serves as a stepping stone for players competing on one of tennis's biggest stages.

INSIDER INFO

As preparations continue for this year's Performance Volvo Cars Pro Tennis Challenge, a few exciting updates are already underway.

The Performance Volvo Pro Tennis Challenge Junior Clinic is set for Sunday, August 16 at Hampden Park in Reading. Open to players ages 12 to 18, the clinic will give young athletes the opportunity to train alongside professional players. Registration details will be released in mid-June.

Registration is now open for the 15th Annual Conrad Weiser Hits for Hope Tennis Tournament, presented by Performance Volvo Cars. Taking place June 8 through 14, the tournament brings together over 300 players and benefits the Wounded Warrior Project.

More information and registration can be found at hitsforhope.com.

GET INVOLVED

Whether you're a player, fan, or supporter of the game, there are plenty of ways to be part of the Performance Volvo Cars Pro Tennis Challenge. From attending matches to engaging with our latest content, every interaction helps grow the tournament and its impact.

Stay connected by following along on social media, exploring the website, and keeping up with future announcements. We look forward to seeing you courtside this August.

