
CEO TRANSFORMATION TECHNOLOGIES LLC

CEO CAPITAL SCORE™

A self-assessment for business funding readiness.

FREE CEO RESOURCE

Created by

SYREETA JOHNSON
Founder & CEO

CEO Resource Center™

HOW CAPITAL READY IS YOUR BUSINESS?

This score is useful because it forces a simple question: if somebody asked for the file today, could you produce it? Do not give yourself credit for information that is in your head but not documented. Score what exists now.

SCORING

0 = Not Ready. 1 = In Progress. 2 = Ready. Add all twenty items for a total out of 40.

#	READINESS STATEMENT	SCORE	MY SCORE
1	My legal business information is current and consistent.	0 / 1 / 2	_____
2	I maintain a dedicated business bank account.	0 / 1 / 2	_____
3	I can document my average monthly revenue.	0 / 1 / 2	_____
4	I have at least three recent business bank statements available.	0 / 1 / 2	_____
5	My bookkeeping is current.	0 / 1 / 2	_____
6	I can produce a current profit and loss statement.	0 / 1 / 2	_____
7	I understand my current business debt obligations.	0 / 1 / 2	_____
8	I know my approximate personal credit score range when personal credit may be reviewed.	0 / 1 / 2	_____
9	I know whether my business has commercial credit profiles.	0 / 1 / 2	_____
10	My business credit obligations are current.	0 / 1 / 2	_____
11	I know the exact amount of capital I want to request.	0 / 1 / 2	_____
12	I have a written use-of-funds plan.	0 / 1 / 2	_____
13	I can explain how the capital supports operations, revenue or growth.	0 / 1 / 2	_____
14	I have researched products that fit my business profile.	0 / 1 / 2	_____
15	I have my entity and EIN documents organized.	0 / 1 / 2	_____
16	I have tax returns available when applicable.	0 / 1 / 2	_____
17	I have a business plan or executive summary when required.	0 / 1 / 2	_____
18	I have projections when required.	0 / 1 / 2	_____
19	I compare rates, fees and repayment terms before accepting financing.	0 / 1 / 2	_____
20	I track applications and avoid unnecessary repeated applications.	0 / 1 / 2	_____

YOUR CEO CAPITAL SCORE™

SCORE	STATUS	PRIORITY
0-14	Foundation	Build identity, banking, bookkeeping and basic documentation.
15-24	Building	Close the largest gaps before making multiple applications.
25-33	Preparation	Organize the funding file and research product-specific requirements.

SCORE	STATUS	PRIORITY
34-40	Stronger Readiness	Compare lender requirements carefully and validate fit before applying.

My 3 priorities:

IMPORTANT

This is an educational self-assessment, not a credit decision or approval prediction. A high score does not override a lender's own underwriting rules.

IMPORTANT DISCLAIMER

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