
CEO TRANSFORMATION TECHNOLOGIES LLC

CEO RESOURCE CENTER™ INDEX

Your complete free business resource library.

FREE CEO RESOURCE

Created by

SYREETA JOHNSON
Founder & CEO

CEO Resource Center™

YOUR FREE RESOURCE LIBRARY

This library is not meant to become another folder of downloads you never open. Each resource has one job: help you make a specific business decision, organize the information behind it, and see what needs attention next. Use the tool that matches the problem in front of you. You do not need all twenty at once.

HOW I WOULD USE THIS LIBRARY

If your business is brand new, start with structure and banking. If funding is the goal, do the readiness work before chasing lenders. If leads are slipping through the cracks, skip the funding worksheets for the moment and fix the CRM or workflow problem. The right resource depends on the bottleneck, not on what is trending online.

#	RESOURCE	FORMAT
01	CEO Business Startup Checklist™	PDF
02	CEO Funding Readiness Checklist™	PDF
03	CEO Capital Score™	PDF
04	Business Credit Foundation Checklist™	PDF
05	PAYDEX Quick Guide™	PDF
06	Business Credit Bureau Guide™	PDF
07	Lender Document Checklist™	PDF
08	Business Banking Readiness Checklist™	PDF
09	30-Day Funding Preparation Planner™	PDF
10	Grant Readiness Checklist™	PDF
11	Grant Application Tracker™	XLSX
12	SBA Readiness Checklist™	PDF
13	Business Plan Starter Workbook™	PDF
14	Use of Funds Worksheet™	PDF
15	CEO Revenue Goal Calculator™	XLSX
16	CRM Readiness Checklist™	PDF
17	Business Automation Audit™	PDF
18	Website Readiness Checklist™	PDF
19	CEO Weekly Planning Sheet™	PDF
20	CEO Business Health Check™	PDF

RECOMMENDED WEBSITE CATEGORIES

CATEGORY	START WITH
Start a Business	Startup Checklist, Business Plan Workbook, Website Readiness

CATEGORY	START WITH
Build Business Credit	Credit Foundation, PAYDEX Guide, Bureau Guide
Get Funding Ready	Funding Checklist, Capital Score, Lender Documents, Banking Readiness, 30-Day Planner, Use of Funds, SBA Readiness
Find Grants	Grant Readiness, Grant Application Tracker
Build Systems	CRM Readiness, Automation Audit
CEO Development	Weekly Planning Sheet, Business Health Check, Revenue Goal Calculator

RESOURCE CENTER STRATEGY

One free resource should solve one clear problem. At the end of the resource, the next step should make sense. Someone who discovers a banking problem should not be pushed into an unrelated offer. Help them fix the next real issue in the business.

IMPORTANT DISCLAIMER

CEO Transformation Technologies LLC provides business consulting and educational resources. We are not a bank, lender, credit bureau or government agency. Requirements, reporting practices, underwriting standards and program rules vary and may change. No funding, credit, grant, contract, score increase, approval, revenue result or financial outcome is guaranteed.

© 2026 CEO Transformation Technologies LLC. Personal use only. Do not reproduce, resell or redistribute without permission.