

JANAYA L. PATTON

Executive Strategist | CEO | Board Advisor
Leadership & Innovation Expert | Founder

California, USA - Based | National & International Availability



BOARD ADVISORY PROFILE

Empowering innovation, growth, brand elevation, and leadership at scale.

Janaya Patton is a proven transformation strategist and executive leader with over a decade of cross-sector experience guiding organizations through enterprise evolution, innovation, and strategic growth. As the Global Founder & CEO of a portfolio of purpose-driven ventures, she brings a rare combination of entrepreneurial acuity, corporate insight, and public sector perspective to boardroom settings.

Janaya is now prioritizing select board and advisory opportunities —governing or strategic—where she can contribute long-term value while offering immediate clarity. She is eager to forge new partnerships, shape strategy, and strengthen governance across innovation-focused and mission-aligned organizations ready to deepen roots and scale.

AREAS OF EXPERTISE

- Strategic Advising & Enterprise Growth
- Executive Leadership & Succession Planning
- Organizational Transformation & Culture
- Brand Elevation & Scalable Business Growth
- Multi-Industry Innovation & Complex Problem-Solving
- Stakeholder Engagement & Community Development
- Board Governance & Policy Advisory
- Executive & Next Generation Leader Development
- Program Innovation & Operational Efficiency
- Cross-Sector Partnership Strategy

INDUSTRIES OF ALIGNMENT

- Leadership Development & Consulting
- Corporate Education & Certification
- Social Impact & Nonprofit
- Luxury Hospitality & Lifestyle Brands
- Media, Entertainment & the Creator Economy
- Technology-Enabled Learning & Services

LEADERSHIP TRAIL HIGHLIGHTS

Janaya specializes in taking bold visions from concept to execution—whether developing transformational programs, scaling ventures, or designing the systems and strategies that power sustainable growth.

She is currently considering board placement invitations across private, public, and nonprofit sectors, both domestic and international.

BOARD VALUE-ADDS

Enterprise Builder: Founder and operator of multiple ventures across public and private sector industries including strategic consulting, leadership development, lifestyle management, wellness and hospitality.

C-Suite Insight: In-depth experience as CEO, COO, and Managing Director driving innovation, transformation, and cross-functional alignment.

Leadership Architect: Creator of frameworks and programs that elevate organizational capacity, professional development, emotional intelligence, and executive impact.

Scalable Strategist: Adept at navigating growth phases, stakeholder alignment, and change management in complex business ecosystems.

Culture Champion: Committed to driving innovation, people development, and high-integrity leadership.