AksumBase

ETHIOPIA SELECTED CANDIDATE PROPOSAL

Economic Proposal, LutinX L.iD Onboarding and Training Start Package

Launch goal:

Start as a trained AksumBase Launch Partner in Ethiopia, use your LutinX L.iD presentation code, onboard valid properties, and compete for Country Manager status.

Candidate download for the second landing page

Prepared for selected candidates - Ethiopia Launch Program

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1. Executive Summary

This document is designed for the private selected-candidate landing page for Ethiopia. It gives the candidate a clear economic proposal, explains the LutinX L.iD presentation-code tracking system, and provides the steps required to accept the proposal, create a LutinX account and schedule the initial training session.

Commercial positioning: aggressive but controlled

AksumBase is entering Ethiopia with a fast onboarding strategy. The public offer to the market is simple: real estate agents, landlords, developers and property owners can publish properties for free. The selected candidate earns opportunity by generating verified registrations and valid property listings, not by promises or CV claims.

Primary mission

Contact Ethiopian agents, landlords, developers and property owners, explain the free listing campaign, and support the onboarding of valid property data.

Performance logic

Each result is attributed through the candidate's LutinX L.iD presentation code. Only valid, unique and approved properties count.

Training & BBadge

Every selected candidate receives a training activity. After completion, AksumBase may issue a blockchain-verifiable BBadge confirming the new skill acquired.

Recognition path

Public recognition may be granted at each milestone, including 50, 100, 250 and 500 valid-property achievements.

Recommended landing-page CTA: I Accept and Want to Start

2. Ethiopia Salary Benchmark Analysis

The proposal below is intentionally aggressive because the goal is to attract strong local operators who can produce measurable results. It combines a modest fixed launch base with a performance upside linked to valid properties added to the platform.

The benchmark is not a formal employment salary survey and does not replace local tax, employment or contractor compliance advice. It is used to position the commercial proposal competitively against relevant business-development roles in Ethiopia.

Benchmark	Current public reference	Implication for AksumBase
Management salary range	Paylab Ethiopia reports gross monthly salaries in Management typically from ETB 4,582 to ETB 19,968; actual maximums may be higher.	The proposed structure is intentionally above standard management salary references when performance targets are achieved.
Marketing & Business Development Manager	WorldSalaries estimates an average of about ETB 152,000/year, with a range around ETB 79,240 - 233,600/year.	The proposal is designed to attract ambitious operators by combining fixed compensation with meaningful upside.
Minimum wage context	WageIndicator lists Ethiopia public-sector minimum wage references valid in May 2026 rather than a single universal private-sector wage floor.	AksumBase should validate local employment or contractor treatment before signing the final agreement.
FX context	Wise showed about ETB 158.687 per USD on 21 May 2026; Trading Economics showed USD/ETB around 159.75 on the same date.	USD-equivalent values are only indicative and should be recalculated before signing.

Recommended interpretation

For the first 30 days, the role should be treated as a launch-performance collaboration. From days 31-90, the candidate can become a Country Manager Candidate if the data quality, registration flow and local relationships are strong. After 90 days, the best candidate may be offered the Country Manager role under a final written agreement.

The strongest message for candidates: the base is real, the upside is performance-driven, and the leadership role is earned through verified results.

3. Economic Proposal

The following structure is proposed for the Ethiopia Launch Program. Final conditions are subject to written agreement, compliance review, tax treatment and AksumBase approval.

Phase	Role	Fixed Compensation	Performance Bonus	Promotion Gate
Training	Certified Candidate	Training session	BBadge after completion	L.iD presentation code activated
Days 1-30	Launch Partner	ETB 25,000	ETB 250 per valid property + ETB 15,000 milestone at 100 valid properties	Quality verified; no duplicate or fraud pattern
Days 31-90	Country Manager Candidate	ETB 50,000/month	ETB 350 per valid property + milestone bonuses	250+ valid properties and strong local relationships
After 90 days	Country Manager	ETB 100,000/month	Team override + quarterly KPI bonus	500+ valid properties, reliability and leadership

Milestone bonus framework

Milestone	Bonus	Condition
100 valid properties	ETB 15,000	Within the first 30 days or first validated reporting cycle
250 valid properties	ETB 40,000	During Month 2 or Month 3, subject to quality approval
500 valid properties	ETB 100,000	Country Manager Candidate milestone; no fraud or duplicate pattern

Payment should be made only after AksumBase validates the property data and confirms that the related registration is correctly attributed through the LutinX L.iD presentation code. A quality holdback may apply until listings remain active and compliant for 30 days.

4. Potential Earnings Examples

These scenarios show how a high-performing candidate can move beyond a normal fixed salary model. They are examples, not guarantees.

Scenario	Calculation	Potential Total
100 valid properties in first 30 days	ETB 25,000 fixed + ETB 25,000 variable + ETB 15,000 milestone	ETB 65,000
250 valid properties in Month 2 or 3	ETB 50,000 fixed + ETB 87,500 variable + ETB 40,000 milestone	ETB 177,500
500 valid properties in Month 2 or 3	ETB 50,000 fixed + ETB 175,000 variable + ETB 100,000 milestone	ETB 325,000

Why this is aggressive

At 250 valid properties in a month, the candidate can earn a total compensation level significantly above common local business-development salary references. At 500 valid properties, the upside becomes a leadership-level result.

Why it is controlled

AksumBase pays for approved results, not for unverified activity. The LutinX L.iD presentation code, property validation and quality holdback reduce ambiguity and protect the platform.

Country Manager evaluation

A candidate may be evaluated for Country Manager status after proving consistent execution, local agent relationships, clean data, high approval rate, responsiveness and leadership ability. The target benchmark is 500+ valid properties, with a strong preference for a network of active agents and owners rather than one-time submissions.

5. Valid Property Rules

A valid property is a real, unique and publishable listing submitted with the permission of the agent, landlord, developer or property owner. Compensation is calculated only on properties approved by AksumBase.

Valid property requirements	Rejected or non-counting results
• Property type: house, apartment, land, commercial property, rental, sale or development opportunity. • Location: city, area and enough address/location detail to verify and publish the listing. • Commercial status: sale or rent, price or expected price range, and availability status. • Description: key features, size where available, number of rooms where relevant, and main selling points. • Media: photos, or an agreed process to collect photos from the agent or owner. • Contact: agent, developer, landlord or owner details, with authorization to publish. • Attribution: the related user registration must be connected to the candidate's LutinX L.iD presentation code.	• Duplicate property already submitted by another candidate, agent or owner. • Fake, unverifiable or misleading property information. • Listing submitted without permission from the rights holder or authorized representative. • Incomplete data that prevents publication or proper verification. • Property already attributed to another L.iD presentation code. • Listings removed for quality, compliance, fraud or reputational reasons.

Quality principle

The candidate is expected to build a trusted pipeline, not a chaotic data dump. A smaller number of clean, verified and publishable properties is more valuable than a large number of weak submissions.

Any manipulation, fake listings, repeated duplicates or unauthorized submissions may cancel the result and terminate the collaboration.

6. Step 1 - Create or Confirm Your LutinX Account

To activate candidate tracking, every selected candidate must create or confirm a LutinX account. The account email should match the email used in the AksumBase acceptance form unless AksumBase approves otherwise.

1. Go to https://lutinx.com/login
2. Create a new account if you do not already have one.
3. Register using the same email address submitted to AksumBase.
4. Complete your profile information and confirm your email address.
5. Return to the selected-candidate landing page and enter your LutinX account email.
6. Wait for AksumBase to confirm your LutinX L.iD presentation code or candidate-specific link.
7. Use only your own presentation code for registrations and property onboarding.

Landing-page field	Important
The acceptance page must include the field: LutinX Account Email. This allows AksumBase to match the candidate, account, presentation code and future registrations.	Do not start collecting registrations without your confirmed LutinX L.iD presentation code. Registrations not linked to the code may not be attributed.

Recommended CTA on landing page: Create / Access My LutinX Account linked to https://lutinx.com/login

7. Step 2 - Understand the LutinX L.iD Presentation Code

The presentation code is the candidate's personal AksumBase tracking code inside the LutinX L.iD system. It identifies the registrations and property submissions generated through the candidate's activity.

Step	What happens	Why it matters
1	AksumBase assigns a presentation code or candidate-specific link.	The candidate receives a controlled attribution path.
2	Candidate shares the code/link with agents, owners, landlords and developers.	New registrations can be connected to the correct candidate.
3	Agent or owner registers through the code/link.	The LutinX L.iD system records the source of the registration.
4	Property data is submitted for publication.	AksumBase checks completeness, uniqueness and permission.
5	Approved properties are counted.	Valid results feed compensation, recognition and Country Manager evaluation.

No code, no attribution

Candidates must make sure every agent, owner, landlord or developer uses the correct L.iD presentation code or link. If a registration is made outside the assigned path, AksumBase may be unable to attribute the result.

The code protects the candidate, avoids confusion between multiple partners and gives AksumBase a clean basis for performance calculation.

8. Step 3 - Training, BBadge and Recognition

Before starting the active campaign, every selected candidate must attend a training session. The training explains the platform, the Ethiopia launch strategy, property data standards and the use of the LutinX L.iD presentation code.

- AksumBase platform overview and Ethiopia launch goals.
- How to present the free property publishing offer.
- Candidate responsibilities and quality rules.
- How to use the LutinX L.iD presentation code.
- Property data collection and publication standards.
- Communication scripts for agents, landlords, developers and property owners.
- Performance dashboard, milestone rules and recognition path.

BBadge outcome

After completing the training activity, the candidate can receive a blockchain-verifiable BBadge confirming the skill acquired. Suggested title: Certified AksumBase Launch Partner - Ethiopia.

Public recognition

Recognition may include LinkedIn posts, AksumBase leaderboard mentions, public announcements, BBadge visibility and priority evaluation for management roles.

Milestone	Recognition Level	Meaning
50 valid properties	Starter Recognition	Candidate has proven real activity.
100 valid properties	Launch Builder	Candidate has passed the first serious launch target.
250 valid properties	Area Leader	Candidate may be considered for local coordination.
500 valid properties	Country Manager Candidate	Candidate becomes eligible for leadership evaluation.

9. Acceptance Checklist and Start Sequence

The second landing page should guide selected candidates to acceptance and immediate action. The candidate must understand that the page does not replace the final written agreement.

1. Review the economic proposal and valid-property rules.
2. Create or confirm the LutinX account at https://lutinx.com/login.
3. Enter the LutinX account email in the acceptance form.
4. Confirm acceptance of the proposal and compliance conditions.
5. Choose preferred training dates and communication channel.
6. Receive confirmation of the LutinX L.iD presentation code.
7. Attend the training session.
8. Start contacting agents, landlords, developers and property owners.

Acceptance Form Field	Required Information
Full name, email, WhatsApp	Candidate identity and primary contact.
City / area in Ethiopia	Local operating area and market focus.
LutinX account email	Required to connect the candidate to L.iD tracking.
Accept proposal	Yes / Need clarification / No.
Understand code tracking	Candidate confirms that results are tracked by LutinX L.iD.
Valid-property confirmation	Candidate understands only approved properties count.
Training availability	Preferred date, time, time zone and channel.

Recommended final CTA: I Accept and Want to Start

10. Candidate Declarations

The following declarations should be included as required checkboxes on the selected-candidate landing page.

- I confirm that I have read and understood the AksumBase Ethiopia economic proposal.
- I understand that this PDF and the landing page do not replace the final written agreement.
- I understand that compensation is subject to valid approved results, written agreement, tax treatment and local compliance.
- I agree to use my LutinX L.iD presentation code correctly and only for authorized registrations.
- I agree not to submit fake, duplicate, misleading or unauthorized properties.
- I agree to attend the training activity before starting the active campaign.
- I understand that public recognition and BBadge issuance are subject to training completion and AksumBase validation.
- I understand that AksumBase may reject, remove or not count properties that fail quality, compliance or authorization checks.

WhatsApp confirmation message

Suggested pre-filled message: Hello AksumBase, I have reviewed the selected candidate proposal for Ethiopia. I want to confirm my acceptance and schedule the training.

Operational warning

Do not present the collaboration as guaranteed employment before the final written agreement is signed. The role, compensation and Country Manager path are subject to performance, quality control, local compliance and AksumBase approval.

11. Legal Data and Source Appendix

AksumBase legal data

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This document is a candidate-facing commercial proposal package for the Ethiopia launch. It is not a final employment contract, agency contract, tax opinion or legal opinion. Final terms must be confirmed in a written agreement.

Sources used for salary and currency context

- Paylab Ethiopia - Management salary range: https://www.paylab.com/et/salaryinfo/management
- WorldSalaries - Marketing and Business Development Manager salary in Ethiopia: https://worldsalaries.com/average-marketing-and-business-development-manager-salary-in-ethiopia/
- WageIndicator Ethiopia - Minimum wage references for Ethiopia: https://wageindicator.org/en-et/work-in-ethiopia/minimum-wage/
- Wise - USD to ETB exchange-rate history: https://wise.com/gb/currency-converter/usd-to-etb-rate/history
- Trading Economics - Ethiopian Birr exchange-rate data: https://tradingeconomics.com/ethiopia/currency
- Reuters - Ethiopia currency reform context: https://www.reuters.com/markets/currencies/ethiopia-shifts-market-based-foreign-exchange-system-2024-07-29/

Data snapshot date: 21 May 2026. Currency and salary data may change. AksumBase should verify figures again immediately before issuing a final signed agreement.

Candidate next step	Open the selected-candidate landing page, confirm acceptance, create your LutinX account, schedule training and wait for your L.iD presentation code activation.