



6, Dapo Afilaka Street, Obadeyi, Ijaye, Lagos.
08057777824, 08066786989
brandcommunicatormag@gmail.com

November 2, 2021.

CHARITY ILEVBARE-ADENIJI
HEAD OF MARKETING,
LIFE CARE DIVISION
SEVEN UP BOTTLING CO.
247, MOSHOOD ABIOLA WAY,
IJORA, LAGOS.

Dear Ma,

BRANDCOM AWARDS: MARKETING PROFESSIONAL OF THE YEAR (HOME & PERSONAL CARE)

BRANDCOM AWARDS is designed to be the most credible and prestigious platform recognizing, rewarding and inspiring agencies, brands and individuals in the marketing and communications industry in Nigeria. This AWARDS has as its mantra "PRESTIGE. INTEGRITY. CREDIBILITY".

BRANDCOM AWARDS is organized by Nigeria's Number 1 brand and marketing magazine, BRAND COMMUNICATOR, as our own way of linking the future, in line with the vision which we have religiously kept faith with since we hit the newsstands over a decade ago. BRANDCOM AWARDS will be spiced with the celebration of the exploits and achievements of brands, agencies and notable players with remarkable impacts in the brand and marketing industry.

The thematic focus of the 2021 edition of BRANDCOM AWARDS was inspired as the night of expansive acts deserving recognition and excited applause. It is a night of elegance, joy and celebration exclusively for brands and marketing, decision makers, agencies and personalities in the Nigeria's integrated marketing communications with most influential stakeholders in the industry.

On behalf of the selection panel of 2021 BRANDCOM AWARDS, we are delighted to inform you that you have been awarded the prestigious MARKETING PROFESSIONAL OF THE YEAR (HOME & PERSONAL CARE) - the highest honour reserved for marketing professionals in the Home & Personal Care category who have distinguished themselves through hard work, dedication and consistency in upholding excellence as a watchword of service, among other criteria. Among professionals nominated for this category, you stood head over shoulders to emerge winner.

Kindly confirm your acceptance of the award on or before Thursday, November 11, 2021.

Please accept our hearty congratulations as we invite you to receive the honours at the 2021 BRANDCOM AWARDS holding at the luxurious D'PODIUM INTERNATIONAL EVENT CENTER on highbrow Aromire Avenue, Ikeja, Lagos on Friday, November 19th, 2021 by 5pm.



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OUR REQUEST

- Avail us a comprehensive profile of the agency and images to be published in the award edition.

For further discussions on this proposal, please contact Tolulope Egbewumi on 08163074347.

Thanks, in anticipation of your co-operation.

BRAND COMMUNICATOR is Nigeria's most consistent brand and marketing communications magazine. We are also the organizers of Women in Marketing and Communications Conference/Awards (WIMCA), the largest gathering of female marketing and communications professionals in Nigeria and Sub-Saharan Africa. BRAND COMMUNICATOR is the partner to the two biggest creative advertising shows on the continent, Loeries Africa Middle East and African Cristal Festival. The platform was named PR magazine of the year 2017, 2018 and 2019 by the Nigerian Institute of Public Relations (NIPR), Lagos Chapter. Brand Communicator is also a two-time winner of Sustainability Enterprise and Responsibility Awards (SERAS).

Yours faithfully,

For: BRAND COMMUNICATOR

Joshua Ajayi

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