



Pitch Deck

Describe it. Build it. Launch it.

www.krion.ai

Hook

Software should start with an idea — not a development team.

Today, launching a digital product can take:

Months of development.

Thousands of dollars.

Multiple tools.

Technical expertise.

With Krion, users describe what they want to build — and AI helps turn that idea into a working product.

From idea to application in minutes, not months.

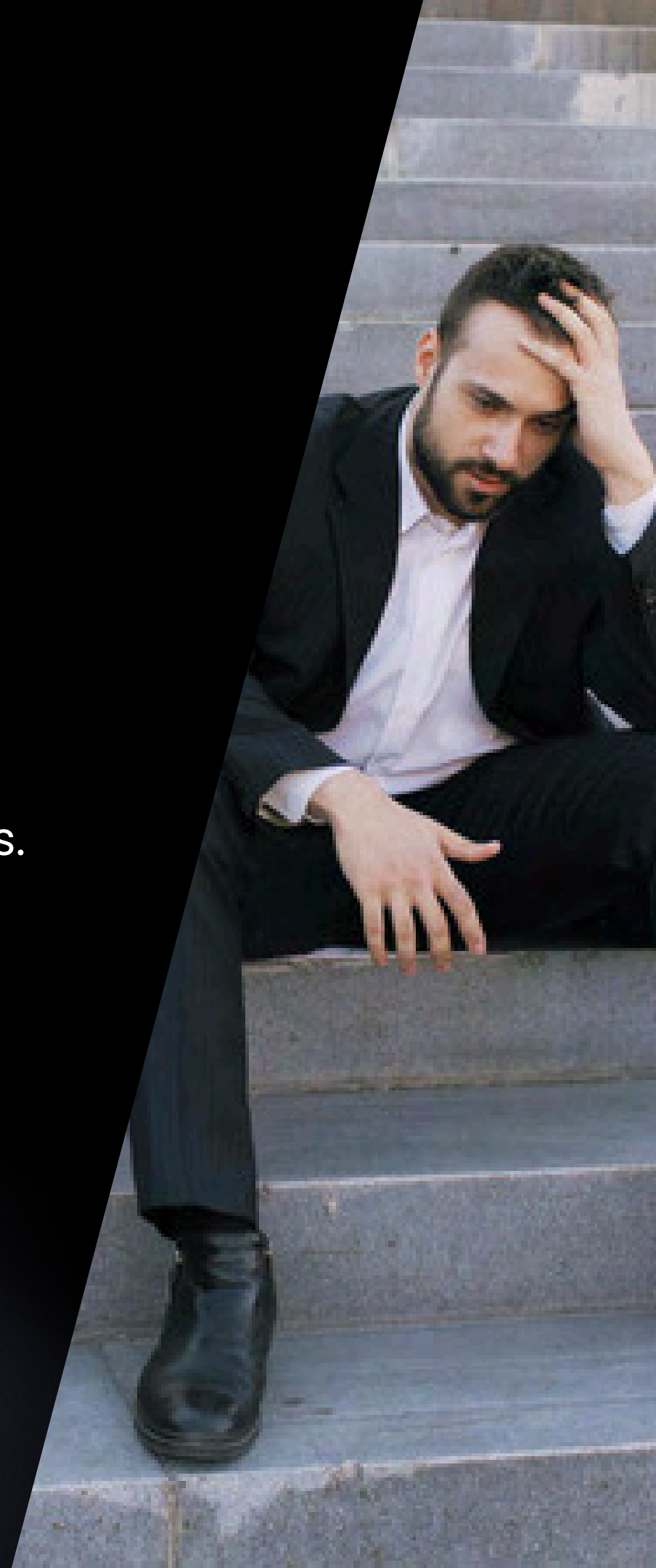
Problem

Building software is still too difficult.

Businesses and entrepreneurs face the same barriers:

- Development is expensive.
- Finding reliable developers takes time.
- Traditional no-code tools still require technical knowledge.
- AI coding tools are often fragmented and developer-focused.
- Hosting, deployment, editing and management happen across different platforms.

Great ideas never get built because execution is too complicated.



Solution

Krion turns natural language into software.

Users simply describe what they want.

Krion helps generate the application, interface, logic and functionality — then gives users the tools to continue editing and launching it.

No traditional development process required.

One platform to:

Describe → Generate → Edit → Deploy → Manage

Product

An AI-powered software creation platform.

Krion enables users to build:

- Websites
- SaaS platforms
- Internal business tools
- Customer portals
- Dashboards
- Marketplaces
- AI applications
- Mobile-friendly web applications

Core Experience

1. Describe your idea

Tell Krion what you want to create.

2. Krion builds it

AI generates the structure, design and functionality.

3. Edit with AI

Request changes using natural language.

4. Launch

Deploy and manage the application from one platform.

Traction

From concept to working platform.

- Krion has progressed from an AI-services concept into a dedicated AI application-building platform.
- Current progress:
- Krion.ai brand established
- Working AI application-building platform developed
- Website and application generation
- AI-assisted editing
- Application deployment infrastructure
- Subscription and credit-based monetization model
- Custom build services
- Business outreach campaigns underway
- Early customer acquisition strategy launched

We are now focused on converting product development into users and recurring revenue.

Business Model

Multiple revenue streams. One platform.

Subscription Plans

Monthly plans provide users with Krion credits and platform access.

Free / Starter

For testing and simple projects.

Pro

For entrepreneurs and professional builders.

Business

For companies building multiple applications and workflows.

Additional Revenue

AI Credits

Users purchase additional generation capacity.

Krion Build Services

Krion builds complete applications for clients who want a done-for-you solution.

Enterprise

Custom pricing for organizations requiring higher usage, support and deployment capabilities.

Recurring SaaS revenue + high-margin service revenue.

Market

Every business is becoming a software business.

Krion sits at the intersection of several rapidly growing markets:

Artificial Intelligence

Low-Code / No-Code Development

Software Development

Website & Application Creation

Business Automation

Millions of entrepreneurs, businesses and creators need software — but only a fraction have the technical resources to build it themselves.

Krion expands who can become a software creator.

Go-To-Market

Start with entrepreneurs. Expand into businesses.

Phase 1 — Founders & Entrepreneurs

Target people who have ideas but lack development resources.

Acquisition through:

- Social media
- Founder communities
- Product demonstrations
- AI content
- Email outreach
- Referral programs

Phase 2 — Small & Medium Businesses

Show businesses how Krion can replace expensive custom development for:

- Internal tools
- Customer portals
- Websites
- Workflow applications
- Business automation

Phase 3 — Enterprise

Expand into larger organizations requiring custom AI-powered software development and deployment.

Competition

AI application development is becoming a major category.

Krion competes with platforms including:

Base44

Lovable

Replit

Bolt

v0

Bubble

But Krion is being built around a simple philosophy:

Build the entire business, not just the code.

Krion's long-term opportunity is to combine:
AI generation + application management +
deployment + business tools + services

within one ecosystem

.

Krion isn't just an AI coding assistant.
It's an AI software company builder.

Team



**ROBERT
HARRISON**

Founder/CEO
robert@krion.ai

Robert Harrison – Founder & CEO

- Computer Science background
- Built and launched multiple apps
- Experience in SaaS, IT, and product development



Funding

Raising our pre-seed round.

Use of Funds

Investment will accelerate: \$250,000–\$500,000

Product Development

Improve AI generation quality, application infrastructure and platform capabilities.

Engineering

Expand technical development and platform reliability.

Customer Acquisition

Scale paid advertising, outbound sales and partnerships.

AI Infrastructure

Increase model usage, compute and generation capacity.

Team Growth

Add engineering, sales and customer success talent.

Objective

Move Krion from an early-stage platform into a scalable AI software creation company.

The next generation of software won't
be coded.

It will be described.



Describe it. Build it. Launch it.

robert@krion.ai

[@krionai](#)

www.krion.ai