

BOOK PREVIEW

What They Can Do But Black Men Can't

By Larry O. Dickerson · Father · Grandfather · Degree in Psychology · Memphis, Tennessee

\$18.65 — Priced in honor of Juneteenth, June 19, 1865

"They crashed the economy. Destroyed \$23 trillion. Killed 500,000 people with a drug they knew was addictive. Laundered cartel money. And walked free. This book has the receipts — and the blueprint for what we build instead."

The American justice system says the rules are the same for everyone. The numbers say something completely different.

In this explosive, meticulously documented work, Coach Larry examines ten of the most devastating financial crimes in American history — from the 2008 crash that wiped out \$23 trillion and 53% of Black family wealth, to Wells Fargo's 3.5 million fraudulent accounts, to the Sackler family's opioid empire that killed 500,000 Americans — and lines each case up against a documented reality: what would have happened if a Black man had done the same thing.

The answer is in the U.S. Sentencing Commission's own 2023 report: Black male defendants receive sentences 13.4% longer than white males convicted of identical crimes. Black males are 23.4% less likely to receive probation. These are not opinions. These are government numbers.

But this book does not end in anger. It ends in architecture. Six specific, legal, actionable strategies for building Black wealth that cannot be sentenced away, bailed out, or burned down.

WHAT'S INSIDE

10 documented cases — real crimes, real amounts, real sentences (or the absence of them)

The Mathematics chapter — the government's own sentencing data, laid bare

Case-by-case comparisons — what each crime cost a Black defendant vs. the executive who walked

The Blueprint — 6 specific wealth-building strategies for communities the system was never designed for

Every source cited — DOJ records, congressional testimony, peer-reviewed research. Verify everything.

THIS BOOK IS FOR

Every Black professional who needs to understand the landscape they're operating in. Every law student, business student, and community leader who deserves a strategic briefing before they enter these systems. Every American who believes the math should be the same for everyone — and wants to see what it actually is.

[GET THE BOOK](#)

The New Black Wall Street Memphis

By Larry O. Dickerson · Father · Grandfather · Degree in Psychology · Memphis, Tennessee

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"They burned Greenwood in sixteen hours. Six hundred Black businesses. Gone. This novel asks: what happens when we decide we will not be surprised again?"

Memphis, 2026. A warehouse in South Memphis with no address on any city map. Seven people around a chalk-drawn map on the floor. A cardiologist. A construction executive. A state representative. The Mayor. And a trust between them that is about to be broken by someone they never suspected.

Dr. Eleanor Harrington has spent eighteen months secretly assembling the New Black Wall Street Memphis — eleven property acquisitions, a forty-three-acre sustainable farm, six community markets in food desert zip codes, and a financial architecture designed to make South Memphis economically self-sustaining for the first time in a century. All of it connected. All of it owned. All of it built in secret, because what they are building has been burned before.

Larry Dickerson has seen it coming. The title defect with a seventy-year-old fraud behind it. The gray man who meets Marcus Reynolds in diners that appear on no surveillance footage. The ledger in Mrs. Washington's closet — hidden for fifty-seven years — that proves the fires of 1968 were not accidents.

Marcus Reynolds made a deal. And everything is about to unravel.

WHAT'S INSIDE

11 chapters + Prologue + Epilogue — a full-length political thriller set in present-day Memphis

The Farm — 43 acres, 5 sustainable systems, aquaponics, a heritage seed bank, and a plan to feed 40% of South Memphis

The Betrayal — a 14-month orchestrated destruction from inside the circle

The Ledger — a document hidden since 1968 that changes everything

The Gray Man — the most dangerous character in the book. Never caught. Always watching.

The Harvest — 4,312 pounds of produce. Six community markets. None of it wasted.

THIS BOOK IS FOR

Every reader who loved Grisham's moral authority, Lee Child's relentless pace, and Baldacci's layered conspiracies — but has never seen those skills applied to a story about Black economic power and the forces that have always moved to stop it. Every Memphian who knows what this city is capable of. Everyone who has ever asked what it would look like to build something that cannot be burned.

Words Hurt.

But They Don't Have To.

By Larry O. Dickerson · Father · Grandfather · Degree in Psychology · Memphis, Tennessee

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"What you say to your child tonight will still be in their brain at forty-five. This book is the 21-day guide to making sure it's worth keeping."

The most important classroom your child will ever sit in is your kitchen table. The most powerful teacher they will ever have is you. And the words you speak to them are not just words — they are neurological events.

Grounded in the landmark research of Jean Piaget (the architecture of how children's minds are

built), T. Berry Brazelton (the Harvard pediatrician who documented when words matter most), and Daniel J. Siegel (the UCLA neuroscientist who showed that negative words activate the same brain pathways as physical pain), this 21-day guide gives every parent, grandparent, and teacher the science and the specific language to transform how a child sees themselves.

Meet Calvin — three years old in Memphis, absorbing everything in the room, even what was never meant for him. Meet Jayden — sixteen, tall and built like a promise, who had learned to make himself small. Watch what happens when the right words arrive consistently, specifically, and with intention.

The science is clear: 21 days of intentional affirmation begins rewiring a child's self-concept. Not metaphorically. Neurologically. New neural pathways. A new internal story. A child who walks into the world knowing who they are before the world gets a chance to tell them otherwise.

WHAT'S INSIDE

The neuroscience in plain language — what Piaget, Brazelton, and Siegel actually found, explained for every parent regardless of education level

The truth about 21 days — the honest science behind habit formation and why this timeline works for language change specifically

21 daily affirmations with scripts — exactly what to say, when to say it, and why the research supports each one

Age-specific guidance — how to deliver each affirmation for ages 2–7, 7–12, and 12–18

Calvin and Jayden's stories — two children, two very different journeys, one undeniable truth about what language does to a developing brain

THIS BOOK IS FOR

Every parent who has ever said something in frustration and wished they could take it back. Every grandparent who is still raising children in their sixties because they love their grandchildren that much. Every teacher who knows the right word at the right moment can change a child's entire trajectory. Every Black family raising children in a world that will, at various points, send them damaging messages about their worth — and who wants to make sure the message from home is louder, clearer, and comes first.

The Box That Built a Legacy

By Larry O. Dickerson · Father · Grandfather · Degree in Psychology · Memphis, Tennessee

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"Every family has a box. The one that holds what they almost lost, what they fought for, and what they refuse to let the world take away. This is the story of one family's box — and the legacy it built across generations."

It starts with a Christmas morning and a cardboard box that was not supposed to be found until it was time.

The Box That Built a Legacy is a multi-generational family saga rooted in the specific, irreplaceable experience of Black family life in Memphis, Tennessee — the traditions carried across decades, the sacrifices that looked ordinary from the outside and were anything but, the single moment when a box changes hands and a family finally understands what it was given.

This is a story about what endures. About the grandmother who kept the receipts of every sacrifice.

About the grandfather who built something with his hands because he understood that what you build with your hands cannot be easily taken. About the children who inherited everything without understanding what they were holding until the moment they needed it most.

Told with the emotional intimacy of Tyler Perry at his best and the generational sweep of *Waiting to Exhale* and *The Color Purple*, this novel celebrates the specific texture of Black family life — the food, the faith, the music, the arguments, the forgiveness, and the fierce, quiet love that has always been the real Black Wall Street.

WHAT'S INSIDE

A multigenerational story — spanning decades of one Memphis family's life, losses, and victories

The Christmas tradition — 22 years of a single ritual that holds a family together through everything

The Juneteenth thread — woven through the story as a living, breathing family tradition, not a history lesson

The reckoning — the moment the next generation opens the box and finally understands what they were given

Memphis in full — the food, the music, the neighborhoods, the faith, and the community that is home

THIS BOOK IS FOR

Every family that has a story worth preserving and hasn't found the right words yet. Every person who has lost someone and is still carrying what they left behind. Every reader who loves Terry McMillan, E. Lynn Harris, and Toni Morrison but wants a story set in Memphis, in 2026, told by a man who grew up watching his own family build something worth protecting. Give this book to your mother. Give it to your grandmother. Give it to anyone who needs to know their story matters.