

Yadin Zarfati

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PROFESSIONAL SUMMARY

Product and operations professional with 4+ years in complex B2B environments. Took an internal platform from MVP to company-wide adoption, replacing manual processes across \$200M+ operations. Co-owned a 2 year enterprise software implementation with Microsoft. Led a cross-company data integration with LVMH. Turning complex processes into efficient, intuitive products.

EXPERIENCE

Internal Product Manager · HB Antwerp

Manufacturer undergoing full digital transformation · \$200M+ operations · ~150 people

October 2024 - September 2025 | Tel Aviv, Israel (Remote)

- Built *Granular* from a self identified operational gap - MVP to company wide adoption
- Owned discovery, requirements, UX design, dev coordination, sprint planning, QA and rollout
- Shipped an ERP integrated web app with Microsoft SSO as the daily operational interface
- Replaced spreadsheets with single source of truth tracking \$200M+ in assets
- Designed capacity alerts for department heads, real-time dashboards and workload distribution views
- Reported to managing partner, contributing to strategic operational decisions and executive-level planning

Product & Operations Manager · HB Antwerp

February 2022 - October 2024 | Antwerp, Belgium

- Led product & operations for a 2-year custom built Microsoft implementation
- Translated business processes into clear system requirements for MS engineering team
- Ran weekly sync with Microsoft, managed escalations and owned user testing
- Mapped cross-functional workflows across logistics and commercial teams reducing production time by 30%
- Owned a B2B data integration with LVMH delivering 3,000+ supply chain data points

Operations Analyst · HB Antwerp

September 2020 - February 2022 | Antwerp, Belgium

- Supported supplier onboarding and coordinated merchandise processing workflows
- Conducted stakeholder interviews across departments to map operational requirements
- Analyzed operational processes identifying inefficiencies and recommend improvements
- Designed workflow visualizations to align cross-functional teams on digitization requirements

EDUCATION

Netcraft · AI UX

Feb 2026 - Aug 2026 | Petach Tikva, Israel

Reichman University · BBA

May 2017 - June 2020 | Herzliya, Israel

TOOLS

Ops & Process	Data & Analysis	Automations	Design
MS 365	Excel	N8N	Figma
Notion	SQL	Lovable	Miro
Monday	Power BI	Claude	
Asana		Base44	
Jira			

LANGUAGES

English · Hebrew · French · Dutch