Terms & Conditions

Please read these terms carefully before using Valora

Effective Date: 21 May 2026

Developed & Maintained by
Ansoff International (Pty) Ltd

Marketing & Distribution by
E-Barbie · www.ebarbie.co.za

1. Acceptance of Terms

These Terms and Conditions ("Terms") govern your access to and use of the Valora application ("the App"), developed and maintained by Ansoff International (Pty) Ltd ("we", "us", "our"), with marketing and distribution handled by E-Barbie. By creating an account or using the App, you agree to be bound by these Terms. If you do not agree, please do not use the App.

2. Definitions

- **"App" —** The Valora collection management application, accessible via web browser at www.ebarbie.co.za and as a progressive web app (PWA).
- **"User" / "You" —** Any person who accesses or uses the App.
- **"Collection Data" —** All content you enter into the App, including doll names, descriptions, photographs, valuations, and related information.
- **"Free Tier" —** The no-cost version of the App with limited features.
- **"Pro Subscription" —** The paid annual subscription (R299/year) that unlocks the full feature set.
- **"Ansoff International" —** Ansoff International (Pty) Ltd, the developer and owner of the App.
- **"E-Barbie" —** The marketing and distribution partner for the App.

3. Eligibility

You must be at least 18 years of age, or have the consent of a parent or legal guardian, to create an account and use Valora. By using the App, you represent that you meet this requirement.

4. Your Account

You are responsible for maintaining the confidentiality of your account credentials and for all activity that occurs under your account. You agree to:

- Provide accurate and complete information when creating your account
- Keep your login credentials secure and not share them with third parties
- Notify us immediately of any unauthorised use of your account
- Accept responsibility for all activity under your account

We reserve the right to suspend or terminate accounts that violate these Terms or that we reasonably believe are being used fraudulently.

5. Free Tier

The Free Tier provides access to core features with the following limitations:

- A maximum of 5 dolls in your collection
- Access to all categories

- Photo uploads for each doll
- Search and filter functionality

Features such as Wishlist management, PDF exports (Insurance Reports, Collection Showcase), and Share Card generation are exclusive to Pro subscribers.

6. Pro Subscription

6.1 Pricing & Billing

Valora Pro is billed at R299 per year (inclusive of VAT where applicable). Payment is processed through Paystack, a secure, PCI-DSS compliant payment gateway. Subscriptions renew automatically each year on the anniversary of your original purchase date.

6.2 Pro Features

A Pro subscription unlocks the following features:

- Unlimited dolls in your collection
- Up to 10 photos per doll
- Wishlist management with priority levels and status tracking
- Insurance Report PDF export with full collection valuation
- Collection Showcase PDF export
- Share Card generation for social media sharing
- Wishlist PDF export

6.3 Cancellation

You may cancel your Pro subscription at any time from the Settings page within the App. Upon cancellation, your Pro features will remain active until the end of your current billing period. After that, your account will revert to the Free Tier. If your collection exceeds 5 dolls, your data will be preserved but you will not be able to add new dolls until your collection is within the Free Tier limit or you re-subscribe.

7. Intellectual Property

7.1 Our Intellectual Property

The App, including its design, branding, code, graphics, logos (including the Valora "V" monogram), and all associated intellectual property, is owned by Ansoff International (Pty) Ltd. You may not copy, modify, distribute, reverse-engineer, or create derivative works from the App without our prior written consent.

7.2 Your Content

You retain full ownership of all Collection Data you enter into the App, including photographs, descriptions, and valuations. By uploading content to Valora, you grant us a limited, non-exclusive licence to store, process, and display your content solely for the purpose of providing the Service to you. We will never use your content for marketing, advertising, or any purpose other than operating the App on your behalf.

7.3 Third-Party Trademarks

Doll brand names (such as Barbie, Harry Potter, Monster High, Rainbow High, etc.) are trademarks of their respective owners. Valora is an independent collection management tool and is not affiliated with, endorsed by, or sponsored by any doll manufacturer or brand owner.

8. Acceptable Use

When using Valora, you agree not to:

- Use the App for any unlawful purpose or in violation of any applicable law
- Upload content that is offensive, harmful, defamatory, or infringes on the rights of others
- Attempt to gain unauthorised access to the App, its servers, or other users' accounts
- Use automated scripts, bots, or scrapers to access or extract data from the App
- Interfere with or disrupt the App's functionality or infrastructure
- Misrepresent your identity or impersonate another person
- Use the App to transmit malware, viruses, or other harmful code

9. Disclaimers & Limitations

9.1 Valuations

Estimated values entered into Valora are user-provided figures for personal reference and record-keeping only. Valora does not provide professional appraisals, valuations, or financial advice. Insurance reports generated by the App are informational documents based on your own data and do not constitute certified appraisals. You should consult a qualified appraiser or your insurance provider for official valuations.

9.2 Service Availability

We strive to keep Valora available at all times but do not guarantee uninterrupted access. The App may be temporarily unavailable due to maintenance, updates, server issues, or circumstances beyond our control. We will endeavour to provide advance notice of planned downtime where possible.

9.3 Limitation of Liability

To the maximum extent permitted by South African law, Ansoff International (Pty) Ltd and E-Barbie shall not be liable for any indirect, incidental, special, consequential, or punitive damages arising from your use of the App, including but not limited to loss of data, loss of profits, or business interruption. Our total liability to you for any claim arising from or related to the App shall not exceed the amount you paid for the Pro subscription in the 12 months preceding the claim.

10. Indemnification

You agree to indemnify, defend, and hold harmless Ansoff International (Pty) Ltd, E-Barbie, and their respective directors, employees, and agents from and against any claims, damages, losses, liabilities, and expenses (including legal fees) arising out of your use of the App, your violation of these Terms, or your infringement of any third-party rights.

11. Governing Law

These Terms are governed by and construed in accordance with the laws of the Republic of South Africa. Any disputes arising from these Terms or your use of the App shall be subject to the exclusive jurisdiction of the courts of the Republic of South Africa.

12. Changes to These Terms

We reserve the right to modify these Terms at any time. Material changes will be communicated through the App or by email at least 14 days before they take effect. Your continued use of the App after the effective date of any changes constitutes acceptance of the revised Terms. If you do not agree with the changes, you must stop using the App and may request deletion of your account.

13. Severability

If any provision of these Terms is found to be invalid or unenforceable by a court of competent jurisdiction, the remaining provisions shall continue in full force and effect.

14. Contact Us

If you have questions about these Terms and Conditions, please contact us:

Contact

Developer & Maintainer
Ansoff International (Pty) Ltd

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