



Empowering Happier, Healthier Lives With Remote Neurofeedback

“With A Better Brain Comes A Better Life”

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Redefining Mental Health Through Collaboration

Partner with Us to Revolutionize Mental Health Care

The mental health landscape is at a critical juncture, facing an escalating crisis that traditional treatments alone can't fully address. Each year, 52.9 million U.S. adults experience mental illness, yet many remain trapped by the limitations of pharmaceuticals, like side effects driving 27% discontinuation rates or the inability of talk therapy to always tackle underlying brain dysregulation (National Institute of Mental Health [NIMH], 2023; Ferguson, 2001).

Neurologic Health

People Affected:

138m

Economic Burden*:

\$611B

Source: AHA, CDC, NINDS, Alzheimer's Association, NIH

Mental Health

People Affected:

82m

Economic Burden*:

\$759B

Source: CDC, NINDS SAMHSA, AHA, VA National Center for PTSD

Sleep Health

People Affected:

70m

Economic Burden*:

\$538B

Source: CDC, AASM, NIH, Sleep Foundation, NIH

Cognitive Health

People Affected:

52m

Economic Burden*:

\$648B

Source: CDC, NIH, Alzheimer's Association, JAMA Psychiatry

*Direct and indirect Cost

At Evoke Neurodiagnostics, we're stepping into this breach with a revolutionary, fully managed remote neurofeedback service that complements your treatment modalities without requiring any upfront investment.

Neurofeedback harnesses neuroplasticity and operant conditioning, guided by quantitative EEG (QEEG), to train the brain for better self-regulation, enhancing patient outcomes alongside therapy or other modalities you may have deployed. We do the heavy lifting by providing the equipment (easy to use EEG devices shipped to the patient's home), a seamless patient app for 100% remote training, certified neuro coaches, and handling every detail from onboarding to ongoing support. This offers a powerful adjunct to your practice, a partnership that amplifies your impact.

The practical ease of our no upfront cost, remote model ensures no disruption to your workflow. This isn't about overhauling your practice; it's about enriching it with a tool that addresses brain function directly, complementing your expertise with ours. Patients get a holistic approach while you gain a competitive edge and a new revenue stream in a field where innovation is overdue.

*Earn an average
of **\$1,200**
per patient*

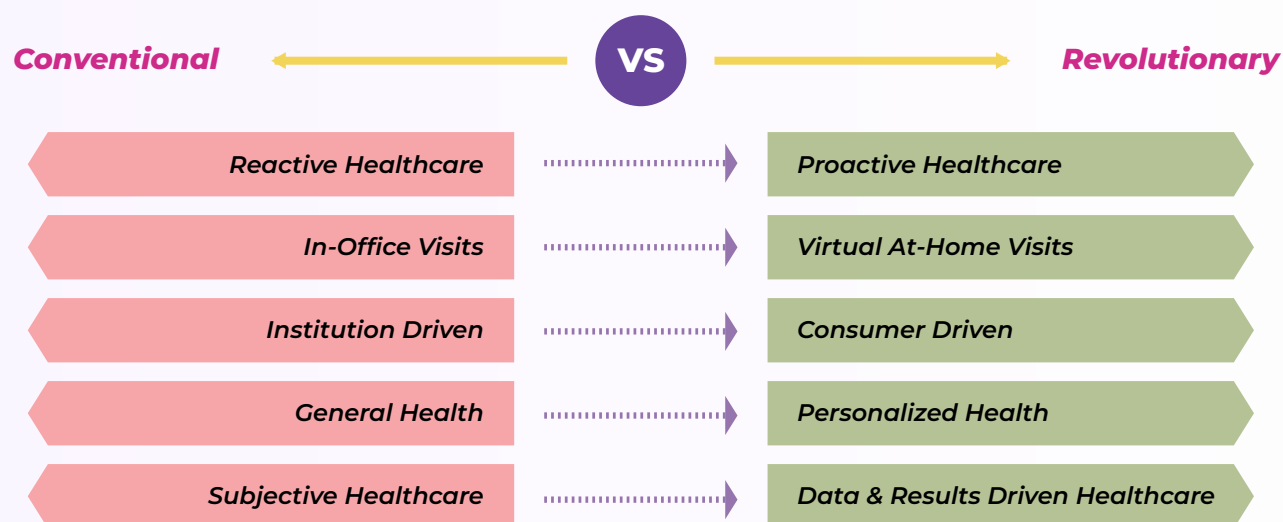


The Urgent Need for Complementary Solutions

Meeting the Mental Health Crisis with a Broader Approach

Today's mental health challenges demand more than the status quo. Traditional treatments, like medication and psychotherapy, remain vital, but they're not always sufficient. Medications like SSRIs or stimulants are cornerstones, but their side effects push many patients away. Psychotherapy, while invaluable, often can't touch the neurological roots of conditions like ADHD, where theta wave excess muddies focus, or anxiety, where beta wave spikes fuel restlessness (Hammond, 2011). This can lead to empathy fatigue for the therapist and a lack of motivation for the patient.

Healthcare delivery is experiencing a revolutionary shift. There is a growing emphasis on empowering patients through decentralized, patient-centered care and digital health platforms. Our 100% remote neurofeedback program is leading the revolution in health care.



Neurofeedback steps into the gap as a complementary therapy, training the brain to optimize its own activity through real-time feedback. We have engineered a seamless way for providers to easily integrate this into their practice. Our service enhances outcomes; for instance, a child in behavioral therapy for ADHD could see sharper focus sooner. We remove the complexity and steep learning curve for rapid entry into offering neurofeedback. Our fully managed, remote platform requires no investment, training, or additional staff from you.

You can amplify your practice with a science-based approach that patients increasingly demand, all while adding a revenue stream with zero risk. This is your chance to join the revolution that is reshaping Mental Health, enhancing patient lives, and boosting your practice's potential.



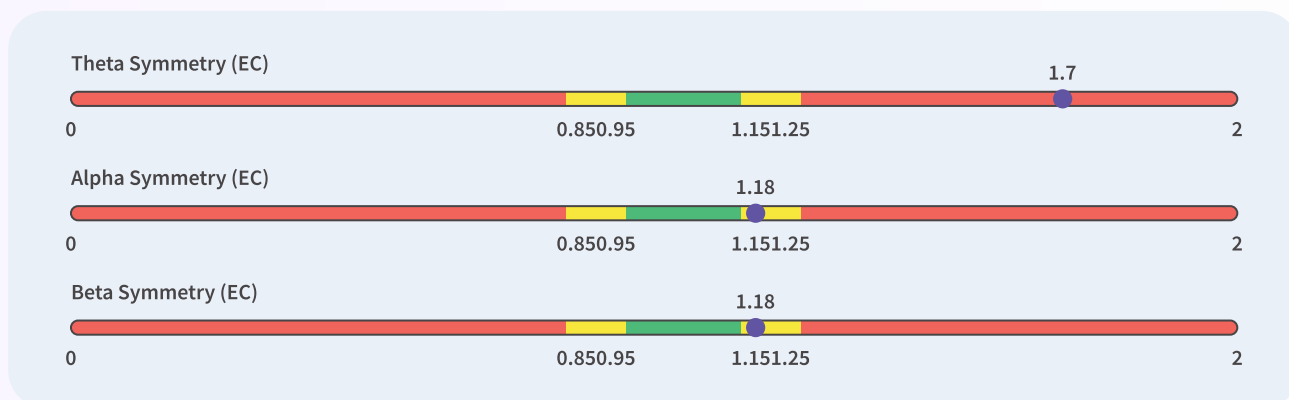
Neurofeedback: Exercise For The Brain

Rewiring the Mind for Resilience and Recovery

Neurofeedback, also known as EEG biofeedback, is a non-invasive, evidence-based brain training technique designed to improve mental and emotional well-being. By harnessing the brain's natural ability to adapt and self-regulate, neurofeedback offers a powerful tool for enhancing patient outcomes across a wide range of conditions.

Over time, life's stressors create inefficient neurologic pathways that regulate a patient's emotions, feelings, and reactions. Neurofeedback allows the patient to learn how to regulate certain functions so they may operate more efficiently and bring their brain activity back to harmony. By monitoring brainwave activity in real time, neurofeedback helps the brain learn to regulate itself, leading to better focus, reduced stress, and enhanced overall health. The goal of neurofeedback is to improve the brain's ability to self-regulate, maintain flexibility, and smoothly shift between states of relaxation and arousal.

Think of it as exercise for the brain.

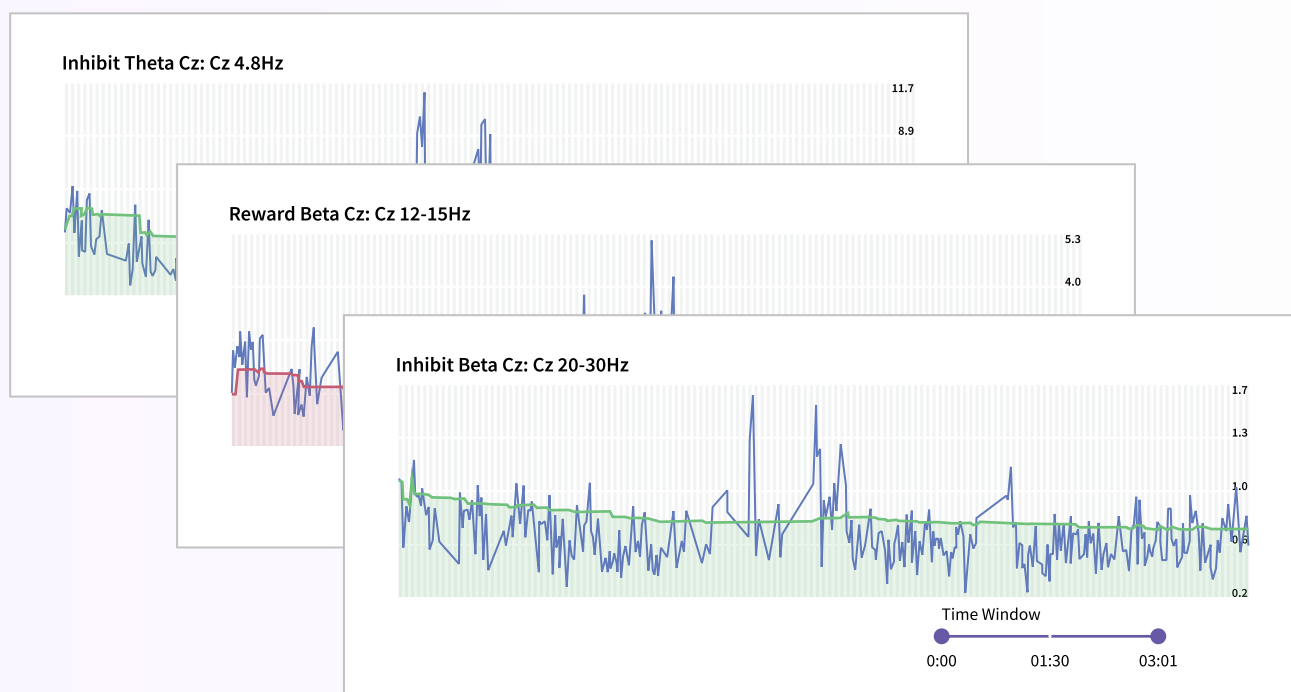




Neuroplasticity: The Brain's Adaptive Potential

Rewiring the Mind for Resilience and Recovery

Neuroplasticity, the brain's ability to reconfigure its neural architecture, is the bedrock of neurofeedback's promise, offering a window into how we can reshape mental health outcomes. For years, scientists viewed the brain as static beyond childhood, but research now reveals its lifelong adaptability, forging new connections or pruning old ones based on experience, injury, or deliberate training. This happens at the synaptic level: neurons that fire together strengthen their bonds—Donald Hebb's famous axiom, “cells that fire together, wire together”—while unused pathways fade.



In mental health, this plasticity can be a gateway to healing. With targeted brain training, neurofeedback taps this by rewarding healthy brainwave patterns, like elevating alpha waves for calm or beta for focus. Over time, these repetitions rewire the brain, shifting it from chaos to order. The patient in cognitive-behavioral therapy (CBT) for anxiety, for instance, might internalize coping skills faster when their brain is less reactive, thanks to neuroplastic changes. This is not a **quick-fix**, rather it's a process of rewiring the brain that complements your treatments.



Operant Conditioning: Shape Behavior, Master Results

Learning Through Rewards, Step by Step

Operant conditioning, the behavioral cornerstone from B.F. Skinner's 1938 work, is the engine driving neurofeedback's ability to retrain the brain, offering a practical, evidence-based complement to your treatments. The principle is straightforward; behaviors followed by rewards increase, while those without fade. In neurofeedback, the "behavior" is brainwave activity, measured via electroencephalography (EEG), and the reward is sensory feedback, like a movie brightening or a game progressing when the brain hits target patterns.

During a neurofeedback session, which is usually about 20 minutes, the patient wears an EEG cap or headband to record the brainwave activity. The patient watches a favorite video or plays a game that is accompanied by audio input for additional reinforcement. When the brainwave activity is in the optimal range, it is rewarded with positive reinforcement by the screen becoming brighter and the sound becoming more audible. If the brainwaves deviate from the optimal range, it triggers a subtle change in the audio or video inputs. This Operant Conditioning helps to create long term, positive changes in the brain.

Create Protocol - BrainBit Flex

Select the electrodes to be used for this protocol.

Feature Name *

Custom

Feature Type

Average Amplitude ▾

Select Frequency Band

Select Frequency Bands, Thresholds, and Actions.

Frequency Band

Gamma (30 ~ 100 Hz) ▾

Action

Reward ▾

Max Frequency (Hz)

30 ▾

Max Frequency (Hz)

73 ▾

Selected Channels: (1)F3 (2)F4

Feedback Response Options

Rewards Rate (%) ▾

70 ▾

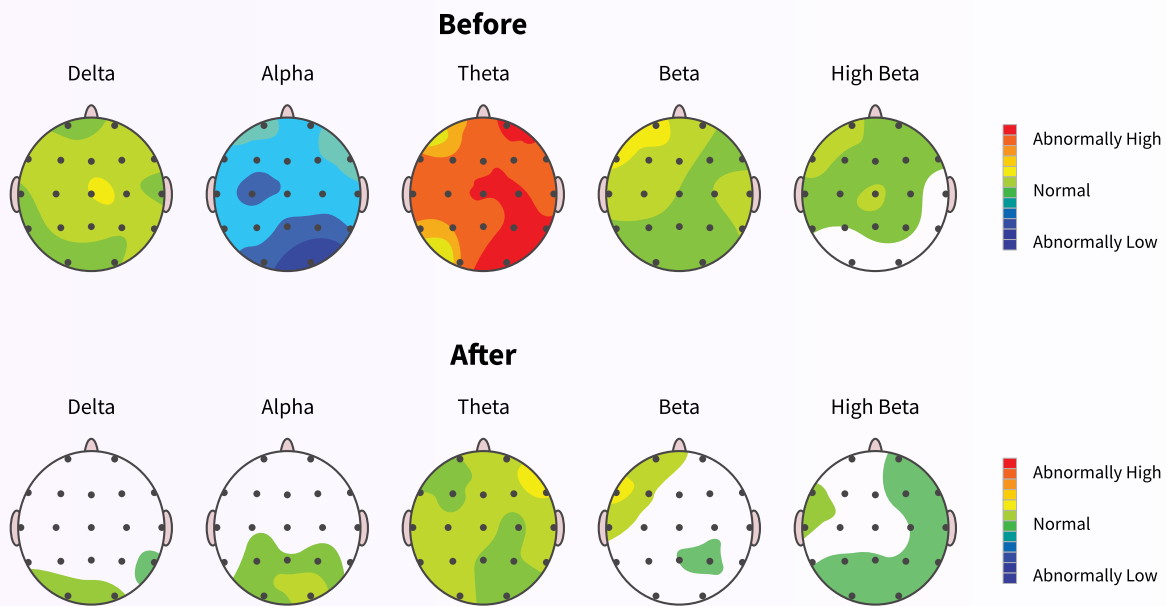
Neurofeedback is a great complementary modality that trains the brain to self-regulate through real-time feedback, enhancing your existing treatments without replacing them.



The Neuro Assessment: Precision Diagnostics

Seeing the Brain in High Definition

The neuro assessment is the diagnostic linchpin of Evoke's neurofeedback, offering a level of precision that transforms it into a powerful complement to your clinical toolkit. Unlike basic EEGs used for seizure detection, the neuro assessment records brainwave activity across multiple scalp sites, analyzing frequency bands (delta, theta, alpha, beta, high beta) and comparing them to a normative database of healthy brains.



Our clinician-led remote neuro assessment protocols sets us apart, offering a level of precision that generic EEG can't match. This level of granularity is critical; consumer-grade systems might gloss over subtle dysregulations, but our technology catches nuances, like excessive theta in ADHD's prefrontal cortex or alpha asymmetry in depression's left frontal lobe, ensuring training targets the right areas. Patient onboarding is virtual, via video, ensuring patients are ready, all managed by us. Clinics stay disruption-free, focusing on care while we provide a brain-level lens that sharpens their impact.

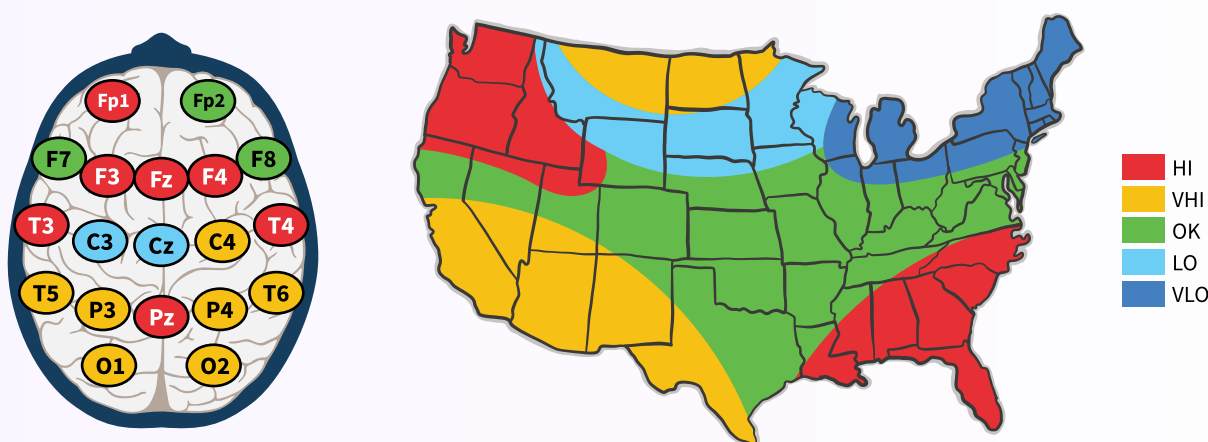
Providers don't need to master the science, we do. Our neuro coaches design protocols based on the neuro assessment data, manage training, and provide progress updates, letting you focus on your core practice while adding a powerful tool that patients can't get elsewhere. Our fully managed neurofeedback program provides this synergy without added workload for you while your patients gain a neurological boost to your care plan, enhancing outcomes and satisfaction.



Neuro Assessment as a Weather Map

A Colorful Window Into the Mind

The neuro assessment as a weather map for the brain, an intuitive, color-coded visualization that turns complex neural data into a clear picture of brain function, making it an invaluable complement to your assessments. Just as meteorologists use red to mark heat or blue for cold, the neuro assessment assigns colors to brainwave frequencies; red signals excessive brain waves (overactivity often seen in anxiety's temporal lobes, etc), blue highlights abnormally low brain waves (linked to sluggishness in ADHD's frontal regions, etc), and green denotes balanced brain waves (a sign of calm and focus) (Kaiser & Othmer, 2000).



These visual cues reveal "weather" across the brain. A "stormy" frontal lobe might mean inattention, a "turbulent" amygdala could indicate trauma, while a "calm" occipital zone supports relaxation. Our neuro coaches decode these maps to pinpoint where training is needed, ensuring therapy is precise and effective, something often lacking in generic, consumer systems. For providers, this offers a tangible way to discuss brain function with patients, complementing your qualitative insights with quantitative visuals. You can show a patient their "stormy" anxiety map, then track its calming over sessions, building trust and engagement. Pair it with a patient's therapy progress or medication response without adding complexity.

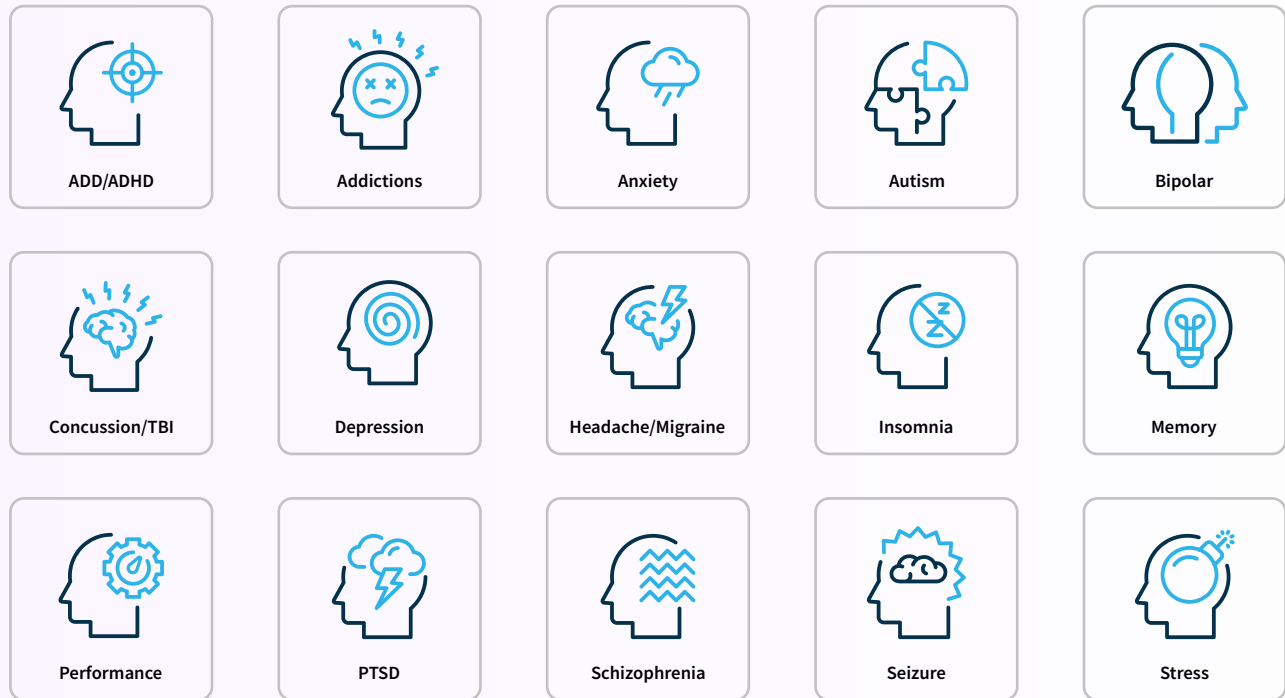
The benefits are clear. Personalization crafts protocols unique to each patient's neuro assessment, objectivity provides data to bolster your observations and repeat assessments track neural shifts over time. Research shows a 25% efficacy boost with QEEG guidance (Koberda, 2019) and underscores that QEEG-guided neurofeedback outperforms blind approaches, improving outcomes in a host of conditions, such as traumatic brain injury by identifying delta excess (Walker et al., 2007) or enhancing focus in ADHD by pinpointing theta hotspots (Lubar, 1991).



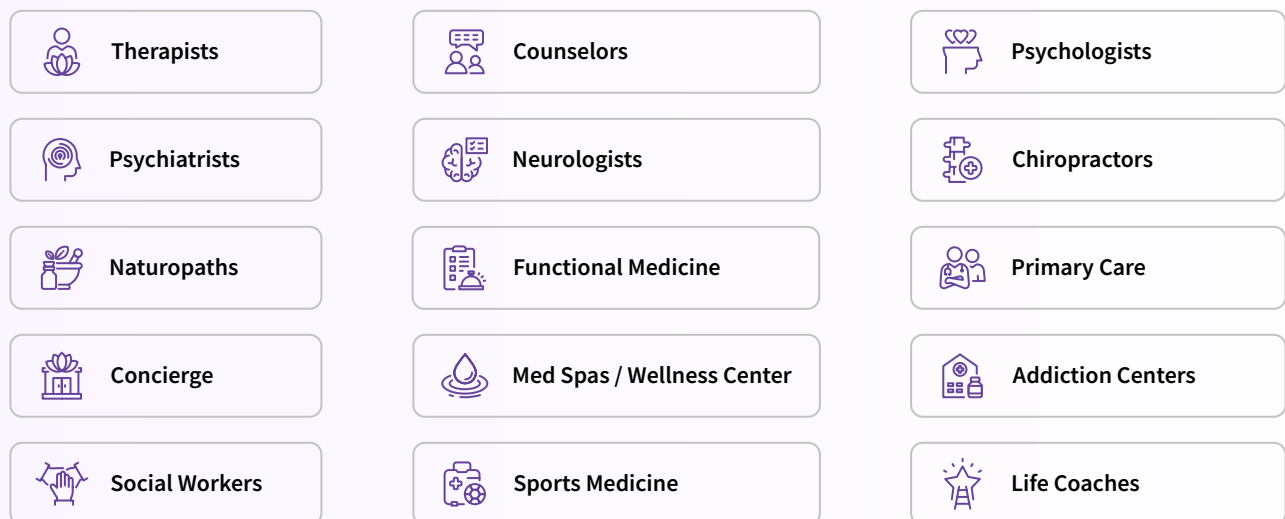
Conditions We Help & Providers We Serve

We Serve Others to Improve Their Lives

Conditions We Help



Providers We Serve





Patient Benefits: Empowering Lives

Giving Your Patients a Path to Wellness

- **Drug-Free and Non-Invasive:** Neurofeedback provides a safe, medication-free alternative for patients who prefer to avoid pharmaceuticals or experience side effects from drugs. It's an appealing choice for those seeking natural, sustainable solutions without the risks of dependency or adverse reactions.
- **Customizable and Evidence-Based:** Backed by decades of research, neurofeedback is tailored to each patient's brain activity and therapeutic goals. Whether addressing attention deficits, trauma, mood disorders, or peak performance, our technology adapts to meet diverse clinical needs, offering precision that generic treatments can't match.
- **Convenient, Personalized Care:** 100% remote means no travel or scheduling hassles. Clinician-led QEEG ensures training targets their unique brain patterns, boosting efficacy. Our neuro coaches provide one-on-one support via virtual visits and secure messaging.
- **Enhances Patient Outcomes:** By improving self-regulation, neurofeedback helps patients achieve better focus, emotional resilience, and sleep quality—benefits that amplify the effectiveness of other therapies. It's a versatile tool that supports mental health, neurological rehabilitation, and chronic condition management.
- **Measurable Improvement:** Symptom tracking (e.g., GAD-7, PHQ-9) shows progress and patients see tangible gains like better sleep, focus, or calm. Research backs this, showing a 60-80% symptom reduction in anxiety and ADHD.
- **Appeals to a Growing Market:** Patients today are proactive, seeking holistic and cutting-edge care. Offering neurofeedback positions your practice as a leader in innovative healthcare, attracting new clients and retaining those who value progressive options.
- **Seamless Integration with Your Practice:** At Evoke, we provide comprehensive training, state-of-the-art equipment, and ongoing support to ensure neurofeedback integrates effortlessly into your workflow. Our model is designed to enhance your services without disrupting your operations.
- **Cost-Effective Long-Term Benefits:** While medication and other interventions may require ongoing costs, neurofeedback often leads to lasting improvements after a finite course of sessions, reducing the need for continuous treatment and offering value to both patients and providers.

Reduced Stress



Frontiers in Neuroscience, 2021



Improved Focus



Science Direct, 2023



Improved Sleep



PMC, 2023



Better Cognition



Brain Sciences, 2024

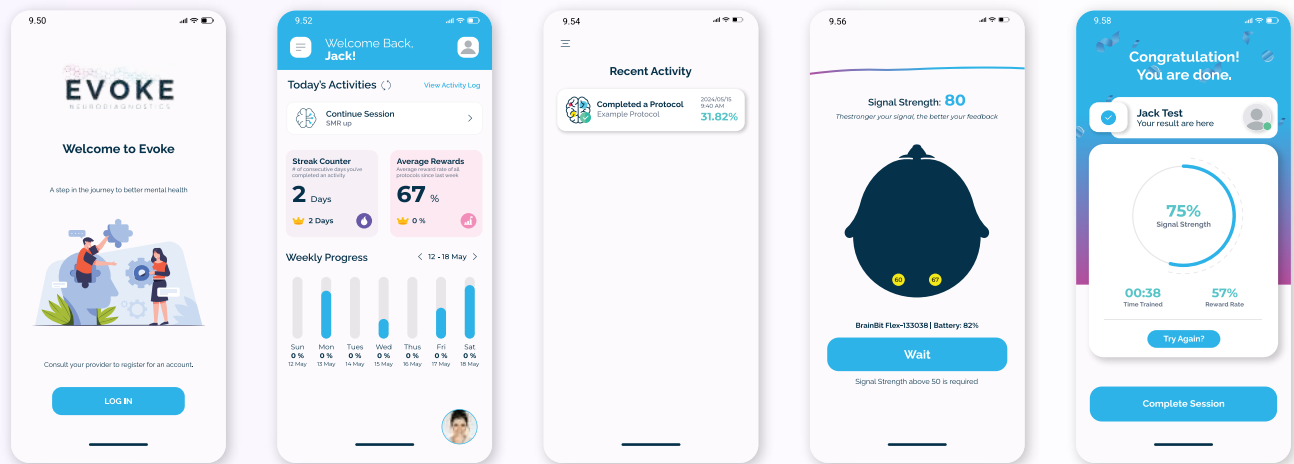




The Patient App: Neurofeedback In The Palm Of Their Hand

A Streamlined Patient Experience

Our patient app is the hub where patients can launch sessions, view progress charts and earn motivational badges, making it engaging and intuitive. This enhances your treatments as your patients gain brain-level support alongside your care, like faster therapy gains or reduced medication reliance. Clinics stay disruption-free.



Once you have ordered neurofeedback training for your patient, we will send them an invite to our patient portal so we can securely message them. We will send them the hardware (EEG cap or headband) necessary for performing their remote neuro assessment and neurofeedback sessions. Once they receive their hardware, our team will meet with them virtually to walk through their first neuro assessment and arrange the first appointment with their neuro coach. Over the following 90 days they will meet periodically with their neuro coach to review their sessions and adjust their regimen, if necessary. Our team is always available to them, and you, and monitors all sessions on our training platform. The patient simply downloads our training app on their device to initiate their training.

**You refer, we execute, and you get updates to integrate with your plan.
It's a hassle-free, patient-loved complement that amplifies your impact.**

Join us in bringing therapy to patients' doorsteps.



The Patient App: Training From The Comfort Of Home

A Streamlined Patient Experience

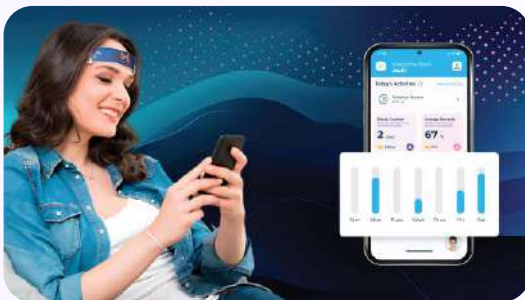
Convenience drives engagement and our app makes it seamless for the patient. With our patient app, patients feel empowered, taking charge of their brain's healing, and their satisfaction rates with our service are high. High retention helps you grow your practice naturally.



Our patient app offers unparalleled convenience. Patients can perform their neuro assessments and training sessions at home, training whenever suits them, from early mornings to late nights, without travel or scheduling conflicts. Unlimited sessions ensure they can continue as needed, maximizing results.



Personalization is key. Our clinician-led program tailors protocols to their unique brain patterns, and neuro coaches provide one-on-one support via virtual visits and secure messaging. Prompts within the app keep the patient on track and engaged with their regimen.



"Netflix and Train!" It really is that easy. Patients feel empowered using our app to guide their journey. They simply wear the EEG device and watch their favorite movie or show, or play a game, all within the app. While they enjoy their show, the screen is rewarding them, or withholding reward, based on their brain resetting itself back to homeostasis.

For you, satisfied patients mean higher retention and referrals, growing your practice organically while we manage the process end-to-end.

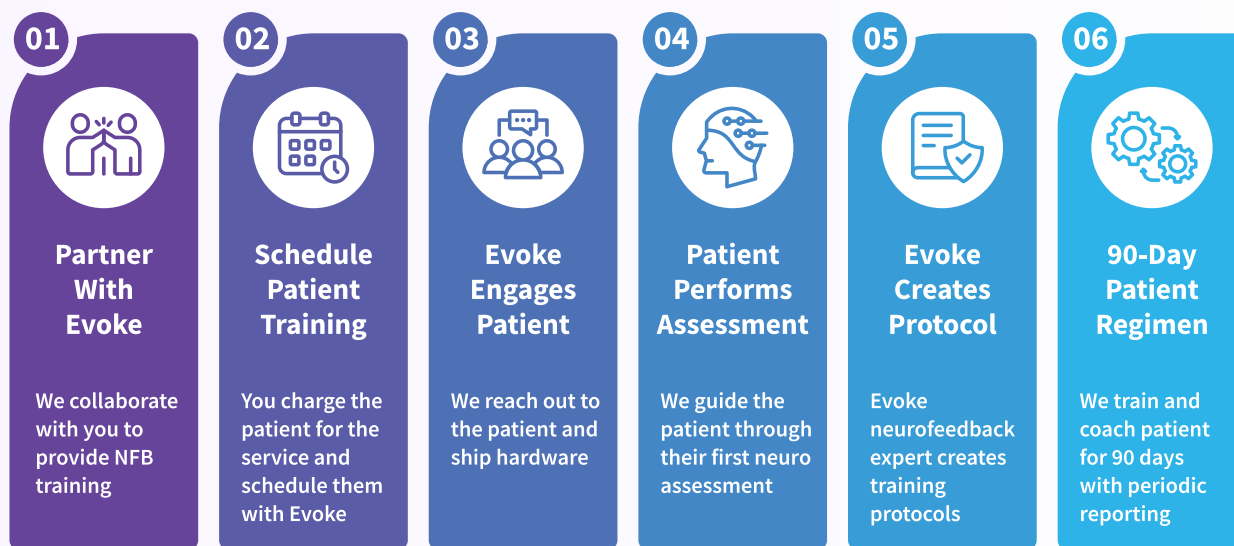


Our Collaborative Model: No Barriers, All Benefits

A Unique Partnership That Lifts the Load

Evoke's collaborative model is designed to make neurofeedback a seamless, no-risk addition to your practice, complementing your care while we shoulder the burden. There's no upfront cost. We provide the QEEG devices, software, and a team of neuro coaches to train your patients. We offer a passive income stream with zero overhead or staff hires, where you can earn ~\$1,500 per patient. Our expertise drives it all: our specialists, trained in QEEG analysis and neurofeedback, craft and manage protocols, sparing you the need to master neuroscience or invest in training.

Onboarding your clinic is virtual and swift. A 30-60 minute Zoom® call walks you through the referral process, our secure ordering portal and time to answer questions. After that, we do the heavy lifting, like shipping devices, conducting QEEGs, designing training plans, virtual visits, and patient support, all while your practice runs as usual.



Our collaborative model is designed to remove implementation obstacles for healthcare providers, making neurofeedback an effortless addition to your practice. By removing financial, logistical, and expertise barriers, we revolutionize how clinics offer cutting-edge care. Your patients get more, your practice grows, and you stay focused on what you do best.

Join us in a partnership that lifts the load and elevates outcomes.

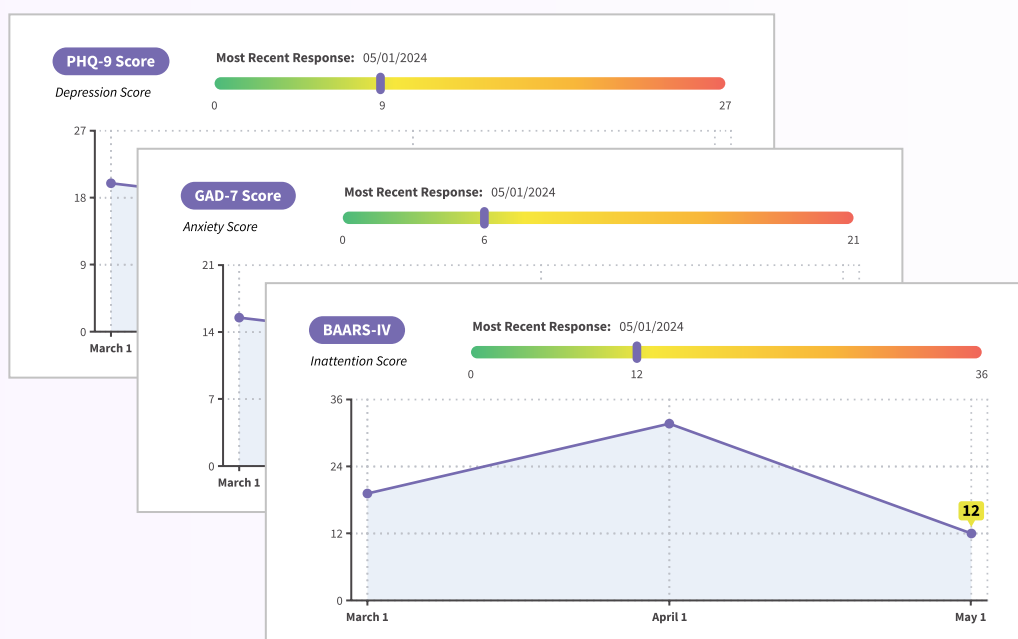


Fully Managed Neurofeedback: Seamless And Convenient

Training That Meets the Patient Where They Are

Our 100% remote neurofeedback service redefines convenience, delivering a complementary service that's seamless for patients and effortless for your practice. We ship EEG devices that are compact, comfortable and user-friendly directly to the patient's home, where they train unlimited times, weaving 20 minute sessions into their lives; before dawn, after dinner, or late at night, free from clinic visits or rigid schedules. Research shows remote mental health boosts adherence by 35% over in-person care (APA, 2022), and our patients echo this.

Patient onboarding is virtual and thorough. The equipment arrives with access to a setup video, a quick-start guide, and a Zoom® call with one of our support team members to walk them through their first QEEG session, ensuring confidence without clinic involvement. Support is continuous, with real time monitoring of patient training sessions, adjustment of protocols when needed, secure SMS through our HIPAA-compliant portal and validated tools like the GAD-7 or PHQ-9 track progress, showing tangible gains, like reduced anxiety or better sleep.



We manage every step, from neuro assessment analysis to protocol adjustments, ensuring your patients reap neuroplasticity's benefits without disrupting your practice. Your role is simple: refer those who'd gain from this brain-level boost, and we collaborate with updates, enhancing your care plan with a tool that rewires the mind for resilience. This isn't a standalone fix. It's a complementary layer that amplifies your impact, and we're here to make it happen.

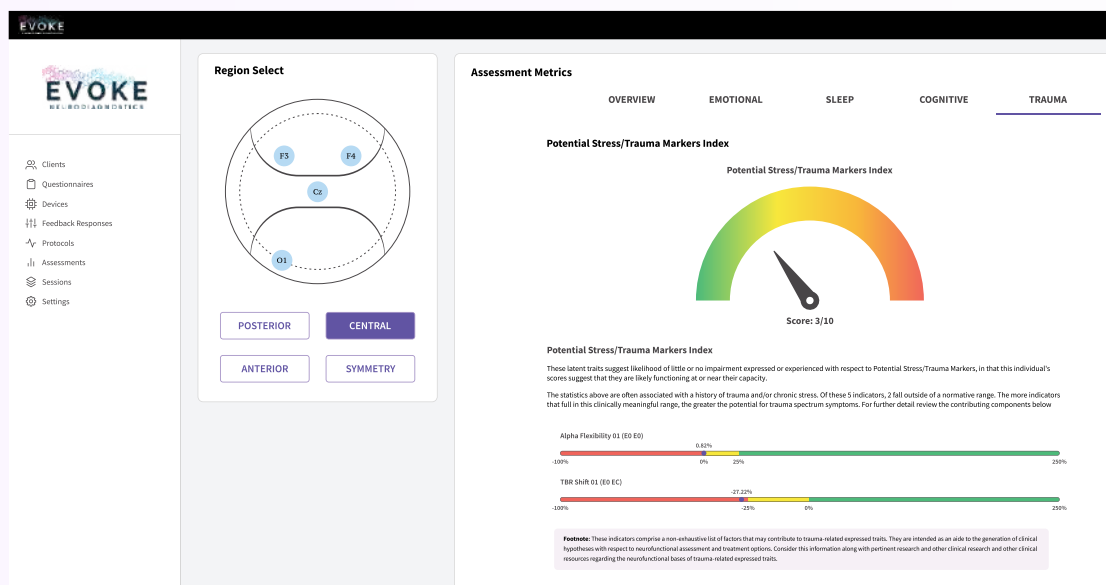


Why Partner with Evoke: A Strategic Imperative

Revolutionizing Mental Health with Accessibility and Synergy

Partnering with Evoke Neurodiagnostics is a strategic leap in a mental health field crying for innovation. Innovative, accessible solutions like ours are critical and can boost your treatments. 60-80% symptom cuts in anxiety and ADHD (Hammond, 2005), mood gains rivaling SSRIs (Cheon et al., 2016), complementing your modalities by targeting brain dysregulation directly. It meets patient demand as 40% of patients are seeking non-drug options and adds revenue to your practice with no cost or effort. Our fully managed model ensures zero disruption to your practice.

Evoke is also revolutionizing mental health by making neurofeedback accessible. Once a \$100-\$200-per-session clinic luxury, it's now home-based, unlimited, and scalable, shattering geographic and financial barriers. Historically, access was limited to urban centers with specialized providers or with clinicians who pursued extra training and certification. Our remote platform brings it to anyone, anywhere, democratizing a service that rewires brains for resilience. Pair it with your care to stabilize mood, enhance performance, improve cognition, or sharpen focus, and watch outcomes soar.



This isn't just a partnership; it's a revolution in care delivery, addressing a crisis where traditional approaches fall short or may need an adjunct. Evoke enhances your impact without burdening your practice, making it a win for you, your patients, and the broader fight against the mental health crisis.

Join us to enhance your impact, grow your practice, and lead the charge in mental health's next chapter.



Inside The Numbers: A Growth Strategy For Your Practice

Revenue Potential With Fully Managed Remote Neurofeedback Program

Offering neurofeedback services allows you to generate more revenue for your practice. Since it is your practice, you set the pricing for neurofeedback services based on your clientele, location, etc.. We are happy to assist you with determining the best price point for your patients. Below is a table of potential revenue (practice profits) along with suggested pricing and a list of medical credit card/loan providers that can assist patients with their purchase. You only pay us once your patient has paid you.

Neurofeedback Revenue Potential

Patients Monthly	1	2	3	5	10	20
Monthly Revenue*	\$1,200	\$2,400	\$3,600	\$6,000	\$12,000	\$24,000
Annual Revenue*	\$14,400	\$28,800	\$43,200	\$72,000	\$144,000	\$288,000

* assumes a profit of \$1,200 per patient

Recommended Patient Charge

\$3,995

90-Day Training

Evoke Charge To Clinician

\$2,795

90-Day Training

Make Payment Easy With Medical Credit Cards Or Loans



- Advance Care <https://advancecarecard.com/>
- Prosper Credit <https://www.prosper.com/personal-loans/healthcare-financing/providers>
- Care Credit <https://www.carecredit.com/>



The Questions

Frequently Asked Questions (FAQ)

How does neurofeedback complement my treatments? It targets brain dysregulation — like theta excess in ADHD or beta spikes in anxiety — enhancing therapy gains (e.g., faster CBT progress) or medication efficacy (e.g., deeper SSRI response) without overlap (Arns et al., 2009; Cheon et al., 2016).

What's the clinic onboarding process? A 30-60 minute Zoom® call covers referrals and our portal; no software, no staff training. We handle patient onboarding too, shipping equipment with a setup call, keeping your workflow intact.

Is it truly no-cost? Yes, we cover EEG devices, neuro coaches and support; you invest nothing, earning ~\$1,200 per patient, risk-free.

How do patients manage remote training? They use our portable EEG and app at home, training unlimited times with virtual coaching and messaging — 85% adherence proves its ease (APA, 2022).

Do I need neurofeedback expertise? No, our team designs protocols and manages training; you get simple updates to integrate with your care, no learning curve required.

How do I monitor progress? We send reports and symptom scores (e.g., PHQ-9), syncing with your assessments effortlessly.

What's the evidence base? Decades of research — 76% ADHD improvement (Arns et al., 2009), 60-80% anxiety reduction (Hammond, 2005) — plus our 90% satisfaction data (Evoke Internal Data, 2024).

Can it help complex cases? Yes, PTSD patients see hyperarousal drop (Peniston & Kulkosky, 1991), and treatment-resistant depression improves (Koberda, 2019).

What if patients struggle? Our neuro coaches troubleshoot via video or SMS, ensuring success without clinic burden.

More questions?

Reach us at: hello@evokediagnostics.com

Join the revolution today!



Join the Revolution

Be the Change Mental Health Needs

The mental health crisis demands bold action and Evoke Neurodiagnostics is leading a revolution with remote neurofeedback. Neuroplasticity rewires brains for resilience, operant conditioning trains them through rewards, and our clinician-driven assessments deliver precision; all wrapped in a 100% remote, fully managed model that complements your practice seamlessly. Your patients benefit from convenience, unlimited sessions, and empowerment that helps them live a happier, healthier life. We eliminate every barrier. No upfront costs, no extensive training, no certifications, no disruption, just collaboration.

Patients gain unparalleled convenience with unlimited home sessions, empowering them with outcomes like 60-80% symptom drops in anxiety and ADHD while enhancing your treatments. Faster therapy gains, deeper medication impact, etc. all boost your practice with additional revenue, all risk-free.

Join us to revolutionize care and enhance patient outcomes, meeting the 40% craving non-drug options, and lead in a field ripe for change. The revolution is underway. Your patients need it, your practice deserves it, and the time is now.

	100% Remote Training	✓
	Personalized Training	✓
	Valid Methodology	✓
	Expert Specialists	✓

As a partner therapist recently noted, “Evoke isn’t just a service, it’s a partnership that’s revolutionized how I care for my patients.”



Resources

Built on Solid Science

Our claims are rooted in peer-reviewed research and real-world data. Below are the sources cited.

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The revolution starts with your next referral!
Contact us to see how we can collaborate with you.



Email:
hello@evokediagnostics.com



Phone:
[844.463.8653](tel:844.463.8653)



Website:
www.evokediagnostics.com