A WEBSITE WITH A JOB TO DO.

A practical website and enquiry system for a hands-on local business.

NORTHERN CORRIDOR
PROPERTY CARE & HAULAGE

Help customers find the service

Residential and commercial journeys.

Prepare a more useful enquiry

Starting estimates and photo-quote tools.

Give the owner a clear next step

Enquiry stages, notes and website controls.

HELP CUSTOMERS FIND THEIR JOB.

Clear services. Separate starting rates.
Useful next steps.

AT HOME

Lawn care, rubbish removal, haulage,
flat-pack assembly and property upkeep.

ON SITE

Commercial, strata and trade enquiries.
Service scope and rates kept separate.

FIVE SERVICE PAGES FOR EACH JOURNEY

GIVE THE QUOTE A USEFUL START.

Choose the job and extras.
Carry the details into an enquiry.

INDICATIVE RESIDENTIAL EXAMPLE

Small / courtyard lawn	From $65
Green waste take-away	From +$30

STARTING TOTAL

From $95

Starting estimate only. Callum assesses the job and confirms the final quote.

TURN PHOTOS INTO A JOB BRIEF.

Prepare a message. Attach your photos.
Confirm the work with Callum.

01 PREPARE THE DETAILS

Service, suburb, scope and estimate summary.

02 ATTACH PHOTOS IN YOUR MESSAGING APP

Open the prepared message and add your photos.

03 SEND DIRECTLY TO CALLUM

The website prepares the brief. You choose when to send.

NO WEBSITE PHOTO UPLOAD REQUIRED

KEEP ENQUIRIES IN VIEW.

A private inbox with notes, contact actions and six enquiry stages.

01
New

02
Contacted

03
Quoted

04
Booked

05
Completed

06
Closed

Keep the job details and next action together.

BUILT FOR THE PERSON DOING IT.

Website essentials and enquiry tools within the owner area.

OWNER INBOX

Track enquiry stages, notes and follow-up.

WEBSITE ESSENTIALS

Update selected text, photos and service areas.

PRICING CHANGE REQUESTS

Review both guides and request updates.

PRACTICAL CONTROLS BEHIND THE WEBSITE

WHAT JOB SHOULD YOUR WEBSITE DO?

See the full Northern Corridor build.
Read the case study on our website.

THE FULL CASE STUDY

Features. Functions.
The customer journey.
The owner workflow.

crowflies.com.au/clients/
northern-corridor