



DATE Sep 30 – Oct 1, 2026

VENUE LITE Center, UL Lafayette

2026 Sponsorship Guide

*Where States Stop
Waiting and Start Deciding*



Sept. 30th - Oct. 1st • Lafayette, Louisiana • 104 E. University Circle

Sponsorship Guide

The StateChain Summit is the only event where state legislators, policy staff, and the companies shaping blockchain and digital infrastructure policy share the same room — for two days, with no second chance to be part of what gets decided.

2 Days

300+ attendees

175 elected officials

WHY THIS EVENT EXISTS - AND WHY PRESENCE HERE IS NOT OPTIONAL

The legislation is coming. The question is who legislators call when they need to understand it.

StateChain Summit '26 is where state-level implementation of blockchain, digital assets, and critical digital infrastructure policy begins. Not in a committee room, not after the vote — here, before the frameworks are written.

175 elected officials and their policy staff attend. These are the people who will draft, brief, and vote on the rules that govern how your company operates at the state level. Two days. One room.

The legislation is already in motion across more than a dozen states. The sponsors and participants in this room will be the first names legislators reach for when they need to understand what they're implementing — and that relationship cannot be purchased after the fact.

What sets this event apart is not its agenda — it is the access it was built on. The StateChain Council's founder has direct relationships with sitting legislators that most organizations spend years trying to earn or pay significant sums to approximate.

As speakers and officials are confirmed, the messaging shifts from positioning to proof. The framework built here holds both modes: it is credible when the roster is still forming, and it becomes undeniable as names are added.

Decided here, implemented everywhere. The playbooks written in this room travel to every state that follows. Sponsors in the room hold a first-mover advantage that compounds — in trust, in credibility, and in the relationships that determine who gets called first.

Get in the room before the rules exist

FOUNDERS / GROWTH-STAGE

Lead state-level conversations on implementation

CRYPTO-NATIVE INSTITUTIONS

Be the name states build with

TRADITIONAL INSTITUTIONS

Be where the policy conversation is most actionable

ADVOCACY ORGANIZATION

Sponsorship Packages Overview

AT A GLANCE — FULL DETAILS ON FOLLOWING PAGES

BY INVITATION

Sovereign

Custom Pricing

CUSTOM

1 Available

Complete brand takeover. Every touchpoint is negotiable - from main stage to after-party. A fully bespoke arrangement built with the StateChain Counsel.

CORNERSTONE

INQUIRE

Most Comprehensive Standard Tier

4 x VIP4 x GA

8 Available

- On-site booth + speaking slot
- Panel presented by ‘Your Brand’
- Voice in choosing panel topic
- One sponsored email sent to all registered attendees
- Priority social media videos
- Swag bag inclusion
- Premier logo placement on event website
- Logo on outbound marketing materials
- On-site media wall inclusion

Sponsor one of:

Main StageLounge Area

LanyardsSwag Bag

Badge & TicketsPhoto Wall

Green RoomAfter-party

CATALYST

INQUIRE

High-Density Engagement

2 x VIP4 x GA

8 Available

- On-site booth
- Branding on water bottles or equivalent
- Logo on all marketing materials + event website
- On-site media wall inclusion
- Social media brand recognition posts

Sponsor one of

Seat CoversBreakfast x2

Lunch x2Coffee x2Snack Station

WiFiCharging Stations

Registration Desk

ADVOCATE

INQUIRE

Entry-Level Brand Presence

2 x GA

Open

- Logo in official event program or similar
- Backlinked website logo recognition
- Swag bag stuffer option (item must be provided)
- Vendor booth available as add-on

À la carte opportunities

EACH EXCLUSIVE, 1 SPONSOR PER ITEM

Green Room

INQUIRE

2 VIP · 1 available

SOLD

Workshop Suite

INQUIRE

2 VIP · 1 available

After-Party

INQUIRE

2 VIP · 1 available

Lounge

INQUIRE

2 VIP · 1 available

Lanyard

INQUIRE

2 VIP · 1 available

Photo Wall

INQUIRE

2 VIP · 1 available

Registration Desk

INQUIRE

2 VIP · 1 available

Private Meeting Room

INQUIRE

2 VIP · 1 available

SPEAKING OPPORTUNITIES

Keynote

INQUIRE

2 VIP · 5 available

Panel Participant

INQUIRE

2 VIP · 6 available

Panel Moderator

INQUIRE

2 VIP · 3 available

Summit Emcee

INQUIRE

2 VIP · 1 available

SOLD

1. À la carte items selected by Cornerstone or Catalyst sponsors are removed from standalone availability.
2. All items are exclusive (one sponsor per item).

Exclusive Packages

EACH EXCLUSIVE, 1 SPONSOR PER ITEM

CORE SPONSORSHIP PACKAGES

Sovereign

ONE AVAILABLE

CUSTOM PRICING · BY INVITATION OR INQUIRY

The Sovereign partnership is not a package — it is *a complete brand takeover of the StateChain Summit experience*. Reserved for a single organization, this is a highly curated, one-of-one arrangement where your brand becomes synonymous with the growth of the industry.

Rather than a fixed list of benefits, the Sovereign sponsor works directly with the StateChain Council and event team to architect a custom presence that reflects the magnitude of their brand — from stage to signage, from registration to the after-party. Every touchpoint is on the table.

This is the benchmark. Everything that follows is built in its shadow.

Cornerstone

INQUIRE | 8 AVAILABLE

4 x VIP

4 x GA

The most comprehensive branded partnership available within the standard tier structure. The Cornerstone sponsor is woven into the fabric of the summit — on stage, on every badge, and in every room.

All Packages Include:

- ✓ On-site booth + speaking slot
- ✓ Panel presented by 'Your Brand'
- ✓ Voice in choosing panel topic
- ✓ One sponsored email sent to all registered attendees
- ✓ Priority social media videos
- ✓ Swag bag inclusion
- ✓ Premier logo placement on event website
- ✓ Logo on outbound marketing materials
- ✓ On-site media wall inclusion

Sponsor One of the Following:

- Main Stage
- Lounge Area
- Lanyards
- Swag Bag (bag and unique items inside)
- Badge & Tickets
- Green Room **SOLD**
- After-Party Happy Hour
- Photo Wall

Catalyst

INQUIRE | 8 AVAILABLE

 2 x VIP

 4 x GA

The Catalyst partner plants their flag at the center of the summit's highest-density engagement moments. Strong brand integration across key touchpoints with a meaningful on-floor presence.

All Packages Include:

- ✓ On-site booth
- ✓ Branding on water bottles or equivalent
- ✓ Logo on all marketing materials + event website
- ✓ On-site media wall inclusion
- ✓ Social media brand recognition posts

Sponsor One of the Following:

- Auditorium seat covers
- Breakfast (both days)
- Snack Station
- Coffee Stations (both days)
- Lunch (both days)
- Charging Stations
- WiFi Sponsor
- Registration Desk

Advocate

INQUIRE | 8 AVAILABLE

 4 x GA

The Advocate package is designed for organizations that want a presence at StateChain Summit without the full investment of a core tier. Ideal for companies exploring the space, early-stage players, and organizations testing the waters with the state policy and blockchain community.

All Packages Include:

- ✓ Logo in official event program or similar
- ✓ Backlinked website logo recognition
- ✓ Swag bag stuffer option (item must be provided)
- ✓ Vendor booth available as add-on

À la carte opportunities

EACH EXCLUSIVE, 1 SPONSOR PER ITEM

À LA CARTE OPPORTUNITIES

The following items are available as standalone sponsorships or as selection items within the Cornerstone and Catalyst packages. Where an item is selected as part of a core package, it is removed from à la carte availability. All items are exclusive (1 sponsor per item) unless otherwise noted.

Green Room

SOLD

INQUIRE | 1 AVAILABLE

 2 x VIP

The green room is the exclusive space reserved for all main stage speakers before and between sessions. Sponsoring this space places your brand in direct proximity to the summit's most influential voices — every backstage photo, every prep moment, your brand is there.

- Exclusive branding in the speaker prep lounge — your brand in the background of every speaker prep photo and video
- Recognized as 'Green Room, Presented by [Sponsor]' in the event agenda and select marketing materials
- Sponsor recognition and logo on all in-room signage
- On-site media wall inclusion
- Opportunity to provide branded items for the Swag Bag



*Images and mockups are for illustrative purposes only and may not reflect the final product.



Private Meeting Room

INQUIRE | 1 AVAILABLE

 2 x GA

Secure a controlled, professional environment away from the main floor. The Private Meeting Room is your team's dedicated home base for finalizing partnerships, conducting executive briefings, and hosting high-priority conversations throughout the summit.

- Continuous access to a private meeting suite for the full duration of the summit
- Seating for up to 6–8 executives with integrated screen
- On-site hospitality — light snacks and beverages
- Sponsor recognition on all digital and physical room signage
- On-site media wall inclusion
- Opportunity to provide branded items for the Swag Bag



After-Party Happy Hour

INQUIRE | 1 AVAILABLE

 2 x VIP

Own the room after the sessions end on the first day. The after-party is hosted at a nearby off-site venue (provided in-kind) and is where the real deals get made. As the After-Party sponsor, your brand presides over the evening — from the moment attendees arrive to the last drink of the night. All Gold-tier and above sponsors attend; you host.

- Recognized as the official after-party host — 'After-Party Presented by [Sponsor]' across all event materials
- Exclusive welcome remarks at the start of the evening
- Full event signage at off-site venue (venue provided in-kind)
- Sponsor branded cups, napkins, and drink accessories during happy hour
- Screens at venue featuring sponsor brand between programming
- On-site media wall inclusion at main venue
- Priority social media video features
- Opportunity to provide branded items / giveaways at the event

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Lounge

INQUIRE | 1 AVAILABLE

👑 2 x VIP

Put your brand at the center of the summit's most organic, high-value conversations. The sponsored lounge gives attendees a place to decompress and connect — with your brand as the backdrop for every exchange.

- Beautifully furnished, branded lounge in a prominent high-traffic location within the venue
- Custom furniture set with branded elements (pillows, table signs, popup banner or equivalent)
- Full customization of select elements to reflect your brand and messaging
- Option to place adjacent to booth space, doubling your floor presence (subject to availability)
- Recognized as 'Lounge, Presented by [Sponsor]' in the event agenda and select marketing materials
- Screens featuring sponsor brand between sessions
- On-site media wall inclusion
- Opportunity to provide branded items for the Swag Bag



Workshop Suite

INQUIRE | 1 AVAILABLE

👑 2 x VIP

Position your brand at the center of industry education and implementation. The Workshop Suite gives your team exclusive control over a dedicated, private environment within the summit — enabling official Continuing Education (CEU) sessions for elected officials and decision-makers, as well as serving as a private home base for high-stakes meetings throughout the event.

- Two official CEU workshop sessions (one per day), time coordinated with summit team
- Full control over session curriculum and content
- Private suite access for the duration of the summit for meetings or breakout sessions
- Seating for up to 20–30 with integrated screen setup
- Dedicated hospitality — light snacks and beverages during workshops
- Sponsor recognition and logo on all in-room signage
- On-site media wall inclusion
- Opportunity to provide branded items for the Swag Bag

Registration

INQUIRE | 1 AVAILABLE

2 x GA

Be the first brand every attendee sees. The registration desk is the mandatory entry point for all 300+ attendees — your brand is their first impression of the StateChain Summit experience.

- Exclusive branding at registration — the first physical brand every attendee encounters upon arrival
- Full desk signage and digital display branding
- Logo placement on digital registration confirmation emails sent to all attendees
- On-site media wall inclusion



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Photo Wall

INQUIRE | 1 AVAILABLE

2 x VIP

Every attendee. Both days. Your brand around every neck in the room — including 175 elected officials and decision-makers. The lanyard is the single highest-frequency brand impression available at the summit.

- Branded photo backdrop / step-and-repeat wall featured at the summit
- Your logo on every photo taken at the station — digital sharing creates organic post-event reach
- Recognized as official photo sponsor in event materials
- On-site media wall inclusion



Lanyards

INQUIRE | 1 AVAILABLE

 2 x VIP

Every attendee. Both days. Your brand around every neck in the room — including 175 elected officials and decision-makers. The lanyard is the single highest-frequency brand impression available at the summit.

- Your logo co-branded alongside the StateChain Summit logo on all 300 attendee lanyards
- Lanyards are required for access — every attendee wears your brand for both days
- On-site media wall inclusion
- Opportunity to provide branded items for the Swag Bag

DATE
VENUE



statechainsummit.org