

DR. BELAL MAHMOUD ALWADI

FOUNDER & CEO @ JORDANIAN ASSOCIATION FOR ENTREPRENEURSHIP |
DIRECTOR OF UNIVERSITY INNOVATION | INNOVATION SYSTEMS &
RESEARCH COMMERCIALIZATION | INDUSTRY PARTNERSHIPS | MENTOR OF
700+ STARTUPS | PUBLIC SPEAKER



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SKILLS

- Innovation Strategy and Governance
- University-Industry Partnerships
- Research Commercialization and Knowledge Transfer
- Entrepreneurship Ecosystem Leadership
- Innovation Hub and Lab Development
- Venture Creation and Startup Scaling
- Executive Stakeholder Management
- Capital Mobilization and Funding Strategy
- Performance Measurement and Impact Evaluation
- Change Leadership and Institutional Transformation

PROFESSIONAL MEMBERSHIPS

- Jordan Society for Scientific Research and Innovation—(Member).
- Jordan Digital Transformation Association—(Founder).
- Entrepreneurship and Agricultural Innovations Association—(Member & Consultant).
- Jordanian Trainers Association—(Founding Member).
- Crown Prince Foundation (Jordan)—(Arbitrator, Trainer & Mentor).
- Saudi Entrepreneurship Association (Certified Trainer for the International Entrepreneurship License)
- Arab Trainers Union, League of Arab States—(Founding Member).
- Arab Entrepreneurs Union, League of Arab States—(Member).
- Arab Council for Integrated Development, League of Arab States—(Member & Advisor).
- Council of Arab Economic Unity—Advisor, Arab Holding Group for Food Security.
- Global Entrepreneurship Monitor (GEM)—(Researcher & Observer).



PROFILE

I am a senior innovation and entrepreneurship leader with a strong track record across higher education, ecosystem building, and cross-sector partnerships. I design and govern university-centered innovation systems that translate research and talent into market-ready ventures while building durable collaborations with industry, government, investors, and international organizations.

I bring a system-level approach that embeds innovation as an institutional capability integrated into teaching, research, and external engagement. I have led the creation of innovation labs, venture pipelines, and partnership-driven programs that move ideas into scalable solutions with measurable economic and societal impact.



WORK EXPERIENCE



Al-Zaytoonah University of Jordan

Full-time

2021 - PRESENT

Assistant Professor
Director of Entrepreneurship and Innovation Center
Amman - Jordan

- Lead the university's entrepreneurship and innovation agenda as an institutional capability across education, research, and external engagement.
- Design and govern innovation pipelines connecting academic research and student ideas to market-oriented projects and startups
- Build strategic partnerships with industry, government, and ecosystem stakeholders to enable applied innovation and commercialization.
- Develop governance frameworks and performance indicators to measure innovation outcomes and institutional impact.



Jordanian Association for Entrepreneurship

Self-employed

2013 - Present

Founder and CEO
Amman - Jordan

- Founded and scaled a national platform advancing entrepreneurship and innovation as drivers of economic development.
- Built a multi-stakeholder ecosystem linking universities, policymakers, industry, investors, and international partners.
- Led capacity-building programs supporting venture creation, mentoring, and investor readiness.



Smart Hub for Innovation and Future Technology (SHIFT) Founding Director

- Self-employed
2025 - Present

Amman - Jordan

- Established an innovation hub integrating applied research, future technologies, and venture creation.
- Designed operating models connecting talent development, innovation programs, and commercialization pathways.
- Built regional partner networks and performance metrics to track pipeline quality and impact.

CONT - EXPERIENCE



EntreViable

Regional Strategic Consultant
Jordan & UK

Freelance (Hybrid)

AUG 2022 - PRESENT

- Designed ecosystem-scale entrepreneurship programs supporting founder journeys across multiple markets
- Built cross-border collaboration between universities, industry partners, mentors, and founder communities
- Mobilized capital through engagement with sovereign funds, angel investors, entrepreneurship funds, donors, and crowdfunding platforms



Miami Business Solutions

Co-Founder
Amman - Jordan

Self-employed

Jun 2021 - Present

- Led a venture advisory platform supporting commercialization and market entry for early-stage ventures
- Built partnerships with corporates and public entities to generate applied innovation challenges
- Designed end-to-end venture development pathways from validation to market adoption



Institute of Public Administration

Evaluator, Trainer, and Innovation Expert
Amman - Jordan

Freelance

Jul 2021 - Present

- Co-established the Innovation Lab (Nawah) to build innovation capacity across the public sector
- Delivered executive training in government innovation, intrapreneurship, and public-private partnerships
- Evaluated innovation and entrepreneurship programs, including EU-funded capacity-building initiatives



LEVENBERT

Senior Consultant - Learning and Development
Singapore, Oman, UAE, KSA

Full-time

May 2017 - Sep 2021

- Designed and delivered executive learning and innovation capability programs aligned with organizational strategy
- Advised senior leaders on embedding innovation and continuous learning as institutional capabilities
- Facilitated high-level workshops and multi-country leadership programs



ERYX Consulting

Entrepreneurship and Innovation Consultant
Malaysia & Singapore

Hybrid

Apr 2017 - Feb 2021

- Supported cross-border innovation and research commercialization initiatives
- Designed academia-industry collaboration models and applied innovation labs
- Transferred global best practices in innovation governance and partnership development



Imam Abdulrahman Bin Faisal University

Lecturer and Entrepreneurship Consultant
Saudi Arabia

Full-time

Sep 2011 - Feb 2017

- Delivered entrepreneurship and business administration education with applied learning focus
- Advised student ventures and supported institutional academic and community initiatives
- Contributed to academic governance, curriculum development, and institutional communications



EDUCATION



Doctor of Philosophy (PhD) - Management & Entrepreneurship

2020

University Malaysia Terengganu, Malaysia



Master of Business Administration (MBA)

2010

Amman Arab University, Jordan



Bachelor's Degree - Management Information Systems

2008

Zarqa University, Jordan

CAREER HIGHLIGHTS | BY THE NUMBERS



CAREER LEADERSHIP & GLOBAL REACH



15+ Years

Innovation, Entrepreneurship
& Institutional Transformation



9+ Countries

Middle East, Asia & Europe



5,000+

Professionals Trained
Entrepreneurs, Executives &
Pub Sector Leaders



**12+ Entrepreneurship
Centers**

Established or Co-Established



**6 Incubators | 3
Accelerators**

Launched or Supported



CAPITAL, INDUSTRY & ECOSYSTEM POWER



**100+ Global Investors
Engaged**

Angels, VCs, Family
Offices & Institutions



**Sovereign Wealth
Funds Relations**

Multi-Country Strategic Engagement



**Global INDUSTRY &
ECOSYSTEM POWER**



**100+ Global Investors
Engaged**

Angels, VCs, Family
Offices & Institutions



**Global Manufacturing
Partnerships**

Technology Validation & Industrial
Scale-Up

KNOWLEDGE & THOUGHT LEADERSHIP



14 Books Authored

Entrepreneurship & Management



14 International Awards

Innovation, Research & Leadership
Excellence



50+ Keynote Conferences

Global & Arab Summits



Global Rank: #5

Strategic Orientation Research