

FOR IMMEDIATE RELEASE

ZIP.GY Launches as Guyana's First All-in-One Super App, Transforming the Digital Infrastructure of the World's Fastest-Growing Economy

The First Platform in the Caribbean to Unify Taxi, Food, Grocery, and Courier Services Under One Powerful Application — Built by Guyanese, for Guyanese

EAST CANJE, BERBICE, GUYANA — May 5, 2026 — ZIP.GY, Guyana's pioneering super app, has officially launched its full-service digital platform, delivering a revolutionary experience for everyday consumers and local businesses. Covering taxi bookings, food delivery, grocery shopping, courier services, and business growth tools, ZIP.GY is the first application of its kind in the Caribbean region to unify these five essential services under a single, locally built digital roof.

Under the visionary leadership of **CEO Bobby Rama**, ZIP.GY was conceived with a singular, powerful purpose: to unite Guyanese communities through technology that is fast, reliable, transparent, and built specifically for local needs. Headquartered at **88 Reliance Abandon, East Canje, Berbice**, ZIP.GY is proudly rooted in the heart of Guyana and expanding rapidly across the nation.

"We built ZIP.GY because Guyana deserves a world-class platform that understands our roads, our culture, and our people. This is not just an app — it is a movement to connect every Guyanese citizen and business to the digital economy. We are proud to be the first in the region to bring all these services together in one place." — **Bobby Rama, CEO, ZIP.GY**

Why Now: The Digital Backbone for an Economic Boom

ZIP.GY's launch comes at a historic turning point for Guyana. Fuelled by a massive offshore oil boom, Guyana has emerged as the fastest-growing economy in the world, with GDP growth rates reaching a staggering 43.4% in 2024 and projected to maintain double-digit growth of 16.2% through 2026 ¹ ².

This unprecedented economic expansion has led to a rapidly growing middle class, rising disposable incomes, and a surge in digital connectivity. In 2025, mobile phone subscriptions in Guyana surpassed the one million mark for the first time, reflecting a

mobile tele-density of over 120% ³ . Furthermore, internet penetration now stands at 81.7%, with 681,000 active internet users across the country ⁴ .

As the nation modernises its physical infrastructure, ZIP.GY is providing the crucial **digital infrastructure** required to support this new era of commerce. By connecting local vendors to a mobile-first consumer base, ZIP.GY ensures that the benefits of Guyana's economic miracle reach everyday citizens, local market vendors, and independent drivers.

A Category Creator: First in Guyana, First in the Caribbean

ZIP.GY is not competing in an existing market; it is creating a new category. While other applications offer standalone ride-hailing or food delivery, ZIP.GY is the **first true super app** in Guyana and the broader Caribbean to successfully integrate rides, food, groceries, and package delivery into one seamless ecosystem.

This "first-mover" advantage establishes ZIP.GY as the standard-bearer for digital convenience in the region, offering a unified solution that eliminates the need for users to juggle multiple apps.

Service	What It Offers	Who Benefits
Taxi & Rides	Book verified local drivers with real-time tracking and upfront pricing	Commuters, travelers, daily riders
Food Delivery	Order from local restaurants, track meals from kitchen to door	Food lovers, busy professionals, families
Grocery Delivery	Shop from Bourda Market, Stabroek, and local stores online	Households, elderly, time-pressed shoppers
Courier & Express Delivery	Send packages with live tracking and local couriers	Businesses, individuals, SMEs
Business Platform	Free registration, order dashboard, and customer reach tools	Restaurants, shops, market vendors

Real Rides. Real Drivers. Transparent Pricing.

ZIP.GY's taxi service connects passengers with **verified, background-checked local drivers** across Georgetown, Linden, New Amsterdam, Bartica, Berbice, and beyond. Unlike informal ride arrangements, ZIP.GY provides **upfront, transparent pricing** before every booking — no surprises, no hidden fees. Riders can watch their driver move in real time on a live map, eliminating the anxiety of waiting and guessing.

The platform currently serves all major Georgetown neighbourhoods, including City Centre, Kitty, Campbellville, Bel Air Park, Lamaha Gardens, Queenstown, Prashad Nagar, Alberttown, Bourda, Lodge, Subryanville, Newtown, Charlestown, Werk-en-Rust, Albouystown, and Stabroek.

Powering Local Commerce: Food, Groceries, and Delivery

ZIP.GY empowers users to order from their favourite local restaurants and track every step of the journey. Restaurants can **list for free**, manage orders through an easy-to-use dashboard, and focus entirely on cooking while ZIP.GY handles the logistics.

For the first time in Guyana, consumers can also shop from **Bourda Market, Stabroek Market, and a wide network of local stores** without leaving their homes. Furthermore, ZIP.GY's courier service connects individuals and SMEs with local delivery drivers for fast, reliable package dispatch with live parcel tracking.

A Powerful Business Growth Engine

ZIP.GY is a **strategic business partner** for Guyana's local economy. The platform offers a dedicated business registration pathway that is completely free, removing financial barriers to digital adoption for small businesses and entrepreneurs.

Key business benefits include:

- **Free business listing and registration** — no upfront cost to join
 - **Instant access to a growing customer base** across expanding regions
 - **Order management dashboard** to track and fulfill incoming orders
 - **Delivery handled entirely by ZIP.GY**
 - **Business promotional tools** including promo codes and loyalty programs
 - **Vendor QR codes** for seamless in-person and digital ordering
 - **Bulk shipping and recurring delivery** options
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Safety, Security, and Trust at Every Step

ZIP.GY protects both users and partners at every interaction:

- **256-bit SSL Encryption:** All payments and personal data are fully encrypted.
 - **GDPR Compliance:** User data is never shared with third parties.
 - **Verified Drivers:** All drivers undergo background checks and carry insurance.
 - **Dispute Resolution & Fraud Detection:** Built-in mechanisms to ensure fair and secure transactions.
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Rewarding Every User

Every new user who creates a free account receives an **instant GYD 1,000 wallet credit** redeemable on their first ride, food order, or package delivery. The referral programme further awards **GYD 500 per successful referral**, creating a virtuous cycle of community growth.

Technology Built for Guyana's Needs

ZIP.GY is engineered for accessibility. Available as a **Progressive Web App (PWA)**, users can install it directly from the website with a single tap — no app store download required. This ensures faster load times, real-time push notifications, and a native app-like experience that accommodates all devices and internet speeds.

ZIP.GY provides **24/7 customer support** via phone (+592-614-5555), WhatsApp, and email (support@zip.gy), ensuring reliability and trust.

About ZIP.GY

ZIP.GY is Guyana's first all-in-one super app for rides, food, groceries, and delivery. Built by Guyanese for Guyanese, ZIP.GY connects riders, restaurants, shops, couriers, and businesses through cutting-edge technology. As the first platform of its kind in the Caribbean, ZIP.GY is committed to making everyday life more convenient and rewarding while serving as the digital infrastructure for Guyana's rapidly growing economy. The platform is available at <https://zip.gy>.

Media Contact

Bobby Rama

Chief Executive Officer, ZIP.GY

88 Reliance Abandon, East Canje, Berbice, Guyana

Phone: +592-614-5555

Email: hello@zip.gy

Website: <https://zip.gy>

Press & Media: <https://zip.gy/press>

Follow ZIP.GY on social media:

Facebook: facebook.com/zipgy | **Instagram:** instagram.com/zipgy | **X (Twitter):** twitter.com/zipgy | **WhatsApp:** wa.me/5920000000

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