

BAY AREA TALENT SHOW PRESENTS

YOUNG STAR FESTIVAL

SPONSORSHIP PROSPECTUS

Help launch a student-led tradition built around talent, learning, leadership, and community.

DATE	LOCATION	PARTICIPANTS
Sunday, December 13, 2026	Fremont, California	Students ages 6-16

A stage to perform. A community to belong. A place to grow.

<https://BayAreaTalentShow.com/young-stars>

A Student-Led Platform With a Bigger Purpose

Young Star Festival is more than a talent show. Planned by high school students for fellow students, the festival brings young singers, dancers, musicians, and performers together to appreciate one another’s talents, learn from each other, build confidence, form friendships, and strengthen a supportive local community.

The organizing team also gains practical experience in leadership, teamwork, communication, marketing, event planning, and community service. Founding Partners help make this shared learning experience accessible, memorable, and professionally delivered.

Why Partner with Us

YOUTH IMPACT	COMMUNITY CONNECTION
Help students gain visibility, confidence, and real-world leadership experience.	Engage local families, educators, performers, and youth-focused organizations.
BRAND ALIGNMENT	MEANINGFUL VISIBILITY
Associate your organization with creativity, education, belonging, and opportunity.	Receive recognition before, during, and after the festival through selected channels.

Who the Festival Serves

- Young performers ages 6-16 across singing, musical instruments, dance, and band/ensemble categories.
- Families seeking positive, confidence-building enrichment opportunities.
- High school organizers developing leadership and event-management skills.
- Local arts, education, and community organizations seeking authentic youth engagement.

What Sponsorship Helps Fund

- Venue and production support
- Sound, stage, and event operations
- Awards, certificates, and participant experience
- Marketing, printing, signage, photography, and video
- Student organizer tools, training, and volunteer support

Founding Partnership Opportunities

These partnership levels are designed for a first-year, community-focused festival. Benefits may be tailored to sponsor goals and confirmed event channels.

Partner Benefit	Founding Partner \$2,000	Gold \$1,000	Silver \$750	Bronze \$500
Founding Partner designation	Featured			
Brand visibility	Premium logo	Large logo	Standard logo	Name listing
Event recognition	Opening + closing	Included	Group thanks	Group thanks
Social recognition	Dedicated spotlight	Dedicated post	Group post	Group thanks
Event webpage	Premium	Logo	Logo	Name
Promotional materials	Included	At registration desk		
Future festival priority	Included			

Benefits are subject to venue rules, available space, production timelines, and timely submission of sponsor assets. Custom benefits or exclusivity must be confirmed in writing.

Sponsor a Meaningful Part of the Festival

Stage Sponsor	\$750	Supports the main performance stage and receives stage-related recognition.
Student Leadership Sponsor	\$500	Supports planning, teamwork, communication, and leadership development for student organizers.
Photography Sponsor	\$500	Supports event photography and selected event-media recognition.
Awards Sponsor	\$500	Supports trophies, certificates, and participant recognition.
Participant Gift or Refreshment Sponsor	\$300	Supports participant gifts, refreshments, keepsakes, or hospitality.

Community Partner and In-Kind Support

Community Partner \$250	Name recognition on the event webpage, event thank-you materials, and a Community Partner acknowledgment.
In-Kind Sponsor	Products or services such as printing, food, photography, videography, venue support, sound equipment, awards, décor, or participant gifts. Recognition is aligned to the verified fair-market value of the contribution.

Partnership Process

- 1. Select** Choose a partnership level or a purpose-built opportunity.
- 2. Confirm** Finalize benefits, contribution, and any agreed customization in writing.
- 3. Activate** Submit your logo, brand guidance, and materials by the agreed deadline.
- 4. Celebrate** Join the festival and help champion young talent and student leadership.

Let's Build a Stage Where Every Student Can Grow

By partnering with Young Star Festival, your organization helps create a platform where students perform, appreciate one another's talents, learn from peers, build community, and develop skills that extend well beyond the stage.

SPONSORSHIP CONTACT

sponsor@BayAreaTalentShow.com | 408.475.0003

EVENT INFORMATION

bayareatalentshow.com/young-stars
December 13, 2026 | Fremont, CA

Thank you for investing in the next generation of talent, creativity, and leadership.