



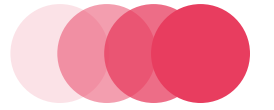
Your Partner of Choice for High- Impact Social Initiatives in Education

June 2026

MINJEC Business Challenge Hackathon Award 2021
Orange POESAM Prize 2020
Winner of the 1,000 Entrepreneurs Challenge Africa France Summit 2019



FIRST AND FOREMOST: THANK YOU!



Dear Ladies and Gentlemen

It is a great pleasure and honour for us to have this opportunity to present you **the range of services Bookbookshop.com can provide for high-impact social actions in the field of education**

Bookbookshop.com is a young company with a vision to become **the reference company for the acquisition and dissemination of knowledge and knowledge in Africa**

In order to achieve this vision, we have set ourselves the **following primary missions** :

- 1) •To **develop the most efficient circuits allowing access to books** (especially school books) for all and everywhere in Africa
- 2) **To deploy the catalogue of tailor-made and certified training courses best suited to the needs** of individuals, companies and institutions

Since our launch, we have won numerous awards such as the **Orange POESAM Prize** (Orange Prize for Social Entrepreneurs in Africa and the Middle East) and the **MINJEC Business Challenge Hackathon**

Aware of your **commitment to the development of your beneficiaries, in particular through education**, we are convinced that you will be sensitive to **our offer of support services for social actions**

Indeed, thanks to our expertise and services, we could help you in several ways, for example:

- In the **identification and prioritization of the most important needs** of your beneficiaries,
- in the **definition of high-impact strategies** to meet these needs, such as **deploying multi-year programs for the distribution of school and academic books** at all levels during the back-to-school period,
- or in **the execution of defined strategies**, with our operational and logistical support

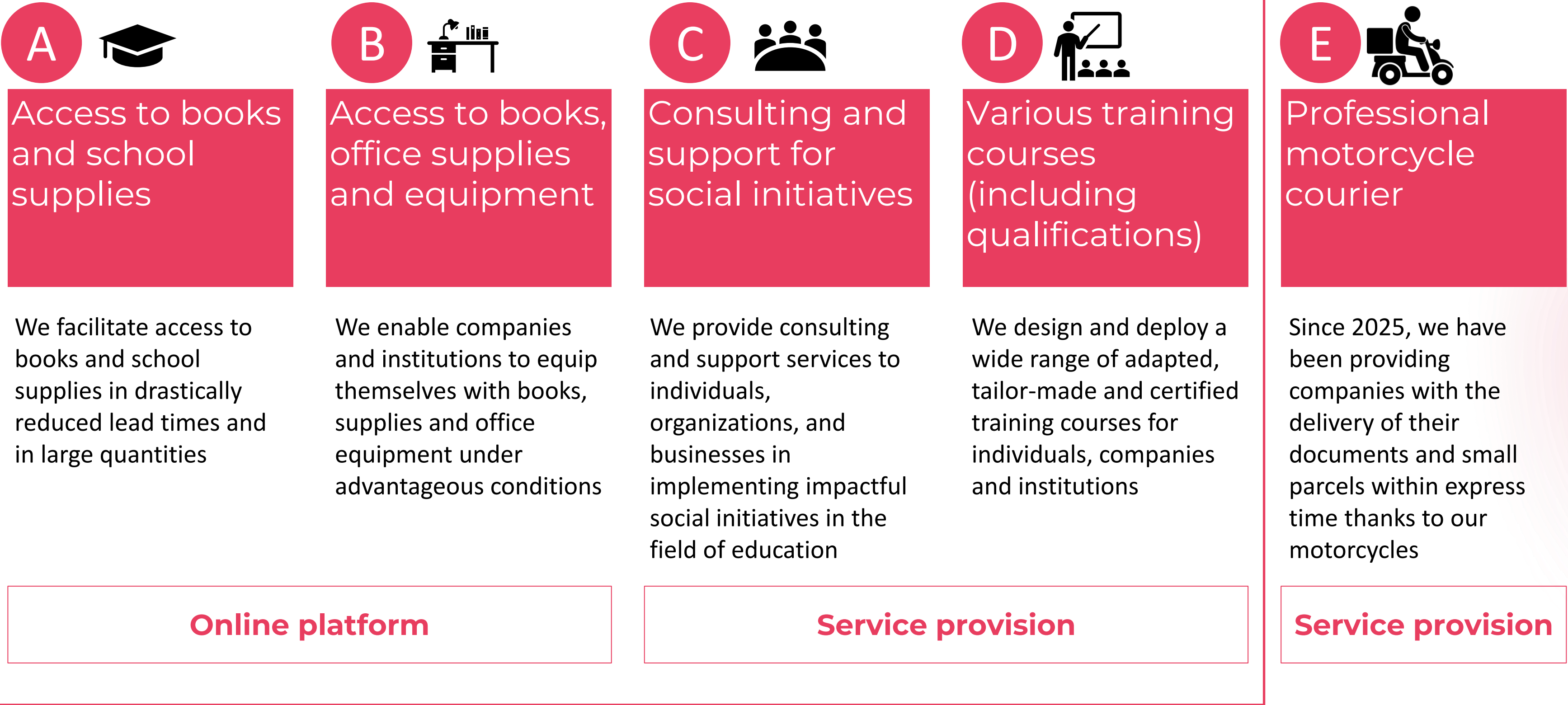
For this time you take to read and discover us,

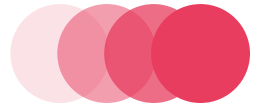
Please accept the expression of our thanks and our most respectful sentiments

Thomas Lionel Belibi Fotso
Co-Founder et CEO

OUR 5 MAIN AREAS OF ACTION: To ensure the acquisition and dissemination of knowledge throughout Cameroon

 Focus of the document





OUR 5 MAIN AREAS OF ACTION: To ensure the acquisition and dissemination of knowledge throughout Cameroon

 Focus of the document



Access to books and school supplies

We facilitate access to books and school supplies in drastically reduced lead times and in large quantities

Online platform



Access to books, office supplies and equipment

We enable companies and institutions to equip themselves with books, supplies and office equipment under advantageous conditions



Consulting and support for social initiatives

We provide consulting and support services to individuals, organizations, and businesses in implementing impactful social initiatives in the field of education

Service provision



Various training courses (including qualifications)

We design and deploy a wide range of adapted, tailor-made and certified training courses for individuals, companies and institutions

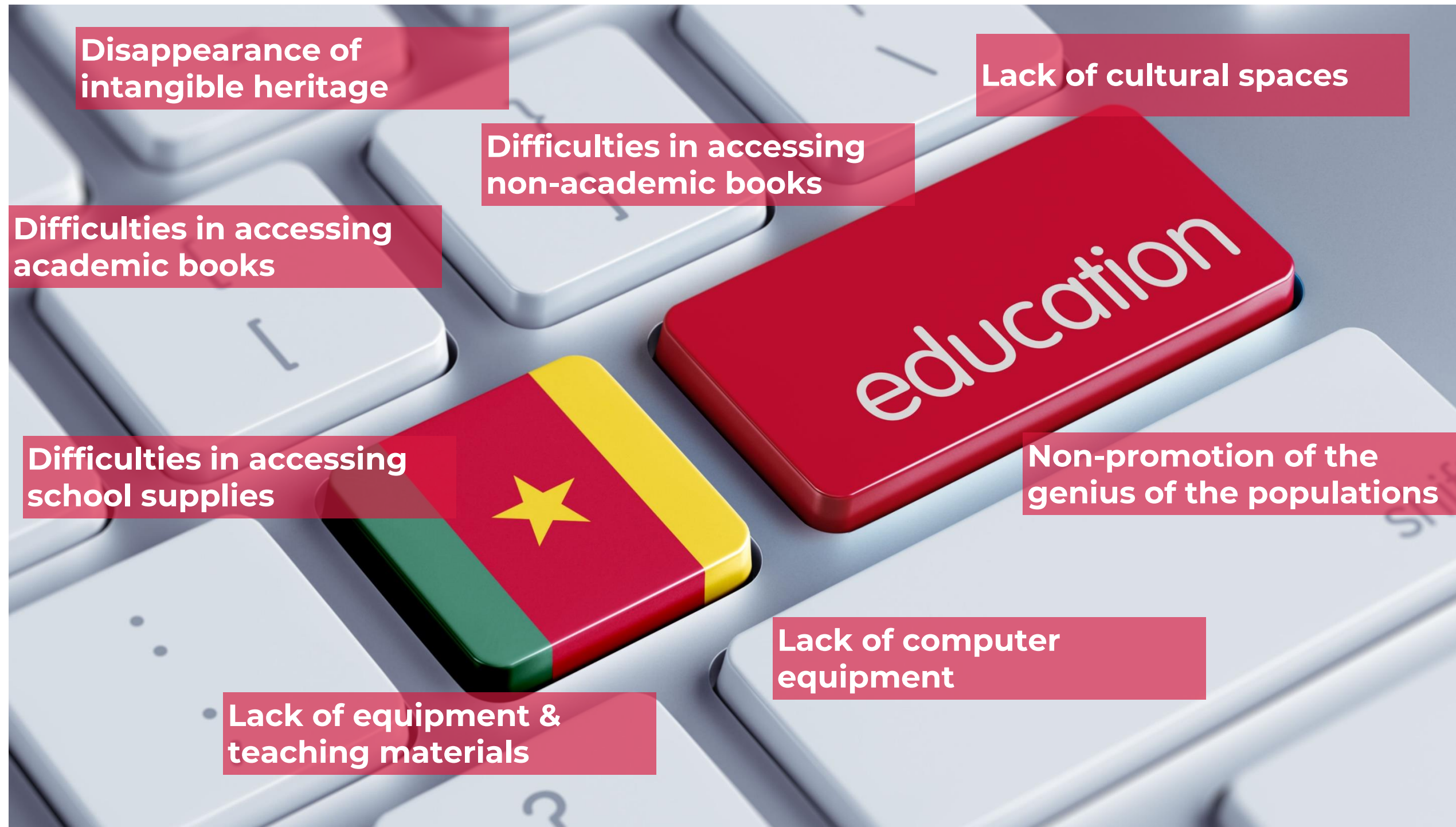


Professional motorcycle courier

Since 2025, we have been providing companies with the delivery of their documents and small parcels within express time thanks to our motorcycles

Service provision

A1. IMMENSE DIFFICULTIES AND NEEDS: Your populations are facing many challenges in terms of education



Every year, across the country, **many students, in many families, in many communities,** face **multiple, major, and recurring educational challenges**

Every year, **millions of young people find themselves idle** in the front of the challenges of galloping modernity without having the tools to tackle it

A2. MULTI-LAYER TRANSFORMATION: You want to create a positive and lasting impact in education

Non-exhaustive | For discussion

Today

See you tomorrow (horizon to be defined)

Family



- Insufficient overall level of schooling
- Overall low level of book equipment and supplies
- Unsatisfactory academic success rate

- Continuous improvement in the level of education (with specific objectives)
- Increase in the annual equipment rate of families
- Improved success rate

School



- Insufficient, degraded and sometimes neglected infrastructure (isolated areas)
- Low level of equipment in educational materials
- Weak mobilization of the teacher staff

- Innovative infrastructure maintenance and renovation programs
- Multi-year and multi-sectoral plans for the facilities of the establishments
- Increase in teacher engagement

Community



- Poorly structured and weak municipal education offers
- Sporadic social actions
- Low involvement of local elites and the diaspora

- Medium-long-term action plan of the city or the municipality
- Strategy for sustainable, recurring and impactful social actions
- Reinforced mobilization of elites & diasporas

A3. THANKS TO OUR SERVICES (1/3): Achieve your goals in a guaranteed way



We take care of everything for you!

Among other things, we allow you to:

- **Benefit from consulting and studies** in your social action initiatives
- **Benefit from support** in setting up your social projects
- **Benefit from our expertise** for your guidance in the definition and implementation of solutions
- **Easily order** all types of books and materials
- **Have it delivered quickly to the locations of your choice** (schools, offices, homes, etc.), anywhere in **Cameroon**

A4. THANKS TO OUR SERVICES (2/3): Control your budget for a better impact/resource ratio

Benefit from advantageous conditions with our nationwide network of partners



We have entered into important **partnership agreements with the entire value chain of books and supplies**, from publishers, booksellers and book exchanges to transporters

We have developed a **network of trainers and training institutions with a wide range of skills** at your disposal

We have an **agile team, which can be mobilized according to your needs** for the implementation of your strategies

Carry out your **social actions on a large scale** by taking advantage of our **highly competitive advantages** and our **guarantees of results**

A5. THANKS TO OUR SERVICES (3/3): Innovate in the definition of solutions for your social actions

Easily create libraries and cultural spaces for the benefit of your communities

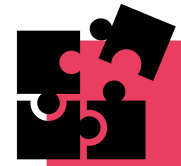


Our various services such as **"Library at school", "Library at the high school" and "Library at the block"** make it possible **to set up libraries and cultural spaces as close as possible to the population**

Thanks to these services, **access to knowledge and culture is democratized for all** (including the most disadvantaged)

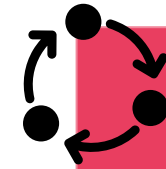
A6. EXAMPLES OF ACHIEVEMENTS

Ndikiniméki: Support for the students of the commune for the start of the school year



The problem

Association of the municipality's elites wishing to carry out a **large-scale social action** in favor of education and **looking for a service provider** partner capable of piloting the implementation of this action



Our approach

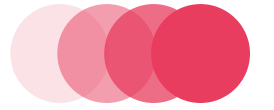
- Bookbookshop.com** was the **project manager of this initiative** at all levels by accompanying the association in:
1. **Definition of the most appropriate strategy** to maximize impact
 2. **Definition of the roadmap** for implementing the strategy
 3. **Resource mobilization**
 4. **Coordination of stakeholders** , including administrative authorities
 5. **Execution of the chosen strategy**



Our impact

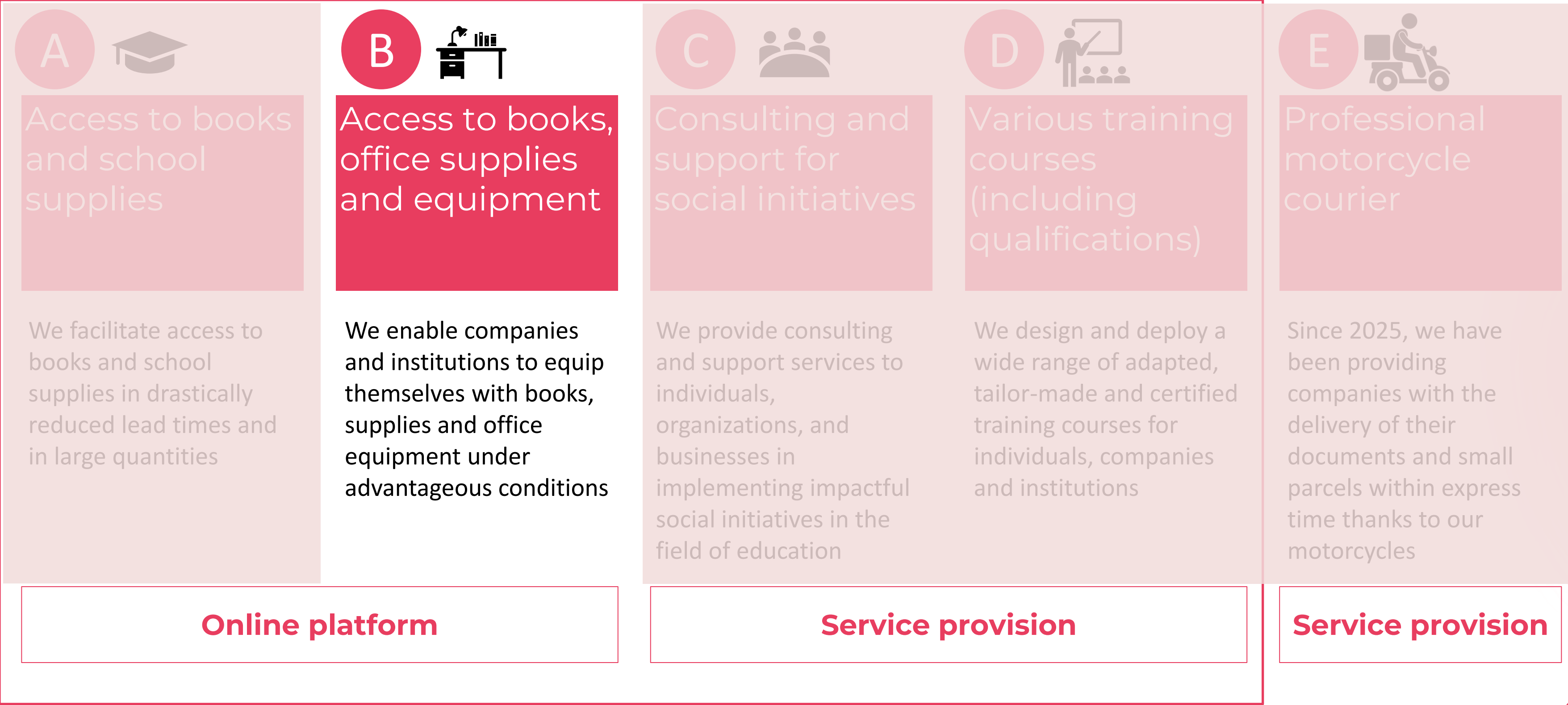
- **Distribution of books and school materials** for the year to **100+ students from CP to Terminale**
- **Complete project management** of the action by Bookbooksop.com
- **Total satisfaction** of clients and beneficiaries

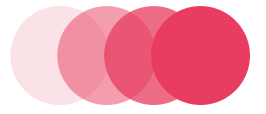




OUR 5 MAIN AREAS OF ACTION: To ensure the acquisition and dissemination of knowledge throughout Cameroon

 Focus of the document





B1. READING SPACES AND ADEQUATE EQUIPMENT: For efficient and fulfilling working conditions

From unsatisfied



To satisfied



Relaxation area or reading area

Have facilities in the workplace to escape, learn and share with colleagues



Office supplies and equipment

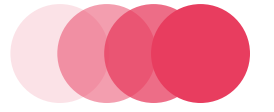
Work at ease thanks to adapted, high-performance equipment that is regularly renewed

The setting of relaxation areas (via reading in particular) and the provision of adequate office supplies and equipment **promote the engagement of your staff, their performance and their fulfillment while improving the security of your systems**

Far too many institutions **still neglect these key factors** of their own development

Far too many institutions still do not have a **Corporate Social Responsibility (CSR) strategy** that covers both internal and external aspects

Stand out from the crowd!
Set yourself apart!
Innovate!



B2. WE SUPPORT YOU: From the design, implementation and management of effective solutions (including ready-to-use ones)

Non-exhaustive | For discussion

Specific to relaxation/reading areas



Design & Conception

- Employee Surveys
- Gathering requirements
- Framing needs and priorities
- Conceptualization
- Precise definition of the different phases of the project
- Defining an execution plan
- Sizing of the necessary resources
- Budgeting
- Definition and implementation of the general governance of the programme

Operationalization

- Planning and batching
- Identification of partnerships/vendors and expected service levels
- Role of Programme Management Office
- Stakeholder awareness
- Communication & popularization
- Iterative validation
- Documentation of operational processes and procedures
- Acquisition and delivery of books, office supplies and equipment
- Installation of reading/relaxation areas

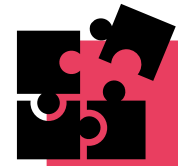
Management

- Dry run / dress rehearsal the use of spaces
- Change management
- Training
- Collection of irritants, blockages and areas for improvement
- Definition of corrections
- Prioritization of fixes and improvements
- Implementation of corrective measures
- Recovery of obsolete stocks (e.g. computer equipment)
- Definition of the renewal plan

Boobookshop.com works hand in hand with your teams to ensure the adequacy of solutions, transparency in their implementation and the development of teams' skills (if necessary)

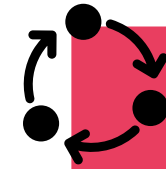
B3. EXAMPLE OF IMPLEMENTATION

Yaoundé: Upgrading of the administrative teams of a startup incubator in office automation



The problem

A major incubator for start-ups in the new technology ecosystem based in Yaoundé wishing **to set up a corporate library** for the use of its employees and incubates in the context of a **Creative Room**



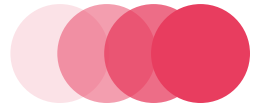
Our approach

- Bookbookshop.com was the project manager** through:
- The **framing of the need** (Challenges of the Creative Room)
 - **Identification of the main themes** to be covered by the library
 - Mobilization **of supplier partners**
 - **Acquisition and provision** of books



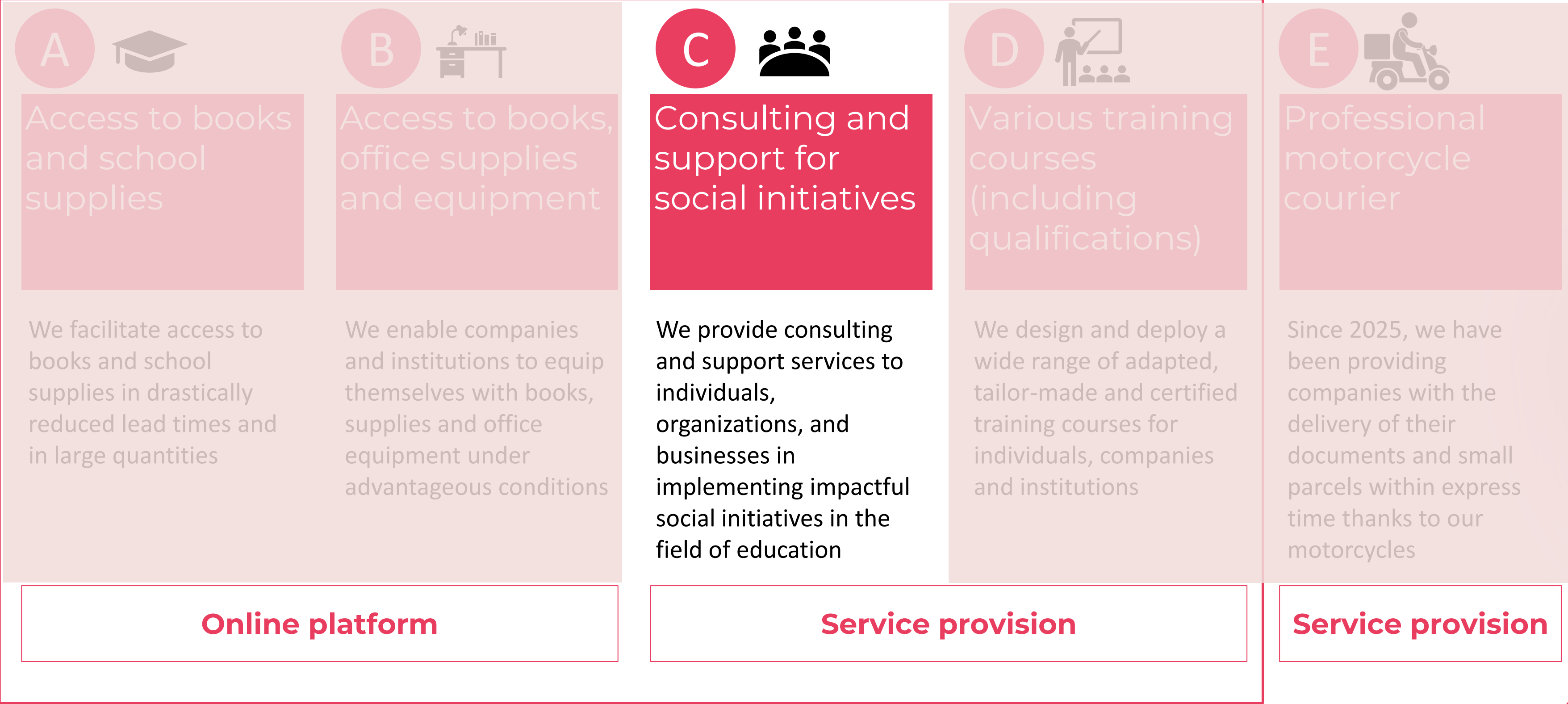
Our impact

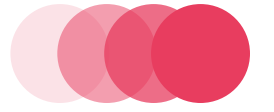
- **12+ Major themes identified** (Innovation, Entrepreneurship, Failure, Leadership, etc.)
- **~200 books by** African and international authors
- **~200 books acquired and delivered**
- **Satisfaction of users of the creative room**



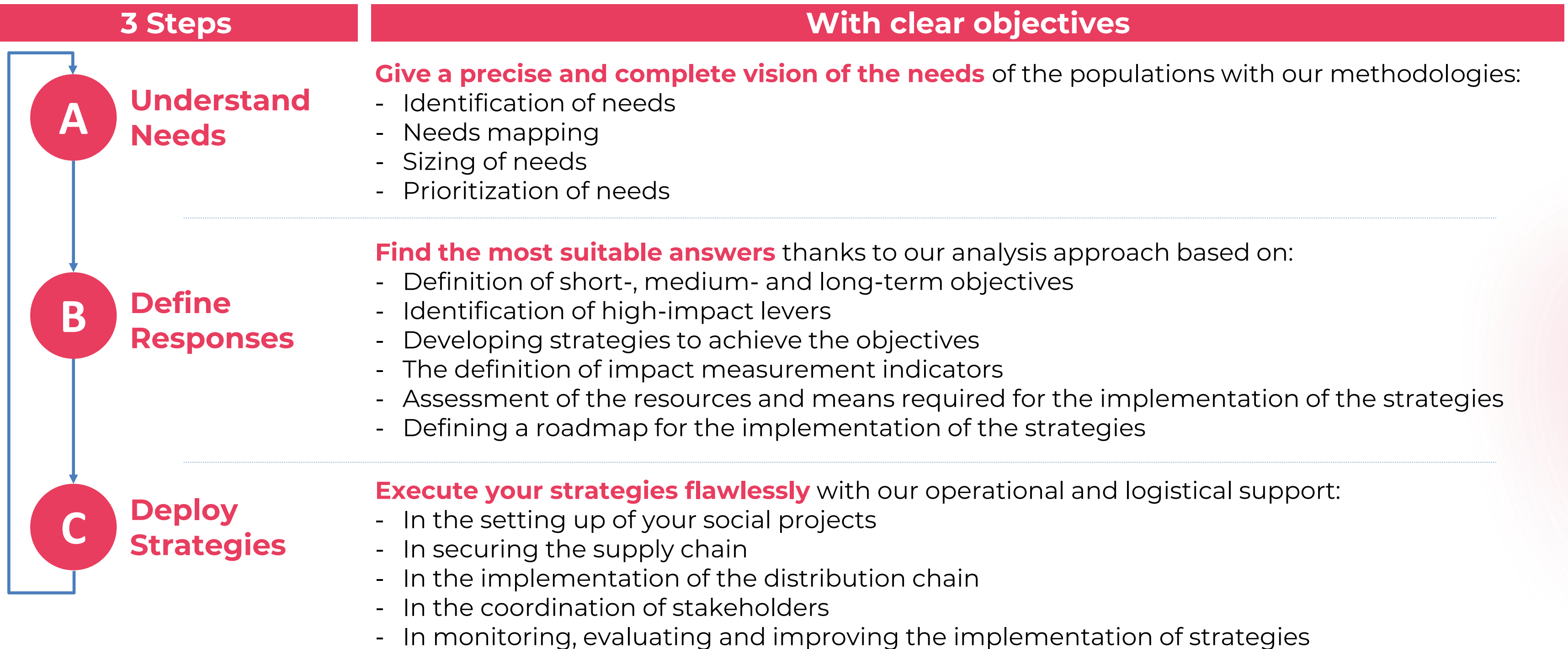
OUR 5 MAIN AREAS OF ACTION: To ensure the acquisition and dissemination of knowledge throughout Cameroon

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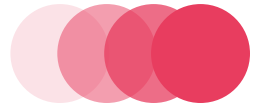




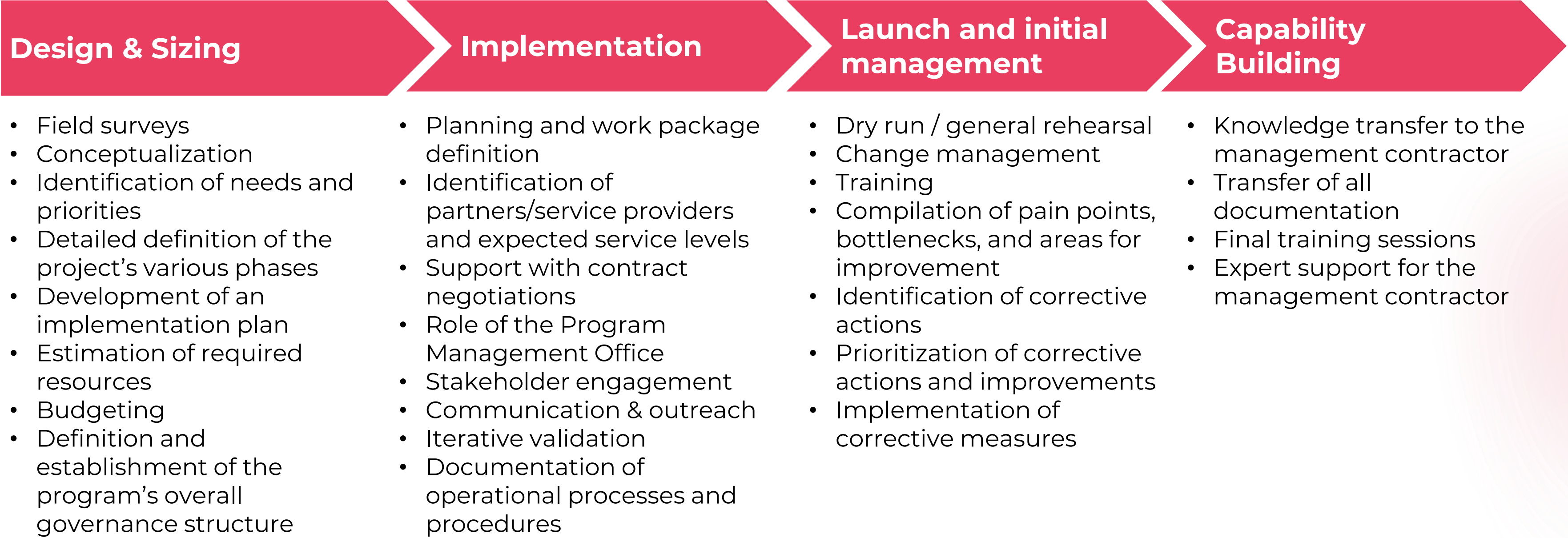
C1. THANKS TO OUR EXPERTISE: Define objectives and strategies that are up to the challenges



We have developed a unique and proven know-how to enable you to meet the needs of the population in a concrete and sustainable way. We would be honored to be able to make it available to you



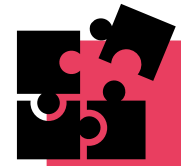
C2. THANKS TO OUR EXPERTISE: We support you through every stage of the action plan's implementation



Boobokshop.com can provide the necessary resources at each stage, in accordance with the agreement reached with you regarding the division of responsibilities

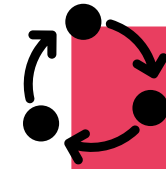
C3. EXAMPLE OF ACHIEVEMENT

Douala & Yaoundé: Support for the children of beneficiaries of a mutual insurance company for the back-to-school



The problem

Mutual Insurance of a large multinational company wishing to **carry out a large-scale social action** in favor of education, for the children of its beneficiaries and **looking for a service provider** partner capable of piloting the implementation of this action from end to end in the cities of Yaoundé and Douala



Our approach

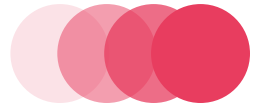
Bookbookshop.com was the **project manager of this initiative** at all levels by supporting the mutual in :

1. **Defining the most appropriate strategy** to maximize the impact on its beneficiaries
2. **Defining the roadmap** for implementing the strategy
3. **Resource mobilization**
4. **Coordination of stakeholders**
5. **Execution of the chosen strategy**



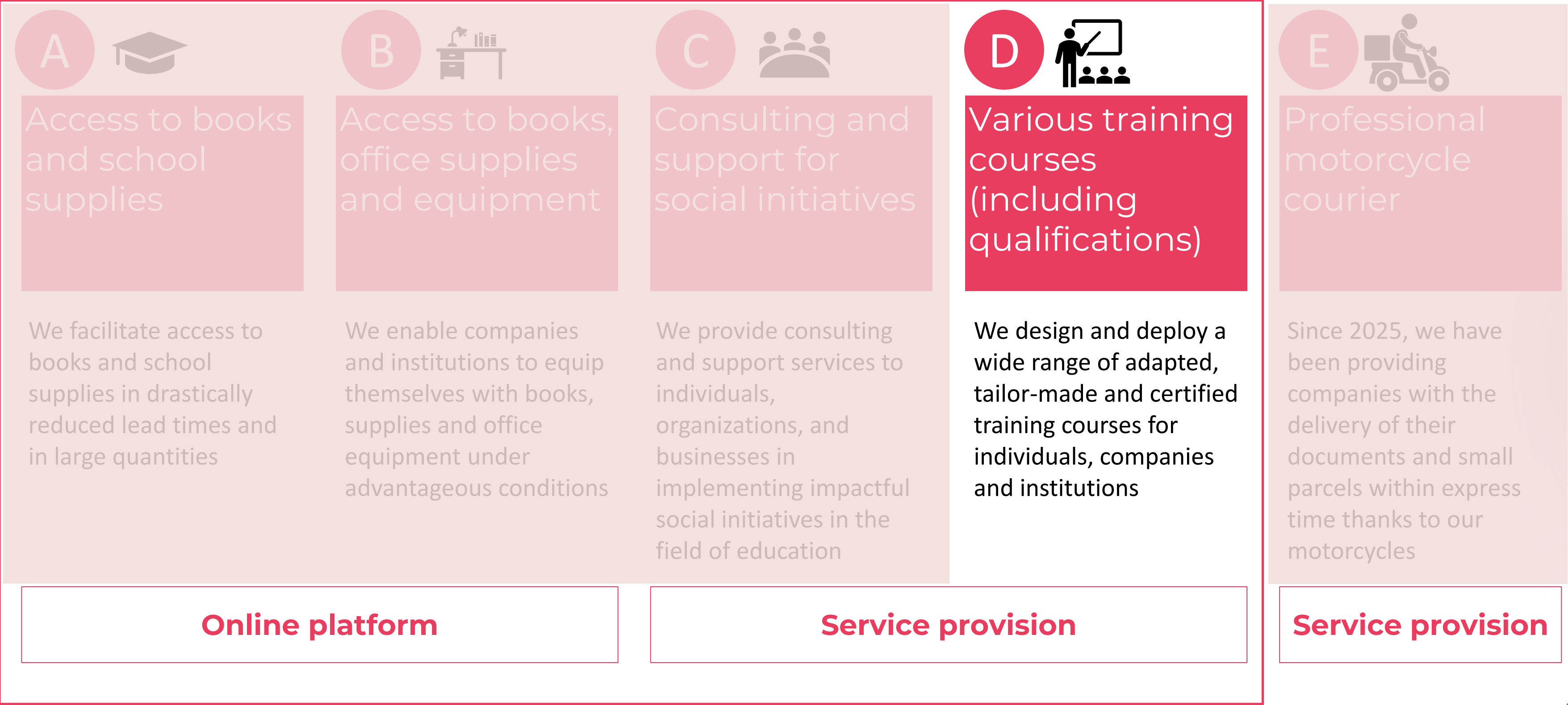
Our impact

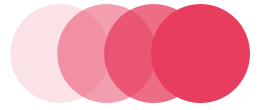
- **Establishment of a distribution network** in Yaoundé and Douala
- **Distribution of books and school materials** for the year to **50+ students from CP to Terminales**
- **Innovation in distribution** with the introduction of vouchers
- **Complete project management** of the action by Bookbookshop.com
- **Total satisfaction** of clients and beneficiaries



OUR 5 MAIN AREAS OF ACTION: To ensure the acquisition and dissemination of knowledge throughout Cameroon

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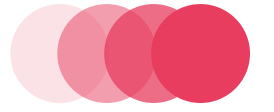


D1. MANY SKILLS REQUIRED: Which your teams must demonstrate on a daily basis

Non-exhaustive | For discussion

	Mastery of tools	Maitrise des process	Mastery of interpersonal skills
Managerial skills	• Office automation • Computer science • Digital • Enterprise Resource Planning (ERP)	• Organization • Production • Compliance with procedures • Service Commitment	• Public speaking • Delegation and Accountability • Nonverbal communication
Operational skills	• Customer Relationship Management (CRM) Tools • Cyber Security • ...	• Innovation • Operational Excellence • Improved performance • Certification • ...	• Leadership • Ownership • Public service obligation • Deontology • ...

- Do you have a **global, objective and precise view** of the state of your teams' skills?
- **What solutions** are you implementing in your company **to ensure the acquisition, maintenance and strengthening of** your teams' skills?



D2. THANKS TO OUR EXPERTISE (AUTHORIZED TRAINING CENTER):

You understand your needs and solve them in a sustainable way

Non-exhaustive | For discussion

Get an accurate and complete view of your teams' skills needs

Thanks to our methodologies:

- Mapping of the skills needed
- Diagnosis of available skills
- Sizing skills needs
- **Prioritization of needs**

Find the most suitable answers

Thanks to our analysis approach based on:

- Definition of **skills objectives** to be achieved in the short, medium and long term
- **Identification of high-impact levers**
- **Development of training strategies** to achieve the objectives
- **The definition of indicators for measuring the impact** of training courses
- **Assessment of the resources and means required** for the implementation of the strategies
- **Defining a roadmap** for implementation

Execute your training strategies flawlessly

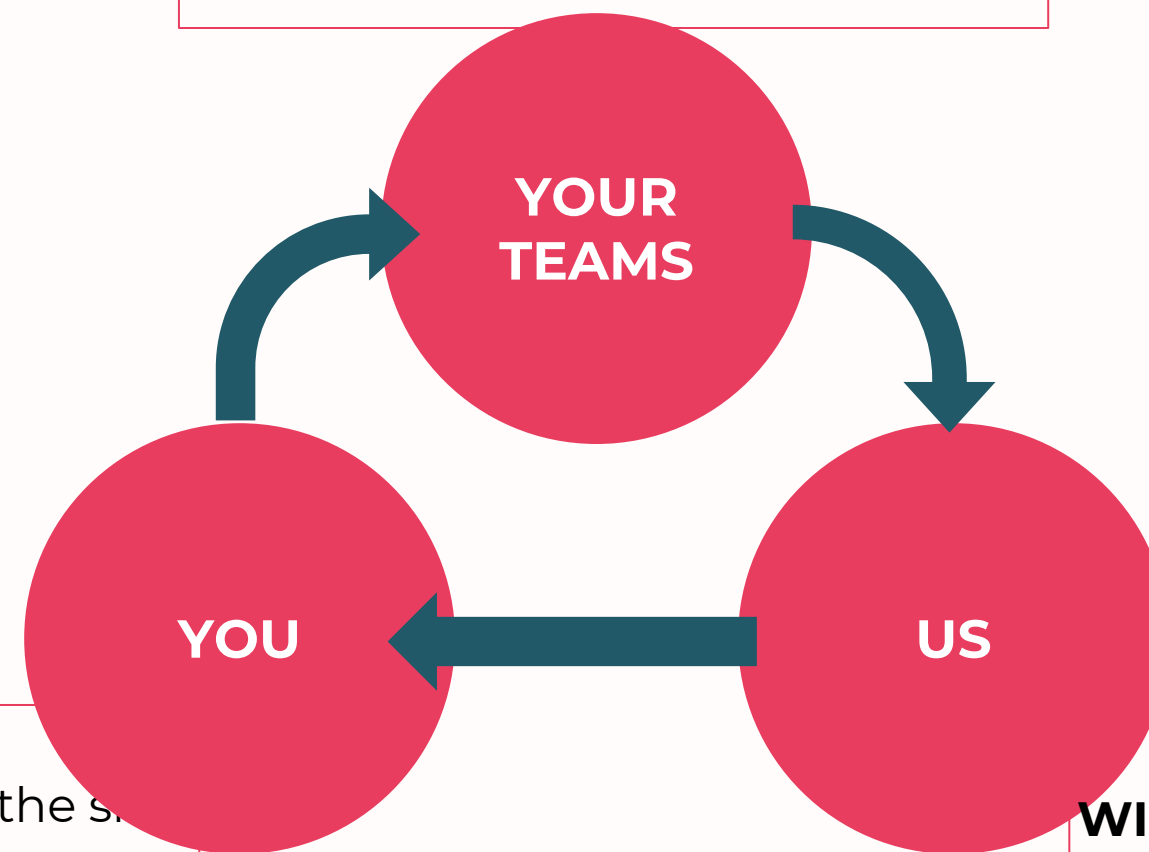
Thanks to our operational and logistical support:

- In the **selection of trainers**
- In the **implementation of defined training plans and programs**
- In the **end-to-end operational management** of training plans
- In **monitoring, evaluating and improving the implementation** of training strategies

We have developed a unique and proven know-how to enable you to respond in a concrete and sustainable way to the training needs of your teams. We would be honored to be able to make it available to you

D3. A TRUE WIN-WIN-WIN PARTNERSHIP: For your teams, for you and for us

WIN for your teams who can benefit from the right training for their needs



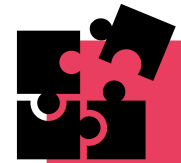
WIN for you who can raise the skills and performance levels of your teams.

WIN for us who can deploy our know-how after you and your teams in terms of training



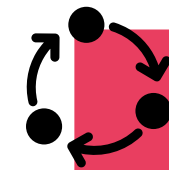
D4. EXAMPLE OF ACHIEVEMENT

Douala, Kribi and Yaoundé: Retraining programme for mutual insurance retirees



The problem

Mutuelle of a large multinational company concerned about the **quality of life** of its beneficiaries in **retirement** wishes to **develop support for its future and current retirees** in adapted activities, of their choice and likely to help them enjoy an active retirement



Our approach

Bookbookshop.com has developed an **innovative program** to support beneficiaries in the implementation of a **retirement fulfillment project in 4 phases**

1. **Diagnosis and design of the development project**
2. **The implementation** of the process for acquiring the **minimum base of knowledge and know-how**
3. **Validation of prior learning**
4. **Promoting** acquisition **paths and fulfillment projects**



Our impact

- **Provision of a complete tailor-made support programme** for each beneficiary
- **End-to-end program sizing** prior to implementation
- **Implementation of a pilot phase (ongoing)** in Douala, Kribi and Yaoundé before later generalization
- **Development of a process for identifying the minimum base of knowledge and know-how** specific to each beneficiary

Many of them already trust us



ENOVATION
FACTORY

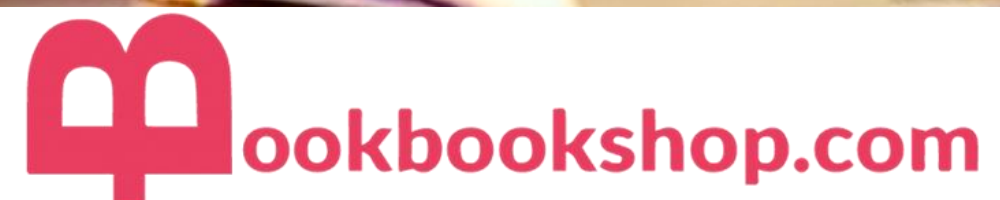
Alahonas
(Association)

SOCAREMA
(Company)



DH0=1a

Thank you for your attention!



We look forward to meeting and supporting you

ONLINE ORDERING AND
DELIVERY PLATFORM FOR
BOOKS AT HOME, IN THE
OFFICE OR ELSEWHERE



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Yaoundé-Cameroon,
**Club France, Effoulan
district**

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TUE 08am-6pm
WED 8am-6pm
THU 8am-6pm
FRI 8am-6pm
SAT 10am-12pm
SUN Closed.

Our priorities:

- **Facilitate access to books** by drastically reducing the constraints and difficulties encountered by individuals and companies
- **To deploy access to knowledge and culture** for all social strata without discrimination
- **To promote the emergence** of a real culture of reading, curiosity and intellectual exploration, especially among young people

Contact

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