



REAL ESTATE PHOTO SHOOT

PROFESSIONAL SHOT LIST

Mobile Social Media365

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OBJECTIVE

Capture a clean, bright, and emotionally engaging visual story of the home that **drives clicks, showings, and offers.**



EXTERIOR SHOTS



FRONT OF HOME

- Straight-on hero shot (eye level)
 - Angled front (left + right perspectives)
 - Close-up of front door/entry
 - House numbers detail
 - Landscaping detail shots
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CURB APPEAL MOMENTS

- Wide shot showing full property
 - Street perspective (what buyers see arriving)
 - Mailbox / walkway leading shot
 - Twilight shot (if applicable 🔥)
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BACKYARD

- Wide backyard shot
 - Patio/deck seating area
 - Outdoor features (fire pit, kitchen, pool)
 - Fence lines / privacy elements
 - Rear elevation of home
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DRONE SHOTS (GAME CHANGER)

PROPERTY OVERVIEW

- Straight-down (top view)
 - 45° angle showing home + lot
 - Pull-back revealing neighborhood
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LOCATION CONTEXT

- Highlight proximity to:
 - Water (if applicable)
 - Golf courses
 - Downtown / amenities

- Wide cinematic neighborhood shot
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HERO DRONE SHOTS

- Elevated front hero
 - Backyard elevation
 - Sunset/golden hour (if timing allows)
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INTERIOR SHOTS

ENTRYWAY

- Front door from inside
 - Wide entry perspective
 - Leading lines into home
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LIVING ROOM

- Wide corner shots (2–3 angles)
 - Straight-on main wall
 - Feature focus (fireplace, built-ins, etc.)
 - Flow into adjacent rooms
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DINING AREA

- Table centered shot
 - Perspective showing connection to kitchen
 - Light fixture detail
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KITCHEN (MONEY SHOTS)

- Wide hero shot (main angle)
- Island focus shot
- Countertop perspective
- Appliance detail shots
- Sink + faucet feature
- Pantry (if present)

 **This room sells the house — take extra care here**

BEDROOMS

- Wide corner shot (show full space)
 - Bed-centered composition
 - Closet (walk-in if applicable)
 - Window/light shot
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BATHROOMS

- Vanity + mirror shot
- Shower/tub feature
- Wide angle showing layout
- Detail: fixtures, tile, finishes

BONUS SPACES

- Laundry room
- Office/den
- Mudroom
- Garage (clean + organized only)

LIFESTYLE & DETAIL SHOTS (WHAT MAKES IT FEEL LIKE HOME)

- Close-up décor accents
- Textures (wood, stone, tile)
- Light hitting surfaces
- Cozy angles (sofa, reading corner)

 These are the shots that make people **feel something**

PREMIUM ADD-ONS (HIGHLY RECOMMENDED)

TWILIGHT SHOTS

- Front exterior with lights on
- Backyard ambiance
- Pool lighting (if applicable)



VIDEO CLIPS (FOR REELS)

- Smooth walk-through sequences
 - Kitchen pan
 - Living room sweep
 - Drone fly-in
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FINAL CHECKLIST BEFORE WRAP

- All lights ON 
- All blinds open 
- No clutter visible 
- Symmetry + straight lines checked 
- Multiple angles captured 