



GET READY FOR YOUR PHOTO SHOOT

To ensure your listing looks its absolute best and attracts maximum attention online, please review and complete the checklist below **prior to your scheduled photo shoot**.

Our goal is simple: **clean, clutter-free, and visually appealing spaces where buyers can picture themselves living.**



GENERAL GUIDELINES

- Think **model home ready**
- **Less is more** — clean, open spaces photograph best
- Remove all personal and distracting items
- Only **furniture and minimal décor** should be visible



INTERIOR PREPARATION



REMOVE ALL PERSONAL & DAILY-USE ITEMS

Please make sure the following are **completely out of sight**:

- Toothbrushes, toiletries, and bathroom items
 - Shoes, coats, and personal belongings
 - Dirty laundry or laundry baskets
 - Trash cans (where possible)
 - Pet items (bowls, beds, toys)
 - Excess blankets and unmade bedding
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KITCHEN

- Clear countertops as much as possible
- Store away:
 - Small appliances (toasters, coffee makers, etc.)
 - Dish racks, sponges, soaps
- Leave only a **few tasteful items** (if any)
- Wipe down all surfaces and appliances

 **Reminder: LESS IS MORE**

BATHROOMS

- Remove all toiletries and personal items
 - Close toilet lids
 - Clean mirrors, sinks, and fixtures
 - Hang fresh, neatly folded towels (optional staging)
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BEDROOMS

- Make all beds neatly
 - Remove excess pillows and blankets
 - Clear nightstands of clutter
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WINDOWS & LIGHT

- Clean all windows (inside and out if possible)

- Open blinds/curtains to allow natural light in
 - Replace any burnt-out light bulbs
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EXTERIOR PREPARATION

FRONT & BACK YARD

- Mow lawn and trim landscaping
 - Remove hoses, tools, toys, and clutter
 - Clean patios, decks, and outdoor furniture
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DRONE PHOTOGRAPHY (IF APPLICABLE)

- **Blow off roof** (remove leaves, debris, etc.)
- Clear driveway and visible areas of vehicles (if possible)
- Ensure yard is clean and presentable from above

FINAL TOUCHES BEFORE ARRIVAL

- Turn on all lights
- Open all blinds/curtains
- Ensure home is fully cleaned and photo-ready
- Secure pets or remove them from the property

CONFIRMATION

Once the home is fully prepared, please confirm by replying to:

 **Chadd@mobilesocialmedia365.com**