



Mary Katherine “MK” Morales

Faith-based Mindset & Career Strategist for Female Leaders Called to Lead

MK equips executive women to build and lead extraordinary teams and companies by transforming their mindset, strengthening their confidence, and defining success on their own terms. Her work helps women achieve extraordinary outcomes while creating a life and career they absolutely love.

WHAT OTHER WOMEN ARE SAYING...

"Partnering with MK as an executive coach helped me become intentional. This space to reflect, challenge assumptions, and recalibrate gives me the opportunity to become the best version of myself as a leader."

Colleen LaCosta

"My business now exceeds \$10 million in annual revenue thanks to working with MK. We didn't just talk about business strategy and goals —it required a mindset shift and coming to believe that God created me for more."

Karen Gorham

WHAT QUALIFIES MK:

- Chief Philanthropy Officer & Philanthropic Advisor
- Certified Coach, Speaker & Trainer
- Founder & CEO for Women of Principle & Women Rising Retreats

25+

Years Leadership Experience

\$240M+

Sales & Philanthropic Influence

500+

Families &
Leaders Served

FOUNDER

Woman of Principle LLC &
Women Rising Retreats

BOOK MK FOR

Speaking, Retreats, Or Executive Leadership Experiences

SIGNATURE KEYNOTES

Play a Bigger Game

Break through limiting beliefs, think bigger, and boldly pursue what's possible.

Success, Redefined

Redefine what success looks like, elevate performance, impact, and achieve extraordinary outcomes without sacrificing what matters most.

CEO of You, Inc.

Take ownership of your mindset, leadership, choices, and results and be the happiest leader you know.

Your Story. Your Presence. Your Power.

Harness your story to strengthen how you show up, communicate, and lead.

EXPERIENCES OFFERED

- Leadership & Mindset Intensives
- Executive & Team Workshops
- Faith-Based Leadership Gatherings
- Women Rising Retreats designed with your goals in mind.

MK creates engaging, high-energy environments where clarity is restored, confidence is strengthened, and leaders rise.

IDEAL AUDIENCES.

Perfect For:

- Women's business and professional associations
- Organizations developing women leaders
- Leadership teams seeking mindset alignment
- Faith-based organizations and retreats



The Community reminds me that faith and business go hand in hand. It's a special place where women of God grow spiritually and thrive in business. It empowers me to lead with grace, grow with purpose, and stay rooted in God's promises as I serve our community.

Melissa Marcantel Kino
Author | Philanthropist | Health & Wellness Expert | Realtor & Investor



"MK designed the best one-day retreat I have ever attended."

Adrienne Raptis
Owner of Raptis Rare Books

Considering A Speaker...

Learn more about MK's speaking topics, availability, and next steps.

[Speaking Info →](#)



[View Speaker Details](#)

MK HAS WORKED FOR LEADING ORGANIZATIONS TO TURN VISION INTO SUCCESS

