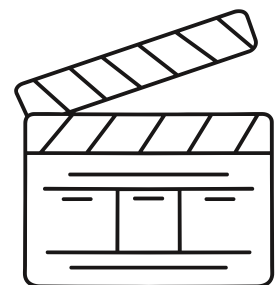
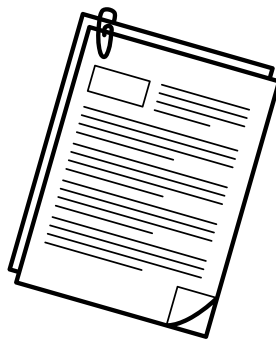


Way FILMS

SCREENPLAY PITCH GUIDE



PITCH PROCESS

- 1. HAVE A COMPLETED TREATMENT WITH PITCH MATERIALS
OR A COMPLETED SCREENPLAY WITH TREATMENT AND PITCH
MATERIALS**
- 2. SUBMIT A PITCH REQUEST VIA EMAIL OR TEXT**
- 3. RECEIVE AN INVITATION AND SCHEDULE YOUR MEETING**
- 4. PRESENT YOUR STORY TO WAY FILMS**
- 5. DEVELOPMENT, CONSIDERATION, OR PASS**

1. PREPARE YOUR STORY

PROJECT TYPES

Short Film, Feature Film, Proof of Concept, Pilot, Standalone Scene, Documentary, Music Video, Experimental / Concept Film

OPTION 1 — TREATMENT

- Completed treatment
- Logline
- Full story synopsis
- Main characters
- Central conflict
- Theme
- Ending
- Genre and tone
- Intended format

OPTION 2 — COMPLETED SCREENPLAY

- Completed screenplay
- Treatment
- Logline
- Synopsis
- Main characters
- Theme
- Genre and tone
- Intended format

PITCH MATERIALS

- Character profiles
- Moodboard or visual references
- Concept art or storyboards
- Why the story matters
- What you are seeking from Way Films

Your story should be fully thought out and ready to present clearly before requesting a pitch meeting.

2. SUBMIT A PITCH REQUEST

Once your story and pitch materials are ready, contact Way Films to request a pitch meeting.

WHAT TO INCLUDE

- Your Name
- Project Title
- Genre
- Intended Format
- Short Logline
- Whether You Have a Treatment or Completed Screenplay
- What You Are Seeking From Way Films

HOW TO SUBMIT

- Email Way Films - wayfilmsstudio@gmail.com
- Text Way Films - (559) 779-9943

BEFORE SENDING

- Make sure your story is fully developed
- Make sure your pitch materials are ready
- Do not send the full screenplay unless requested

Submitting a pitch request does not guarantee a pitch meeting. Way Films will review the request and determine whether the project is ready for the next step.

3. RECEIVE AN INVITATION & SCHEDULE YOUR MEETING

If Way Films is interested in hearing more about your project, you will be contacted to begin scheduling a pitch meeting.

SCHEDULING

- Communicate your available dates and times
- Way Films will compare availability with the selected members attending the pitch
- A date and time will be agreed upon together
- A location or virtual meeting link will be confirmed
- You will receive confirmation once the meeting is scheduled

ONCE CONFIRMED

- Confirm your attendance
- Save the date, time, and location
- Prepare to present your story

Let Way Films know as soon as possible if your availability changes.

4. PRESENT YOUR STORY TO WAY FILMS

Your pitch meeting is your opportunity to clearly communicate the story, vision, and purpose behind your project.

YOUR PITCH SHOULD INCLUDE

- Introduce yourself and the project title
- Present your logline
- Walk through the story from beginning to end
- Introduce the main characters and their goals
- Explain the tone, genre, and creative vision
- Share any visual materials, moodboards, or references
- Explain what you are hoping to receive from Way Films
- Explain why this story matters to you

BE TRANSPARENT

- Identify what is still being developed
- Be honest about any areas of the story you are unsure about
- Clearly communicate any important content considerations
- Share your hopes and expectations for the story
- Be clear about what you hope the project could become
- Be open about what you are and are not willing to change

DURING THE PITCH

- Keep the story clear and focused
- Be prepared for questions and discussion
- Be open to feedback
- Do not read the entire screenplay during the meeting
- Story comes first. The goal of the pitch is to help Way Films understand the story, where it currently stands, and what you hope it can become.

5. DEVELOPMENT, CONSIDERATION, OR PASS

After the pitch, Way Films will review the project and determine the most appropriate next step.

DEVELOPMENT

- A written agreement will outline Way Films' involvement in developing the project moving forward
- Work toward preparing the project for pre-production, while understanding that Way Films taking on the story does not guarantee it will move into production
- Continue developing the story with Way Films
- Receive feedback, notes, or revision requests
- Strengthen the treatment or screenplay

CONSIDERATION

- The project may move forward for further review
- Way Films may evaluate the story, feasibility, resources, and potential next steps
- Additional discussion may be needed before a final decision is made
- The project may be kept in Way Films' backlog while other projects are prioritized

PASS

- Way Films may decide not to move forward with the project
- A pass does not necessarily mean the story is not strong
- The project may simply not fit the studio's current direction, resources, or goals

AFTER THE DECISION

- Way Films will communicate the decision with you
- Any next steps will be clearly explained
- If the project continues, expectations and responsibilities will be discussed before moving forward