

Stephanie Gysler

SENIOR PRODUCT DESIGNER HUMAN×AI ENTERPRISE UX

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Zurich, Switzerland
Remote US / Canada

DESIGN SKILLS

AI Output Interpretability
Human-in-the-Loop UX
Agentic Workflow Design
Human Supervision of AI
0-to-1 Product Design
Interaction Design
Information Architecture
User Research
Prototyping
Design Handoff
WCAG Accessibility

TOOLS

Figma (Advanced)
Claude Code & MCP
Cursor
Framer
Adobe XD / Sketch
Miro / Notion
HTML / CSS
Zeplin

LANGUAGES

English — Fluent
German — Fluent
French — Conversational

EDUCATION

MSc Architecture
University of Liechtenstein
Vaduz, Liechtenstein
BA Landscape Architecture
University of Georgia
Athens, GA, USA

CERTIFICATIONS

AI Product Design

Senior Product Designer with **9 years of professional experience** — 4 years in architecture and spatial design, 5 years in product design — specializing in human-in-the-loop interfaces for AI-powered enterprise systems. Expert at making autonomous system outputs legible, trustworthy, and actionable for expert users: AI agent supervision, ML confidence visualization, and agentic workflow UX for complex B2B SaaS products. Hands-on practitioner with agentic AI tools including **Claude Code, MCP-connected workflows, and Cursor** — bringing first-hand understanding of multi-agent orchestration and where design imposes clarity. Proven 0-to-1 track record at enterprise scale with Fortune 500 clients.

EXPERIENCE

Founder & Senior Product Designer 2023 – Present
GYSLER DESIGNS INDEPENDENT CONSULTANCY, ZURICH

- Designed AI-native interaction patterns for enterprise workflows: agentic task flows, LLM output structuring, and human-in-the-loop validation interfaces for fintech and B2B SaaS clients. Focused on how users supervise, validate, and override autonomous system outputs.
- Built and operate personal agentic AI workflows using **Claude Code, MCP-connected tools, and Cursor**. Practitioner-level understanding of multi-agent orchestration, tool-calling pipelines, and the UX friction points where human supervision breaks down.
- Led UX for a financial literacy application integrating behavioral psychology and AI personalization, from research through high-fidelity prototyping and investor pitch materials.
- Delivered senior-level UX strategy and design system work across concurrent clients. Managed scope, stakeholder alignment, and iterative delivery autonomously in fast-moving environments.

Product Designer — Enterprise Computer Vision & AR 2019 – 2023
SCANDIT ENTERPRISE ML, COMPUTER VISION, OCR & AR ZURICH

2026

UX Certification

Nielsen Norman Group

2026

Architecture License

LEED Certified

- Designed **ShelfView ML Dashboard**, a human supervision interface for an AI shelf intelligence system. Enabled Kroger, Walmart, and Uber Eats operators to interpret model confidence signals, validate AI detections, and act under real operational pressure. Core challenge: how much should expert users trust the system, and when should they override it. Contributed to **\$200K+ ARR within 3 months**.
- Co-led 0-to-1 design for **PPLE (Price Promotion Label Execution)**, an AR/OCR verification system where the design problem was enterprise trust. Helped expert operators confidently act on AI-detected label data under noisy store conditions. Secured **\$250K ARR Staples contract within 6 months**.
- Redesigned **Scandit Express activation flow** end-to-end. Applied progressive disclosure and silent failure detection to deliver a **50% increase in signup completion** for a developer-facing enterprise product.
- Partnered closely with ML engineers, AI researchers, and PMs to translate computer vision and OCR capabilities into interpretable, trustworthy interfaces. Applied WCAG accessibility standards across all surfaces. Served **3M+ users**.
- Led user research including expert-user interviews, contextual workflow observation, and iterative validation of AI-assisted decision patterns across complex enterprise domains.

UX/UI Designer & Architect

2015 – 2019

ARCHITECTURE & TECHNOLOGY FIRMS, ZURICH

- 4 years delivering UX strategy, interface design, and architectural projects across architecture technology, landscape design software, and B2B SaaS platforms. Built systems-thinking foundations in complex, high-stakes environments where clarity, trust, and long-term consistency are non-negotiable.
- Experience in regulated, data-dense environments requiring design decisions that hold up under scrutiny and scale. Directly transferable to enterprise security and AI governance contexts.