

VIBEUP Community Guidelines

Effective Date: [DATE]

Last Updated: [DATE]

Our Purpose

VIBEUP exists to create meaningful connections within the global wellness community. These guidelines help maintain a safe, respectful, and inspiring environment for all users to connect, grow, and thrive together.

Core Values

- **Authenticity:** Be genuine in your interactions and true to yourself
- **Respect:** Honor others' boundaries, perspectives, and wellness journeys
- **Mindfulness:** Engage consciously and intentionally with awareness
- **Growth:** Support each other's personal development and wellness goals
- **Inclusivity:** Welcome diversity in all its forms and celebrate our differences
- **Safety:** Create a secure environment where everyone feels protected

Content Standards

Encouraged Content

We celebrate and encourage content that:

- Shares wellness tips, practices, and personal growth insights
- Documents authentic life experiences and wellness journeys
- Promotes local wellness events, gatherings, and opportunities
- Offers supportive and encouraging messages to community members
- Provides educational wellness resources and information
- Celebrates diversity and inclusivity in wellness practices
- Inspires others through positive transformation stories
- Fosters meaningful connections and community building

Prohibited Content

The following content is not permitted on VIBEUP:

- **Hate Speech:** Content that attacks or discriminates against individuals or groups based on race, ethnicity, religion, gender, sexual orientation, age, disability, or other characteristics
- **Explicit Content:** Nudity, explicit sexual content, or inappropriate imagery
- **Harassment:** Bullying, threats, stalking, or intimidating behavior toward other users
- **Spam:** Excessive self-promotion, repetitive content, or unsolicited commercial messages
- **Misinformation:** False, misleading, or dangerous health claims without proper disclaimers
- **Harmful Practices:** Content promoting dangerous wellness practices, eating disorders, or self-harm
- **Violence:** Content depicting, glorifying, or inciting violence or illegal activities
- **Impersonation:** Pretending to be someone else or creating fake profiles
- **Copyright Violation:** Sharing content that infringes on intellectual property rights
- **Illegal Activities:** Content that promotes or facilitates illegal activities

Interaction Guidelines

Respectful Communication

- Communicate with kindness, empathy, and respect in all interactions
- Use inclusive language that welcomes people from all backgrounds
- Disagree respectfully when you have different perspectives
- Avoid inflammatory language or personal attacks
- Be patient with those who are new to wellness practices

Consent and Boundaries

- Always respect others' consent in all interactions and connections
- Honor when someone says no or sets boundaries
- Ask permission before sharing someone else's personal information
- Respect privacy settings and personal comfort levels
- Be mindful of cultural differences in communication styles

Authentic Engagement

- Engage genuinely rather than just for self-promotion
- Share your real experiences rather than curated perfection
- Support community members in their growth and challenges
- Participate in conversations meaningfully and thoughtfully
- Report inappropriate behavior when you see it

Business and Professional Conduct

For Business Accounts

- Provide accurate and honest descriptions of your services
- Honor all commitments, appointments, and agreements
- Engage authentically with the community, not just for promotion
- Maintain professional standards in all business interactions
- Respect platform guidelines for business content and promotion
- Respond promptly and professionally to inquiries and concerns

Professional Services

- Only offer services within your area of expertise and certification
- Include appropriate disclaimers for wellness and health-related services
- Respect scope of practice and refer clients to appropriate professionals when needed
- Maintain client confidentiality and professional boundaries
- Be transparent about qualifications, training, and experience

Content Moderation and Safety

Automated Systems

- VIBEUP uses automated systems to scan content for safety and policy compliance
- Flagged content is reviewed by our moderation team
- Users may receive warnings or account restrictions for policy violations
- Repeated violations may result in permanent account suspension

Community Reporting

We rely on our community to help maintain a safe environment:

- Report content that violates these guidelines
- Report users engaging in harassment or harmful behavior
- Use blocking tools to manage your personal safety and comfort
- Contact our support team for serious safety concerns

Privacy and Safety Features

- Use privacy settings to control who can see your content and contact you
- Be cautious about sharing personal information like addresses or phone numbers
- Meet new connections in public places when transitioning to offline interactions
- Trust your instincts and remove yourself from uncomfortable situations

Age and Safety Requirements

Age Restrictions

- VIBEUP is intended for users 18 years and older
- Users must verify their age during account creation
- Content and interactions should be appropriate for adult audiences
- Report any suspected underage users to our safety team

Safety Guidelines

- Never share sensitive personal information in public posts
- Be cautious when meeting online connections in person
- Use VIBEUP's messaging system for initial communications
- Report suspicious or concerning behavior immediately
- Inform trusted friends or family when meeting new connections offline

Consequences and Enforcement

Progressive Enforcement

We use a progressive approach to enforcement:

- **First Violation:** Warning and content removal
- **Repeated Violations:** Temporary account restrictions
- **Serious Violations:** Immediate suspension or permanent ban
- **Illegal Activity:** Cooperation with law enforcement as required

Appeals Process

If you believe your content was removed or account restricted in error:

- Contact our support team at community@vibeup.io
- Provide specific details about the content or action in question
- Our team will review your appeal within 48-72 hours
- We will communicate our decision and reasoning clearly

Reporting and Support

How to Report

Report violations through:

- **In-App Reporting:** Use the report button on posts, profiles, or messages
- **Email:** community@vibeup.io for detailed reports or concerns

- **Anonymous Reporting:** Available for sensitive situations
- **Emergency Contact:** For immediate safety concerns requiring urgent attention

What to Include in Reports

When reporting violations, please include:

- Specific description of the violation
- Screenshots or evidence when possible
- Username or profile information of the violator
- Any relevant context or additional information
- Your preferred outcome or resolution

Support Resources

Our community support includes:

- **Safety Resources:** Information about staying safe online and offline
- **Wellness Resources:** Mental health and wellness support information
- **Technical Support:** Help with platform features and functionality
- **Community Guidelines Education:** Understanding our policies and standards

Platform Evolution

Community Input

We value community feedback in shaping these guidelines:

- Participate in community surveys and feedback sessions
- Share suggestions for improving platform safety and experience
- Report emerging issues or trends that may need policy updates
- Engage with our team during community forums and discussions

Regular Updates

These guidelines may be updated to:

- Address new safety concerns or platform features
- Reflect changes in legal requirements or industry standards
- Incorporate community feedback and suggestions
- Improve clarity and understanding of our policies

All updates will be communicated to users with appropriate notice periods.

Our Commitment

VIBEUP is committed to:

- Maintaining a safe, inclusive, and supportive environment
- Protecting user privacy and personal information
- Providing transparent and fair content moderation
- Supporting the global wellness community's growth and connection
- Continuously improving our platform based on user feedback

Together, we create a thriving wellness community where everyone can connect authentically, grow meaningfully, and contribute to positive change in the world.

Contact Information

For questions about these Community Guidelines:

- **Email:** community@vibeup.io
- **Support:** support@vibeup.io
- **Legal:** legal@vibeup.io
- **Address:** 8 THE GREEN, DOVER, DE 19901

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