

VIBEUP Cookie Policy

Effective Date: [DATE]

Last Updated: [DATE]

What Are Cookies?

Cookies are small text files that are stored on your device when you visit our website or use our platform. They help us provide you with a better experience by remembering your preferences and analyzing how you use VIBEUP.

How We Use Cookies

VIBEUP uses cookies and similar technologies for the following purposes:

Essential Cookies

These cookies are necessary for the platform to function properly and cannot be disabled:

- **Account Authentication** - Keep you logged in to your account
- **Security** - Protect against fraud and unauthorized access
- **Platform Functionality** - Remember your preferences and settings
- **Load Balancing** - Ensure proper website performance

Analytics Cookies

These cookies help us understand how users interact with VIBEUP:

- **Google Analytics** - Website traffic and usage patterns
- **Facebook Analytics** - User engagement and platform performance
- **Internal Analytics** - Platform feature usage and optimization

Functional Cookies

These cookies enhance your experience on VIBEUP:

- **Location Preferences** - Remember your preferred location settings
- **Language Settings** - Store your language and regional preferences
- **Display Preferences** - Remember your interface customizations
- **Notification Settings** - Store your communication preferences

Marketing Cookies (Optional)

These cookies support our marketing and advertising efforts:

- **Advertising Identifiers** - Deliver relevant ads and measure effectiveness
- **Social Media Integration** - Enable sharing and social media features
- **Affiliate Tracking** - Track referrals and partnership activities
- **Campaign Measurement** - Measure marketing campaign performance

Cookie Details

Cookie Type	Provider	Purpose	Duration
Session ID	VIBEUP	Authentication and security	Session
User Preferences	VIBEUP	Remember your settings	1 year
Analytics	Google Analytics	Usage analytics	2 years
Analytics	Facebook	Platform analytics	2 years
Location	VIBEUP	Location preferences	6 months
Marketing	Various	Advertising and marketing	1 year

Your Cookie Choices

Browser Settings

You can control cookies through your browser settings:

- **Block All Cookies** - Prevent all cookies from being stored
- **Block Third-Party Cookies** - Allow only VIBEUP cookies
- **Delete Existing Cookies** - Remove cookies already stored
- **Cookie Notifications** - Get alerts when cookies are set

VIBEUP Cookie Preferences

You can manage your cookie preferences through your account settings:

- **Essential Cookies** - Required for platform functionality (cannot be disabled)
- **Analytics Cookies** - Choose whether to allow usage analytics
- **Marketing Cookies** - Opt in or out of marketing and advertising cookies
- **Third-Party Cookies** - Control external service cookies

Opt-Out Links

You can opt out of specific tracking services:

- **Google Analytics:** [Google Analytics Opt-out](#)
- **Facebook Analytics:** [Facebook Ad Preferences](#)
- **Advertising Cookies:** [NAI Opt-out](#)

Mobile App Data

Our mobile apps may collect similar information through:

- **Device Identifiers** - Unique identifiers for analytics and functionality
- **App Usage Analytics** - How you use app features and functions
- **Push Notification Tokens** - For sending notifications you've requested
- **Crash Reports** - Technical data to improve app stability

You can control mobile data collection through your device settings and app permissions.

Impact of Disabling Cookies

Disabling certain cookies may affect your VIBEUP experience:

If You Disable Essential Cookies:

- You may not be able to log in or access your account
- Platform features may not work properly
- Security protections may be reduced

If You Disable Analytics Cookies:

- Your usage won't be tracked for analytics
- We may not be able to improve the platform based on user behavior
- No impact on core platform functionality

If You Disable Marketing Cookies:

- You may see less relevant advertising
- Social media integration may be limited
- Affiliate tracking won't function

Third-Party Services

VIBEUP uses the following third-party services that may set their own cookies:

Analytics Services:

- **Google Analytics** - Website and app analytics
- **Facebook Analytics** - Social media analytics and insights

Infrastructure Services:

- **Supabase** - Database and authentication services
- **Google Cloud Platform** - Hosting and cloud services

Communication Services:

- **SendGrid** - Email delivery services
- **Twilio** - SMS and communication services

AI Services:

- **OpenAI** - AI processing and matching algorithms
- **Anthropic** - AI content analysis and safety

Each third-party service has its own privacy policy and cookie practices. We encourage you to review their policies for more information.

Updates to This Policy

We may update this Cookie Policy to reflect:

- Changes in our cookie usage
- New third-party services or integrations
- Legal or regulatory requirements
- User feedback and platform improvements

We will notify you of material changes through:

- Email notification to your account
- In-platform notifications
- Updates posted on our website
- Notice in our Terms of Service or Privacy Policy

International Considerations

European Union Users

Under GDPR and ePrivacy regulations:

- We obtain consent for non-essential cookies
- You can withdraw consent at any time
- We provide clear information about each cookie's purpose
- You have the right to object to marketing cookies

California Users

Under CCPA:

- We disclose our cookie practices clearly
- You can opt out of marketing cookies
- We don't sell personal information collected via cookies
- You have rights regarding your personal information

Contact Us

For questions about our Cookie Policy or to manage your preferences:

- **Email:** privacy@vibeup.io
- **Privacy Settings:** Available in your VIBEUP account settings
- **Address:** 8 THE GREEN, DOVER, DE 19901

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