



ShelfReady AI



EISH × ECOS PARTNER PROGRAM · CONFIDENTIAL REFERENCE

Make shelf-readiness your competitive edge

A reference for manufacturers, toll packers, private-label producers, rep groups, independent reps, and marketing & advertising agencies bringing EISH readiness intelligence — powered by ShelfReady AI and ECOS — to every client.



AVG. CLIENT SCORE

SECTION 01



Program overview

EISH helps manufacturers, toll packers, private-label and white-label producers, packing companies, and the reps and agencies who represent them navigate the transition into retail with precision and confidence. The Partner Program extends that to you — deliver the same launch-readiness intelligence under your own client relationship, backed by ShelfReady AI and ECOS. You keep the relationship — we provide the rigor.



Add value to your existing base

Give every account an annual, data-backed product review. Surface label and compliance gaps before a buyer does, model pricing and market size, and turn each assessment into a recurring touchpoint that deepens retention.



Win new partnerships

Lead with a readiness score, not a pitch deck. A ShelfReady assessment opens conversations with brands you've never worked with and gives you a credible, neutral reason to engage long before any commitment.

SHELFREADY TOOLKIT

Multipletools

READINESS SCORE

100pt

LAUNCH STAGES TRACKED

Several

SECTION 02



Technical guide

LOGGING IN

- 1 Receive your invite.** EISH provisions your partner workspace and emails a secure activation link.
- 2 Set credentials & MFA.** Create a password and enable multi-factor authentication on first sign-in.
- 3 Sign in at the portal.** Enter your email and password; SSO is available for agency teams.
- 4 Land on your dashboard.** Your branded workspace loads with clients, assessments, and credits.

IN THE DASHBOARD



Client roster

Each account with its latest score & launch stage



Toolkit

Label Checker, Pricing & Market sizing



History

Track score changes across reviews



Run assessment

Upload packaging, score it in minutes



Reports

Export co-branded PDF results



Credits & tier

Remaining credits and tier benefits



SECTION 03

Partnership tiers

SERVICE	Registered	Certified MOST POPULAR	Strategic
Annual partner fee	\$0	\$2,500	\$8,000
Free AI assessments / yr	Unlimited	Unlimited	Unlimited
Professional Assessment / SKU	\$1,947	\$1,497	\$1,197
ECOS Blueprint™ / engagement	\$18,947	\$15,497	\$13,497
Co-branded materials	EISH overview only	✓	+ custom landing page
Referral commission	15% on every referral	12% outside program	12% outside program

When a client proceeds from a Professional Assessment to the ECOS Blueprint™, the assessment fee is credited in full toward the Blueprint. Prices shown are standard per-unit rates; volume terms are set in your partnership agreement.



SECTION 04

Competitive differentiation

The program gives you something competitors can't easily match: an objective, recurring readiness assessment you run **before onboarding or renewing a client**. Make the annual product review your signature — a reason to engage every account, every year, with proof instead of opinion.



Manufacturers & packers

Toll packers, private-label and white-label producers, and manufacturers use a review to prove readiness before a launch or new client relationship begins.



Reps & rep groups

Qualify lines before you add them to the bag or the roster — walk into buyer meetings with a compliance-checked, shelf-ready story already in hand.



Marketing & ad agencies

Anchor creative and packaging work to a measurable readiness score — justify scope up front and prove impact at the next annual review.

BECOME A PARTNER

Ready to put shelf-readiness at the center of your offer?

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