



Commercialization Intelligence. **Delivered.**

An AI-powered commercialization partner — built on decades of hands-on experience.

WHO WE ARE

EISH is an AI-powered commercialization partner helping founders, manufacturers, consumer brands and investors turn innovative products into successful commercial businesses.

We combine decades of commercialization experience with proprietary AI, structured methodology and automation — reducing risk, accelerating decisions and improving outcomes across the complete lifecycle, from idea validation through launch and growth.

What We Do

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A complete commercialization practice across four disciplines, delivered through the ECOS™ platform.



ASSESSMENT & DILIGENCE

Commercial Due Diligence · Product Assessments ·
Commercial & Retail Readiness · Amazon Readiness ·
Portfolio Reviews



INTELLIGENCE & ANALYSIS

Market Intelligence · Competitive Analysis · AI
Commercialization · Packaging Reviews · Commercial
Intelligence™



STRATEGY

Go-To-Market · Channel & Distribution · Pricing ·
Commercial Roadmaps · International Market Entry



ADVISORY & GROWTH

Commercialization Consulting · Executive Advisory ·
Investor Readiness · Growth Strategy · Launch
Execution

OUR DIFFERENCE

We integrate six disciplines the market typically buys separately — into one commercialization operating system.

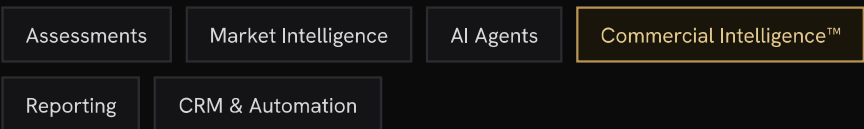


ECOS™ & How We Work

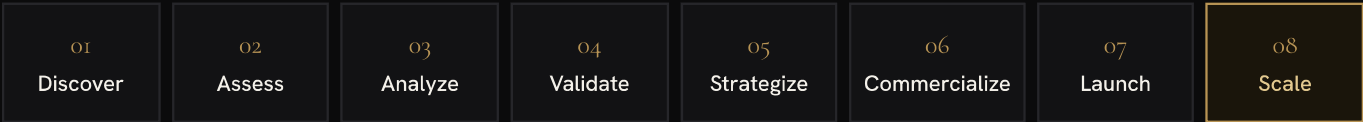
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The EISH Commercial Operating System unifies five AI agents — Due Diligence, Market Intelligence, Assessment Integration, Strategy and Launch Execution — feeding Commercial Intelligence™, the analytical engine that turns data into readiness scores, executive reports and roadmaps.



THE EIGHT-STAGE METHOD



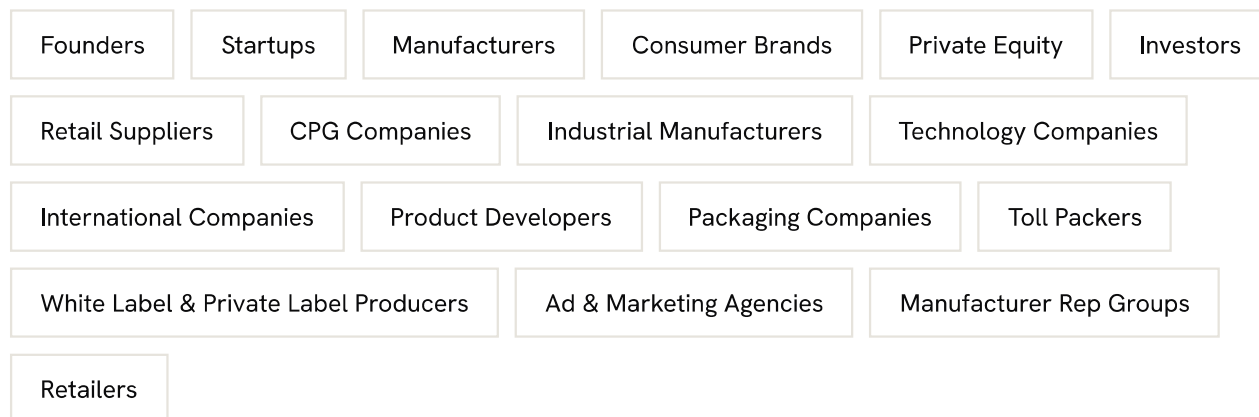
WHY EISH

 AI Powered Proprietary AI accelerates diligence, analysis and decisions.	 Commercial Experts Decades of hands-on commercialization experience.	 Structured Methodology A repeatable, proven eight-stage process.	 Data Driven Every recommendation backed by real market data.
 End-to-End Support From idea validation through launch and scale.	 Lower Risk Rigorous diligence reduces costly missteps.	 Faster Decisions Compressed timelines from insight to action.	 Scalable Platform One system that grows with your business.

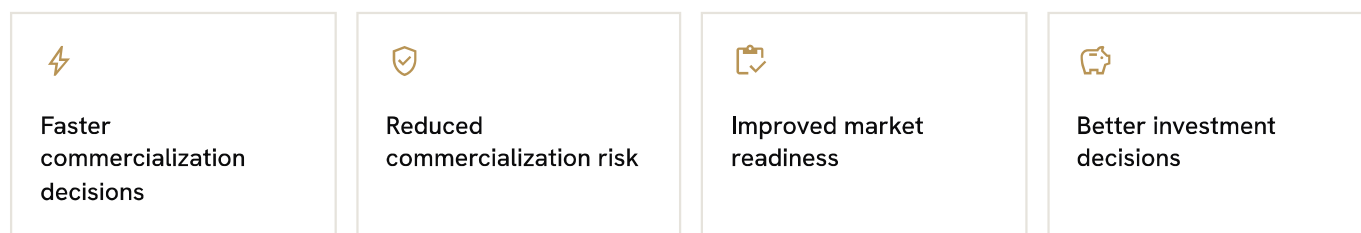
Built For Your Decisions

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WHO WE SERVE



CLIENT OUTCOMES



Ready to Commercialize Smarter?

Launching a product, evaluating an acquisition, entering a new market or preparing for retail — EISH provides the intelligence, systems and expertise to commercialize with confidence.

Commercialization Intelligence. Delivered.



SCAN TO CONNECT

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