



ShelfReady AI

STANDARD CLIENT PRICE

Assessment **\$1,947**

ECOS **\$18,947**
Blueprint™

✓ The \$1,947 assessment is 100% credited to the Blueprint

PARTNER PROGRAM · PRICING BREAKDOWN

Three ways to partner — and what each one earns you

Your clients pay the standard ECOS prices. As a partner you unlock **discounted pricing, free assessments, and a referral commission of up to 20%**. Here's the full breakdown.



SECTION 01 · STANDARD PRICES

The ECOS roadmap your clients move through

01

DISCOVER

Free

Commercial Intelligence

Free AI assessment + toolkit

02

FIXED

ASSESS

\$1,947

Professional Assessment

100% credited to Blueprint

03

BLUEPRINT

\$18,947

Commercialization Blueprint™

Net \$17,000 after credit

04

EXECUTE

Custom

Implementation

Scoped per engagement

05

SCALE

Custom

Growth & retention

Ongoing retainer

These are the **standard** prices a client pays. Certified and Strategic partners receive discounted assessment and Blueprint pricing — shown below.



SECTION 02 · COMPARE TIERS

Service pricing across all partner tiers

SERVICE	Registered	Certified MOST POPULAR	Strategic
Annual partner fee	\$0	\$2,500	\$8,000
Free AI assessments per year	Unlimited	Unlimited	Unlimited
Professional Assessment per SKU	\$1,947	\$1,497 save \$4,500 on 10	\$1,197 save \$7,500 on 10
ECOS Blueprint™ per engagement	\$18,947	\$15,497 save \$34,500 on 10	\$13,497 save \$54,500 on 10

Blueprint credit: when a client proceeds from a Professional Assessment to the ECOS Blueprint™, the assessment fee is credited in full — leaving a balance of \$17,000 (Registered), \$14,000 (Certified), or \$12,300 (Strategic). Savings shown above are for 10 Professional Assessments and 10 Blueprint engagements at each tier's discounted rate, versus the standard prices.

Referral commission: send a customer directly to us outside the Partner Program and earn a 12% referral fee. Registered Partners earn 15% on every referral, plus access to a dashboard for their referred customers.



SECTION 03 • WHAT YOU GET

What each tier includes

Registered Partner

Best for occasional referrals

\$0 Free to join

- ✓ No-cost partner registration
- ✓ 15% referral commission on every deal
- ✓ Access to a dashboard for your referred customers
- ✓ Access to EISH overview materials
- ✓ Submit manufacturer leads

Certified Commercialization Partner

Best for active rep groups and agencies

\$2,500 / year

- ✓ Partner dashboard
- ✓ Unlimited free AI assessments
- ✓ Partner status badge
- ✓ Priority assessment handling
- ✓ Co-branded presentation materials
- ✓ Discounted assessment & roadmap pricing
- ✓ Partner training resources
- ✓ Quarterly commercial review call

Strategic Partner

Best for established rep groups with multiple manufacturers

\$8,000 / year

- ✓ Expanded dashboard access
- ✓ Portfolio-level manufacturer tracking
- ✓ Assessment pipeline visibility
- ✓ Co-branded reports
- ✓ Custom partner landing page
- ✓ Annual partner planning session
- ✓ Preferred pricing & roadmap collaboration
- ✓ EISH consulting execution support
- ✓ Priority support



SECTION 04 • THE ECONOMICS

What a Certified partner makes in a year

WORKED EXAMPLE • CERTIFIED TIER • 10 CLIENTS / YR

Illustrative

Assessment savings

\$4,500

10 Professional Assessments × \$450 saved each.

Blueprint savings

\$34,500

10 ECOS Blueprints × \$3,450 saved each.

Net first-year value

\$36,500

Total savings, after the \$2,500 annual fee. Unlimited free assessments not included above.

Illustrative on Certified-tier discounted pricing for 10 clients taken through a Blueprint, plus unlimited free assessments. A 15% referral commission applies on top for deals you refer rather than resell.

What every assessment puts in your hands

SHELFREADY TOOLKIT



Label Checker

US compliance scan



Market Sizer

TAM & channel fit



Pricing Modeler

Shelf price & margin



Competitor Compare

Benchmark the set



Readiness Checklist

Gaps before buyer

BECOME A PARTNER

Three ways in. Pick the tier that fits your book.

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