

Dan McGinnis Creative LLC

Books. Journals. Niche publications. Creative products with a pulse.

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About the Brand

Dan McGinnis Creative LLC is an independent creative products brand focused on books, journals, guided notebooks, collector publications, puzzle books, coloring books, trade apprentice journals, and niche products with personality. The brand serves readers, writers, collectors, hobbyists, trade apprentices, gift buyers, and people who want products that feel useful, memorable, and human.

Featured Lines

Hen on Nest Collection: collector-focused journals, coloring books, puzzle books, and publications for vintage glass and antique enthusiasts.

Trade Apprentice Series: practical journals for skilled trades and vocational learners.

Journals & Guided Notebooks: themed writing, reflection, and organizational tools.

Best Audience Fit

Collectors and hobbyists; vintage and antique enthusiasts; journal and stationery buyers; trade apprentices and vocational students; bookstores and boutique retailers; antique and vintage houseware shops; lifestyle, collecting, writing, education, and nostalgia-focused creators.

Collaboration Options

Media interviews; podcast appearances; retail and wholesale conversations; affiliate partnerships; brand ambassador opportunities; product reviews; gift guide features; influencer collaborations; guest articles; community promotions. Dealer discounts may be available upon request.

Suggested Media Topics

Niche publishing; collector-focused products; hen on nest collecting and vintage culture; the continuing appeal of paper tools; practical products for trade apprentices; Amazon KDP realities; building a creative brand with humor, usefulness, and a point of view.

Founder Bio

Dan McGinnis is the creator behind Dan McGinnis Creative LLC, an independent creative brand built around books, journals, notebooks, niche publications, and personality-driven products. His work blends humor, nostalgia, practical design, storytelling, and targeted publishing.

Brand Facts

Company: Dan McGinnis Creative LLC

Website: www.DanMcGinnisCreative.com

Sales channels: website store, Amazon, TikTok Shop, social media promotion

Community: Hen on Nest Collector's Resources Facebook group