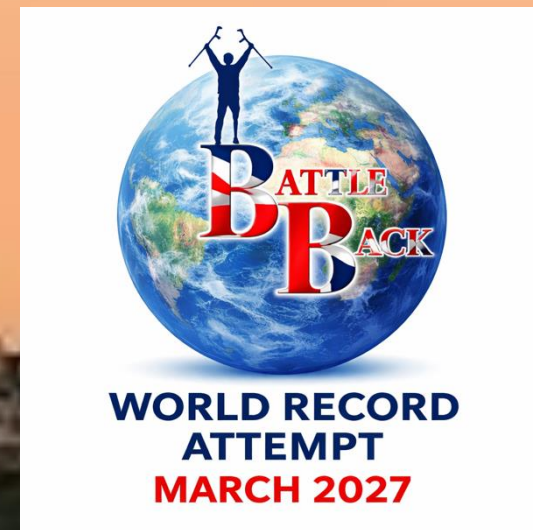




BATTLE BACK GOLF CHALLENGE

6 Continents
4 Veterans
2 Teams



1 World Record Attempt

Brand & Sponsorship Partnership Deck



A **World-Record** golf challenge raising funds to support wounded veterans, **inspire** recovery through sport, & prove what resilience can achieve.





The Opportunity

Battle Back Golf Challenge is a world-record golf challenge with real purpose behind it.

It gives brands the opportunity to back wounded veterans, align with resilience and recovery, and become part of a story built for impact across content, PR, live events and social media.

This is not just sponsorship. It is meaningful brand association with a challenge that stands for something bigger.



Why Now

With the **Invictus Games** coming to Birmingham in July 2027, the UK is moving into a powerful moment for veteran recovery, adaptive sport and national attention. **Birmingham 2027** is set to bring together 550 competitors from 25 nations and spotlight the role sport plays in recovery.

Battle Back Golf Challenge belongs in that moment. It shows that sport does more than entertain, it **rebuilds confidence, creates connection** and gives people a way forward.





Why Battle Back Golf

We are raising for Battle Back Golf because too many veterans face the battle after service alone.

This charity gives them something powerful to hold onto **purpose, connection, challenge** and a way forward.

Keeping Battle Back Golf alive means keeping that **opportunity** alive for the men and women who still need it most.

Keeping Battle Back Golf alive means keeping recovery, purpose and belonging alive for wounded veterans.



The Challenge

In March 2027, four wounded veterans will attempt a world record by playing 18 holes across **six continents** in support of wounded veterans.

It is a challenge built on endurance, resilience and purpose designed to raise funds, **generate media attention** and tell a story far bigger than golf.





The Mission

To raise funds and awareness for Battle Back Golf, helping keep a life-changing recovery programme alive for wounded veterans.

Built on resilience, community and purpose, this challenge uses golf as a platform to support those rebuilding after service and to make sure that support is still there for the next generation that needs it.



Audience & Brand Fit

Core Audiences

- Veteran and Armed Forces community
- Golf audience
- Supporters of adaptive sport and recovery
- Corporate CSR and purpose-led audiences
- Mainstream media and digital audiences

Ideal Brand Categories

- Golf and equipment
- Apparel and footwear
- Automotive and travel
- Watches and premium accessories
- Health, rehab and recovery
- Nutrition and supplements
- Tech, finance and insurance



Content & Opportunity

Battle Back Golf Challenge reaches far beyond golf. It speaks to the veteran community, supporters of adaptive sport, purpose-driven audiences and brands that want to align with resilience, recovery and meaningful impact.

With a world-record attempt spanning six continents in March 2027, the challenge has strong appeal across PR, digital, social and brand storytelling.



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Four Brothers

The F0re Br0thers bring more than golf content they bring reach, energy and a loyal audience.

Their support for the Battle Back Golf Challenge helps amplify the mission, back the veteran community, and drive major media attention around the challenge.

As one of the most recognisable comedy-golf groups on social media, they help take this story further and wider.

- 290K YouTube subscribers
- 2M TikTok followers
- 308K Instagram followers
- Brand and event credibility - American Golf partnership and LIV Golf UK appearance reported by GolfTimes



Content & Opportunity

The F0re Br0thers are not just joining the challenge they are helping capture and amplify it.

Alongside their embedded film crew, they bring an existing golf audience that includes around **290K YouTube subscribers** on Fore Bros, with their wider F0urBr0thers platform reported at nearly **2M TikTok followers** and **308K Instagram followers**.

Their profile within golf media has already led to appearances at major golf events and commercial partnerships with leading brands. For sponsors, that creates a rare combination of authentic storytelling, built-in distribution and genuine cultural traction inside golf.



Two Powerful Forces Behind the Challenge

**F0re Br0thers = reach,
content, amplification.**

**Invictus = timing,
relevance, national
spotlight.**



Partnership Opportunities

We are building a select group of brand partners around Battle Back Golf Challenge, with opportunities across headline, category and supporting levels.

Each partnership is designed to deliver more than exposure offering authentic integration into the journey through content, PR, social, events and storytelling.

A small number of meaningful partners. One powerful story.



What Partners Receive

Partner Benefits

- Brand visibility across campaign assets
- Social and digital integration
- PR and press inclusion
- Premium photo and video content
- Hospitality opportunities
- Talent and ambassador access
- Bespoke campaign storytelling
- Category alignment for selected partners



The Route

Day 1 Africa

Kempton Park Golf Club
Kempton Park, South Africa -
Par 72 | 7,200 yds

Day 2 Asia

Orchid Golf Club
Singapore
Par 72 | 6,939 yds

Day 3 Oceania

Maungakiekie Golf Club
Auckland, New Zealand
Par 70 | 5,681 yds

Day 4 South America

Club de Golf Mapocho
Santiago, Chile
Par 72 | 7,500 yds

Day 5 North America

Browns Mill Golf Club
Atlanta, USA
Par 72 | 6,539 yds

Day 6 UK

Thonock Park
Gainsborough, UK
Par 70 | 6,223 yds



Every Penny Counts

Help Us Make History

**Support wounded veterans, inspire recovery
through sport, and be part of a **World
Record** attempt that changes lives.**



Pulling the Line

WHO RIDES DARES
WHO RIDES DARES