

CHRIS JONES

AI PRODUCT & UX LEADER / TWO-TIME FOUNDER / CREATIVE STRATEGIST

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PORTFOLIO / www.chrisjonescreative.com

PROFILE

Founder and multidisciplinary Product & UX leader specializing in creative ideation, early-stage product strategy, and concept-to-prototype execution. Raised \$1M in seed funding and built a 20+ person team at Ursa Music. Currently Lead UX Designer at ALSAC / St. Jude while founding Aertempo, a smart inhaler technology company. Combines product vision, user-centered design, and AI-assisted development to turn complex ideas into tangible products.

EXPERIENCE

Lead UX Designer / ALSAC · St. Jude Children's Research Hospital

REMOTE · 2021-PRESENT

- Lead UX strategy and design for supporter-facing digital products and fundraising experiences.
- Translate user research into product recommendations, wireframes, journey maps, and personas.
- Partner with product and executive leadership to align roadmap priorities with user needs, business goals, and technical considerations.
- Support usability testing, iterative design, and continuous improvement across digital experiences.

Founder / Aertempo, Inc.

LOS ANGELES, CA · 2026-PRESENT

Founded a connected respiratory-health technology venture developing a smart inhaler housing designed to provide essential medication-use information directly on the device.

- Conceived the product vision and user experience, including on-device visibility into time since last dose and doses remaining.
- Lead concept development across industrial design, hardware architecture, UX, and companion mobile-app experiences.
- Direct prototype planning with engineering collaborators, translating product requirements into mechanical, electronics, and interaction specifications.
- Own product strategy, intellectual-property planning, early-stage team development, and investor-facing product storytelling.

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EXPERIENCE / CONTINUED

Founder / Ursa Music

NEW YORK, NY · 2015-2020

Founded a music-technology startup focused on social discovery, artist engagement, and digital music experiences.

- Raised \$1M in seed funding and scaled a 20+ person cross-functional team across design, engineering, and A&R.
- Established product vision and led strategy for mobile and web platforms from concept through development.
- Directed product design, feature prioritization, and cross-functional execution.
- Negotiated licensing agreements and represented the company through industry panels, podcasts, and investor presentations.

Manager / Ace Hotel · The Breslin · John Dory Oyster Bar

NEW YORK, NY · 2010-2014

- Managed operations, staffing, security, and guest experiences across three high-profile hospitality brands.
- Directed VIP events, private functions, and brand activations, coordinating internal teams and external partners.
- Served as a primary point of contact for talent, executives, and high-profile guests.

SELECTED PRODUCT WORK

AERTEMPO / SMART INHALER PLATFORM

Developing a modular smart inhaler housing for standard metered-dose inhaler canister assemblies, with an on-device display for dose-related information and a companion mobile-app concept for deeper usage insights. Leading UX, product requirements, and prototype direction across physical and digital touchpoints.

CAPABILITIES & TOOLS

PRODUCT & UX Product Vision · Strategy · Creative Ideation · Roadmapping · User Research · Usability Testing · Journey Mapping · Wireframing · Prototyping

AI & DEVELOPMENT AI-Assisted Prototyping · LLM Workflows · Prompt Engineering · MVP Development · Product Requirements

LEADERSHIP Fundraising · Team Building · Cross-Functional Leadership · Creative Direction · Branding · Stakeholder Alignment · Investor Pitches

PLATFORMS Figma · Sketch · Photoshop · Illustrator · OpenAI · Claude · GitHub Copilot · Replit · Supabase · Firebase · Base44 · Dovetail · Aurelius

CREATIVE BACKGROUND

Professional touring singer-songwriter whose music has been produced by Grammy-winning producers Joe West and Malcolm Burn. Additional experience in commercial photography, fashion production, and visual storytelling.