

Amo Veritas

AI-Native Strategy &
Project Support

2026 Capability Deck

Overview

- **Amo Veritas** is an independent practice focused on making AI useful.
- We find where AI actually helps, build it, and get your people using it.
- Most organisations have heard a great deal about AI and changed very little about how they work.
- The gap is rarely the technology. It is knowing where it helps, and getting people to use it.
- Our work runs from strategy through to the working system and the adoption that makes it stick.
- Sector-agnostic, with deep roots in engineering, economics energy, resources and logistics.

What AI Actually Means

The Landscape: Three different things are sold under one word: prediction models that forecast from your own data, automation that follows fixed rules, and language models that read, write and reason over text. Most of the value available to you today sits in the third.

What It Is Not: Not a source of truth, not a decision maker, and not reliable without checking. It will produce a confident wrong answer if allowed to. Everything we build shows its working so a person can catch that.

What It Is Good At: Reading far more than a person can. Drafting a first pass. Turning messy documents into structured data. Checking work against a standard. Answering questions about material nobody has time to read.

How It Reaches You: Not as a chatbot to go and visit. It sits inside the tools already in use, on your own data, doing one named job. The user should not have to think about the model at all, only notice the task got easier.

What We Do

- **Find:** Where AI actually helps. We start with the work your people do every day, identify what consumes time without producing judgement, and test whether AI genuinely improves it. Some processes should not be automated. We will tell you which.
- **Build:** The working system. Tools built around your workflow rather than a platform you have to adapt to. Data handling, access and security designed in from the start, with every output traceable to its source or flagged as inferred.
- **Adopt:** Get your people using it. Installation, training and follow-up until the team runs it unaided. Most AI projects fail at this stage rather than the build.

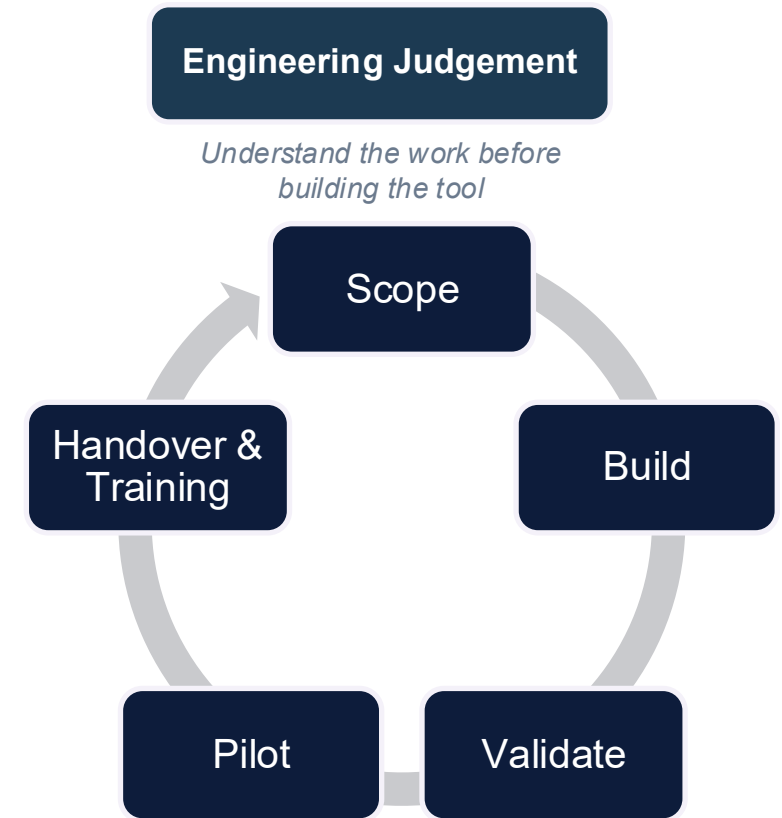
Our Approach

Useful AI requires **understanding the work, honest testing** and **systems people will actually use**.

Amo Veritas builds **working tools** that help organisations do more with the people they already have.

We are candid about where AI does not help. **A tool nobody uses** is worse than **no tool at all**.

The goal is to combine **human judgement** with **tools that earn their place**.



How Adoption Actually Happens

1. **Weeks 1–2: One task, not a strategy:** Adoption starts with a single job someone does every week that consumes hours and produces no judgement. Not a transformation programme. One task, one person or one team, one measurable before and after. If we cannot name the hours it saves, we do not build it.
2. **Weeks 3–5: Build into the workflow they already use:** The tool goes where the work already happens, on their own data, with permissions and an audit trail from day one. If people have to open something new to use it, they will not. Most failed pilots fail here rather than on capability.
3. **Weeks 6–10: Train on live work, then hand over ownership:** Training runs on their real tasks, never a demonstration. A named person inside the business owns the tool afterwards. We measure use rather than capability, and return at week ten to see what actually stuck. The unit is the task, not the headcount: the same ten weeks works for one person as for a department.

Who We Work With

Same method at any size

Individual

One person, one recurring task



Team

A group sharing one workflow

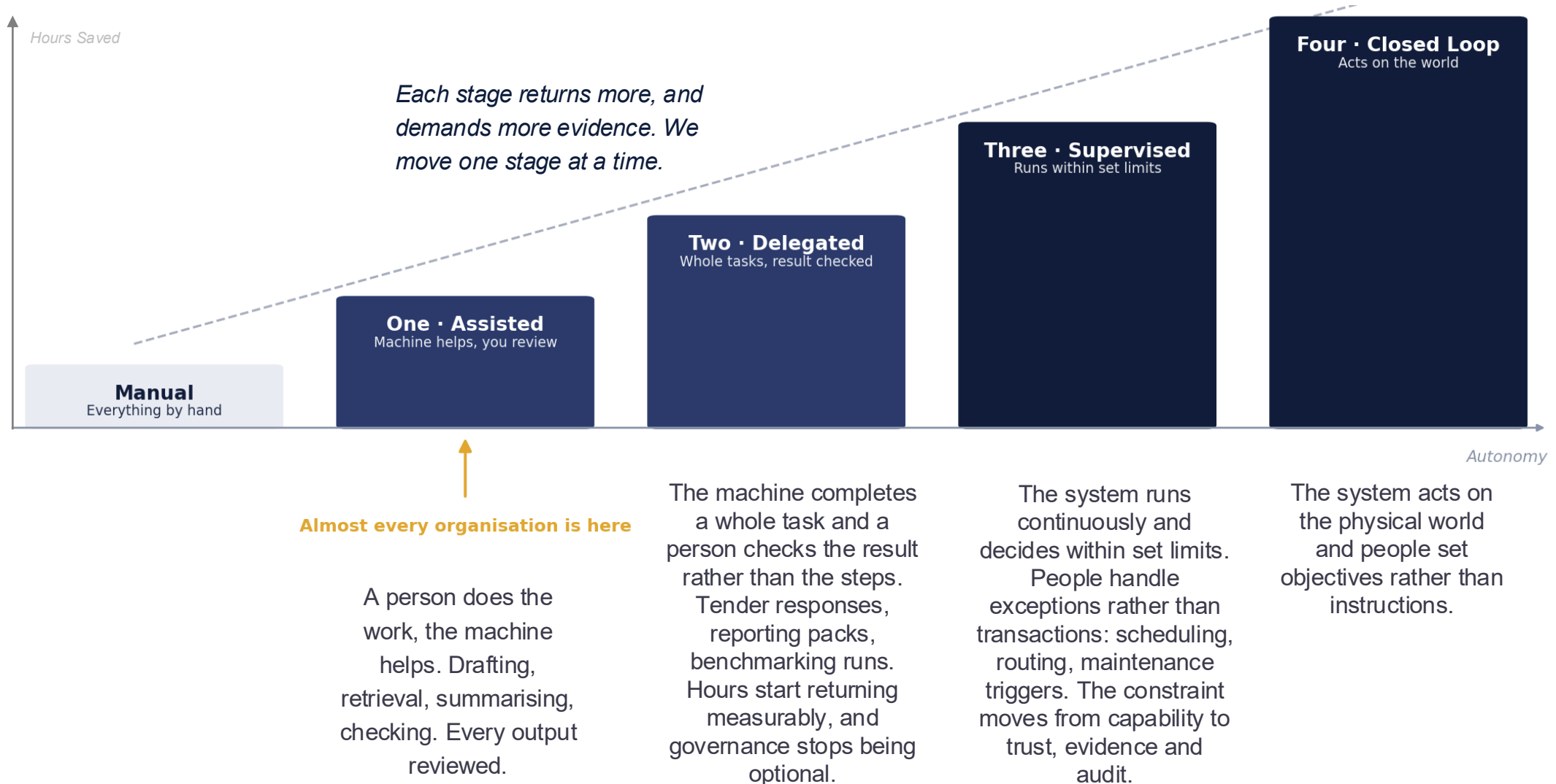


Organisation

Many teams, many workflows



From No AI To Full Autonomy



Why Amo Veritas

1. Engineering & Economic Judgement: We have delivered technically complex, capital-intensive projects. We understand the work before we automate it, which is what separates a tool people use from one they quietly abandon.

3. Fully In On AI: Not a service line bolted onto a consultancy. We build with these tools every day and ship our own products, so we know where they break because we have broken them ourselves.

2. Industry Experience: Years of commercial due diligence across energy, infrastructure and low-carbon sectors. We speak your language already, so the first three meetings are not spent explaining your own business to us.

4. Independent: No software to resell, no vendor commission, no platform to defend. If the answer is that you do not need this, that is the answer you get.

Founder

James Scott spent five years at Worley Consulting in Strategy and Transactions, Low Carbon Solutions, working at the tip of the spear of the energy sector.

He left because artificial intelligence is the defining trend of the decade, and the place to be is inside it rather than watching it.

An economist and a big picture thinker, James reads a business as a system: where the value sits, where the time goes, and which parts are worth changing.

Amo Veritas exists to help teams utilise AI properly.



AI Strategy | Delivery & Adoption | Project Support |
Systems Design

Questions We Get Asked

Q: Where do we even start?

A: With one task that costs hours and produces no judgement. Not a strategy, not a platform. We find it with you in the first fortnight, and you will know the hours it saves before anything is built.

Q: What if it makes something up?

A: Eventually it will. That is why every output is traceable to its source or flagged as inferred, and why a person stays in the loop on anything carrying a decision.

Q: What happens to our data?

A: It stays yours. Data residency, access controls and a signed processing agreement are settled before anything is built, and you are told plainly where each tool stores data and who can reach it.

Q: Will our people actually use it?

A: Only if it sits in the tools they already open and someone inside the business owns it. That is why training runs on live work and why we return at week ten.

Get in Touch

For project enquiries or a conversation about where AI fits, please get in touch directly by email.

Enquiries: info@amo-veritas.com

Founder: James@amo-veritas.com