Ready to align with a global brand
of bold thinkers and doers?

TEDx MGCI Youth

x = independently organized TED event

2026 Sponsorship Proposal



1 afternoon. 8 speakers.

100+ attendees.

120 minutes of inspiration and impact.

120 minutes of community-building.

EVENT DATE:
SATURDAY DECEMBER 5
1 PM - 5 PM

Image Source: TED Masterclass

Ideas Worth Spreading

TEDxMGCI Youth is seeking community sponsors to help bring our 2026 event to life. Partnering with us offers a unique opportunity to support an initiative connected to the globally recognized TED brand. Our event brings together a diverse audience of Our event brings together a diverse community of innovators, creators, thought leaders, and change-makers from across the GTA. Additionally, student voices are represented on stage to deliver the perspectives and inspirations of youth.

By sponsoring TEDxMGCI Youth, your organization aligns with a platform that values innovation, creative expression, and the exchange of ideas that matter. It's a chance to demonstrate commitment to fostering conversation and connection in our community, while gaining visibility among a forward-thinking audience.

We deeply appreciate the support of our partners and look forward to working together to make this event both memorable and impactful. To learn more about sponsorship opportunities, please contact us at **tedxmgciyouth@gmail.com**. Thank you for considering a partnership that helps bring powerful ideas to our community.



Selina Yu
Lead organizer

Nina Yu
Co-Organizer

Email: tedxmgciyouth@gmail.com
Web: https://tedxmgciyouth.base44.app
Instagram: @tedxmgci_youth
YouTube: @tedx_mgci.youth
Linkedin: @TEDxMGCI Youth

About TED and TEDx

TED (Technology, Entertainment, Design) is a nonprofit organization devoted to spreading "Ideas Worth Spreading." What began as a four-day conference in California more than 30 years ago has grown into a global movement. Today, TED is widely known for its two annual TED Conferences, where some of the world's leading thinkers and doers are invited to share their ideas in talks lasting 18 minutes or less.

The annual TED Conference takes place each spring in Vancouver, British Columbia. In addition to its conferences, TED runs several major media initiatives. These include TED.com, where new TED Talks are posted daily; TED Translators, a volunteer-driven program that provides subtitles, interactive transcripts, and translations in multiple languages; and TED-Ed, an educational initiative focused on learning and teaching.

The scale of the TEDx program is remarkable. As of the latest figures, more than 44,000 events have been held across over 180 countries, with more than 200,000 talks delivered in over 100 languages. These events have collectively generated over 8 billion total across platforms, with TED's content reaching more than 35 billion global views. In recent years, the program has continued to grow, with over 4,400 TEDx events organized worldwide in 2025 alone, bringing in-person and digital communities together around shared ideas.

All TED and TEDx talks are shared across multiple platforms, including the official TED Talks YouTube channel, which has garnered more than 2.8 billion views.

Most Popular TED Talks



Do Schools Kill Creativity?
Sir Ken Robinson



The Power of Vulnerability
Brené Brown



How to Spot a Liar
Pamela Meyer

Our Mission & Themes

TEDxMGCI Youth is an independently organized TED event that brings together a wide range of perspectives through compelling talks, performances, and discussions. Centered on the theme “Igniting Our Wings,” the program explores innovation, creativity, and transformation, featuring thought-provoking ideas that challenge conventional thinking. We also aim to inspire students in the community and help them connect with diverse viewpoints.

Speakers from various backgrounds offer fresh insights across a wide array of topics, celebrating curiosity, expression, and the capacity of ideas to reshape perspectives. The event fosters a space for meaningful exchange, where attendees can engage with new ways of seeing and thinking.

Welcoming students and professionals from East York, North York, and communities across the GTA, TEDxMGCI Youth builds connections and encourages dialogue among a broad cross-section of attendees, creating an atmosphere where ideas are not only shared but also remembered.

Sponsorship Benefits

Why partner with us:

- TEDx events always gather heavy and sustained interest from the community
- Opportunity to engage with a curious and active audience
- Reach a broad and diverse audience through in-person exposure and a two-hour YouTube livestream
- Align your brand with innovative solutions and empowerment
- Promote your products or services directly to potential customers
- Gain exposure through event marketing, social media, and promotional materials
- Showcase your brand during a high-energy, well-attended event
- Take action with emerging change-makers and activate local ideas worth spreading
- Create memorable brand impressions through event activations or booths

Sponsorship Tiers

Thank you for considering a sponsorship!

Benefits	**PHOENIX** $10,000 (XL Logo)	**SOARING** $7500 (L LOGO)	**RISING** $5000 (M LOGO)	**TAKEOFF** $2000 (S LOGO)
Logo/name on website	✓	✓	✓	✓
Logo/name on videos + livestream	✓	✓	✓	✓
Logo/name in the slideshow	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓
Logo/name on merch	✓	✓	✓	✓
Logo/name on banners	✓	✓	✓	✓
Ad in event program	Full page	Half page	Quarter page	Shoutout
Booth or display space	✓	✓	✓	
Dedicated social media spotlight	✓	Instagram Only		
Featured in newsletter	✓			
Complimentary Ticket	2	1		

In-Kind Sponsorship

Beyond financial assistance, there are many other ways you can support TEDxMGCI Youth through in-kind sponsorships. We've listed below some of how you can help us. If you have something else in mind, feel free to let us know. We can customize benefits packages based on the relative value of your in-kind gift.

FOOD

- refreshments
- beverages
- dessert
- hors d'œuvres

MERCH

- tote bags
- notebooks
- stationary
- promotional giveaways

PRINTING

- banners
- event programs
- photo backdrop
- flyers
- tickets

MEDIA

- photography
- videography
- video editing
- post-production

DECORATIONS

- TEDx letters
- balloons

OTHERS

- microphones
- entertainment

TEDx Sponsorship Rules

- Sponsors cannot influence content
- Sponsors must have no editorial control or veto influence over the TEDx event program
- Sponsors of TEDx events cannot be speakers and can never present from the stage.
- Sponsor logos cannot be displayed on the TEDx stage
- TEDx events may give away or sell TEDx-branded products
- TEDx events can mention a sponsor's specific contribution on social media channels.
- TEDx events or sponsors can produce a video about the sponsor's contribution to the event, to be shared on either entity's social media channels.
- TEDx events cannot share sponsor content that is unrelated to the TEDx event, e.g., a sponsor's marketing campaign, product announcements, etc.
- TEDx events cannot post a sponsor logo (or logos) on its own during an event, but logos may be included if visible in an event photo or other creative material.

Sponsorship Agreement

Sponsorship Tier

☐ Phoenix Sponsor ($10,000) ☐ Soaring Sponsor ($7500)

☐ Rising Sponsor ($5000) ☐ Takeoff Sponsor ($2000)

General Conditions

- Payment is required in full before activation.
- TEDxMGCI Youth retains the full and sole discretion in selecting the main theme, the speakers, the topics, the structure, the participants, and communication initiatives in relation to the conference, as well as any other aspect that may influence the attendees' experience and the overall quality and level of the conference.
- TEDx events are non-profit events. All partnership funds or in-kind products raised or given have to go back into the production of the event. TEDx events cannot be a profit-making endeavor.
- This document acts as a good-faith agreement between the parties to cooperate in making TEDxMGCI Youth and the partnership a success.
- All TEDxMGCI Youth partnerships are based on trust and a reasonable code of conduct by all parties.

Payment and Logo Usage

☐ I will pay via e-transfer. (email: tedxmgciyouth@gmail.com)

☐ I hereby authorize TEDxMGCI Youth to use my company/organization's name and logo for promotional, marketing, and event-related materials associated with the event.

Sponsoring Company/Organization:

_____

Contact Name: _____

Contact Title: _____

Contact Signature: _____ Date: _____

Sponsored Party:

TEDxMGCI Youth

Selina Yu
Lead Organizer

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