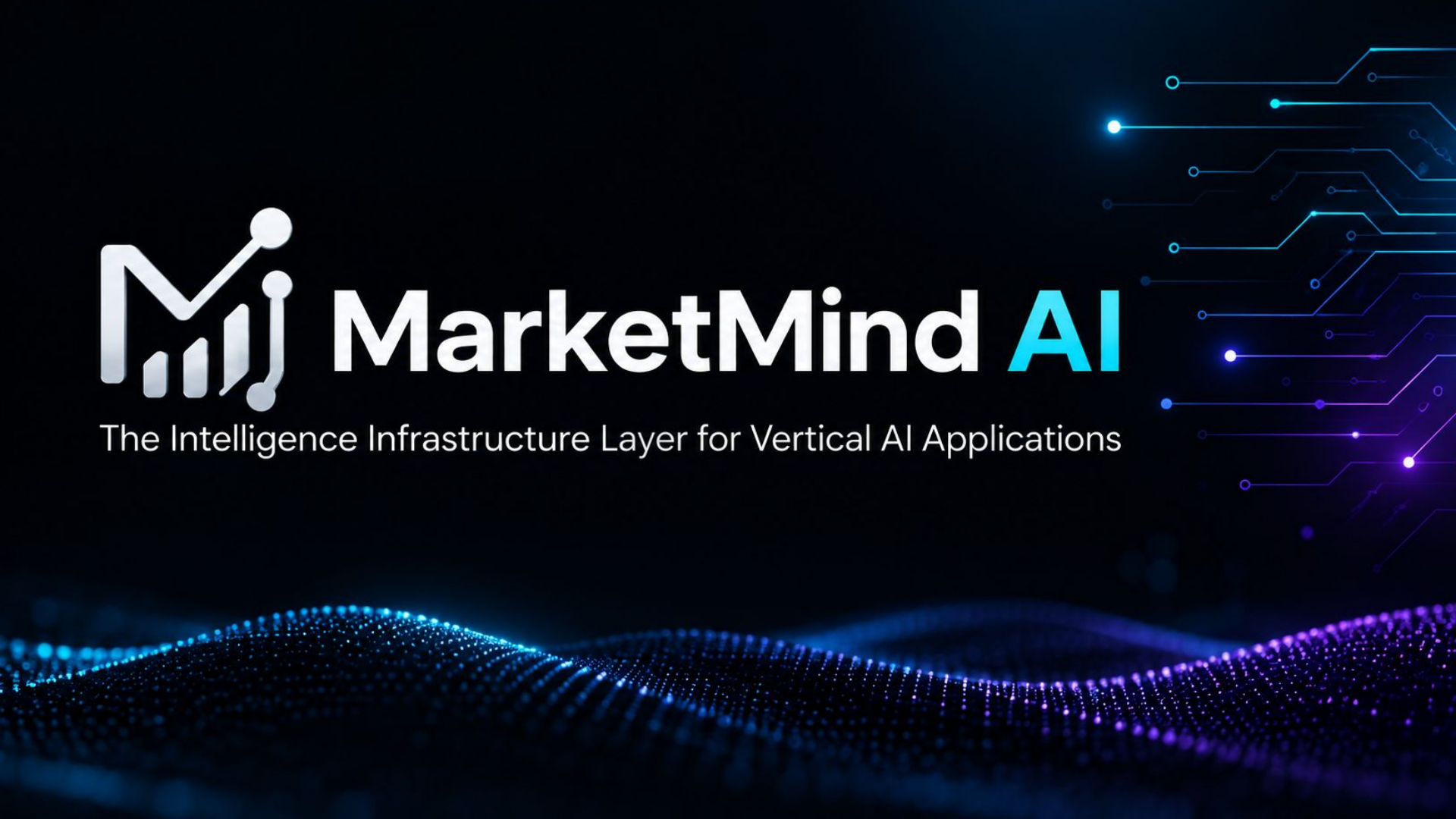

MarketMind AI
The Intelligence Infrastructure Layer for Vertical AI Applications

Every AI application rebuilds the same infrastructure.

Reasoning, memory, orchestration, agents, and domain adaptation are repeatedly rebuilt instead of reused.



SLOWER TIME TO MARKET

Teams build core AI infrastructure before they can focus on differentiated application logic.

INTELLIGENCE STARTS COLD

Without persistent, cross-session memory, context and intelligence don’t accumulate over time.

VERTICALS REBUILD THE CORE

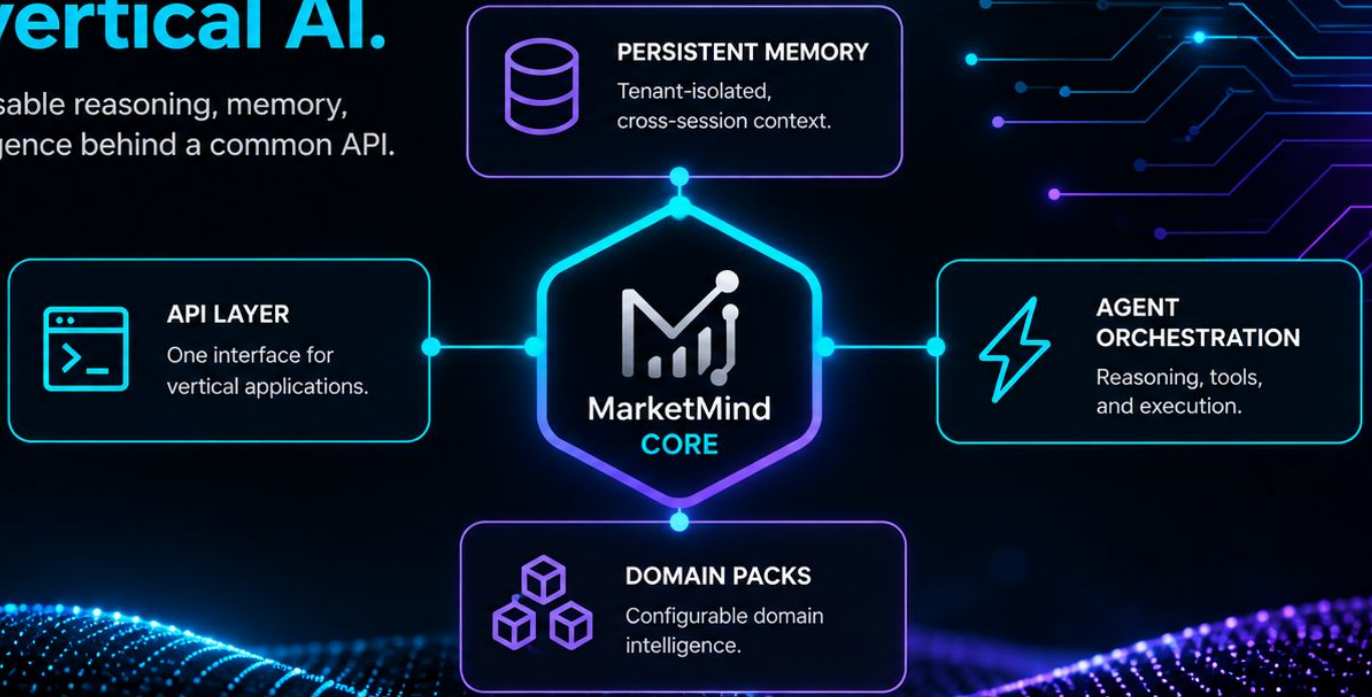
Domain requirements change. Much of the underlying intelligence infrastructure does not.

— SOLUTION

MARKETMIND AI

One intelligence core. Built for vertical AI.

MarketMind combines reusable reasoning, memory, agents, and domain intelligence behind a common API.



A $500B+ market. A focused entry point.

MarketMind targets the infrastructure layer supporting vertical AI applications.

TAM

$500B+

Global AI software & infrastructure market by 2030.
(IDC, Goldman Sachs)

SAM

$45B

AI middleware, developer tooling & intelligence APIs.

SOM

$1.2B

Vertical AI infrastructure opportunity.

INITIAL MARKET FOCUS

HIGH-VALUE WORKFLOWS
Complex AI use cases with clear business value.

REUSABLE INFRASTRUCTURE
Applications requiring reasoning, memory and agents.

DOMAIN SPECIALIZATION
Markets where configurable domain intelligence matters.

ENTERPRISE ECONOMICS
Use cases capable of supporting recurring platform revenue.

— PRODUCT

MARKETMIND AI

One API. Structured intelligence out.

Applications call MarketMind for domain-aware analysis, memory, and agent execution.

REQUEST | RESPONSE | POST /v1/analyze

```
POST /v1/analyze
{
  "domain": "configured-pack",
  "context": {
    "user_id": "...",
    "session_id": "...",
    "parameters": { "..." }
  },
  "payload": { "..." }
}

→ {
    "signal": "...",
    "risk_score": 0.87,
    "confidence": 0.94,
    "insights": "..."
  }
```

REASONING
Analysis, signals, risk and patterns.

MEMORY
Persistent, tenant-isolated context.

AGENTS
Event-driven execution across workflows.

DOMAIN INTELLIGENCE
Configured through Domain Packs.

Recurring revenue at every layer.

Platform access, usage, and Domain Packs create multiple recurring revenue streams as customers scale.

01

PLATFORM

Developer & Team Plans

Low-friction access to MarketMind APIs and platform capabilities.

02

USAGE

API Consumption

Usage-based pricing scales with application volume.

03

DOMAIN PACKS

Enterprise Licensing

Annual licensing for configured domain intelligence.

PLATFORM ACCESS
Onboard and integrate

USAGE GROWTH
Increase volume and expand usage

DOMAIN EXPANSION
Deploy additional Domain Packs

Revenue expands as customers increase usage and deploy additional Domain Packs.

The core infrastructure is built.

A working intelligence layer with key components developed, integrated, and ready for vertical deployment.



01

CORE API LAYER

Multi-domain intelligence endpoints built and integrated.

02

DOMAIN PACK FRAMEWORK

Configurable domain intelligence with a modular architecture.

03

PERSISTENT MEMORY

Tenant-isolated cross-session context implemented.

04

INTEGRATED & READY

Components integrated and validated for initial vertical deployments.

FROM INFRASTRUCTURE TO IMPACT.

MARKETMIND AI

Commercialization is in motion.

Strategic partnerships, cloud ecosystem engagement, and marketplace readiness are advancing our path to revenue.

Google Cloud Partnership

Architecture scoped with Kloudstax, a Google Cloud Premier Partner.

AGREEMENT IN NEGOTIATION

Cloud Ecosystem

AWS Activate, Microsoft for Startups, and Google Cloud for Startups.

PROGRAMS IN PROGRESS

Cloud Marketplace Distribution

Listings planned for AWS, Azure and Google Cloud marketplaces.

LISTINGS PLANNED

DEPLOY
Production deployment

DESIGN PARTNERS
Real-world validation

DOMAIN PACKS
Industry-specific solutions

REVENUE
Paying enterprise customers

SEED CAPITAL ACCELERATES OUR PATH FROM PLATFORM TO MARKET.

GO-TO-MARKET

MARKETMIND AI

A focused path to enterprise adoption.

Validate demand. Convert to recurring revenue. Expand with customer usage.

01



TARGET

High-value workflows

Identify enterprise problems with clear economic value.

02



VALIDATE

Design partners

Prove the use case. Refine the Domain Pack.

03



CONVERT

Enterprise contracts

Platform access + usage + Domain Packs.

04



EXPAND

Broader adoption

More workflows, usage, and Domain Packs.

MARKET ACCESS



Enterprise BD



Strategic Partners



Cloud Marketplaces

ESTABLISH A REPEATABLE SALES MOTION BEFORE SCALING GTM SPEND.

COMPETITIVE LANDSCAPE

MARKETMIND AI

Different approaches. A higher abstraction.

MarketMind combines reusable intelligence infrastructure with configurable domain intelligence for vertical AI applications.

FAOS®

Agentic operating system

- Industry modules with pre-built agents
- Skills, workflows and knowledge
- Broad industry coverage

PLATFORM FOR ENTERPRISE AI

AgentBackend

Agent infrastructure layer

- Model routing, RAG and orchestration
- Tools and integrations
- Domain logic remains customer-built

DEVELOPER INFRASTRUCTURE

Jenova

Managed agent backend

- Orchestration, memory, RAG and model routing
- Multi-model support
- Customers supply domain expertise

MANAGED INFRASTRUCTURE

MarketMind AI

Intelligence layer

- Shared intelligence core
- Configurable Domain Packs
- Powers vertical AI applications

REUSABLE INTELLIGENCE LAYER

The intelligence layer between vertical AI applications and cloud infrastructure.

TEAM

MARKETMIND AI

Vision at the center. Expertise built around it.

The right people. A focused plan. A larger future.



Scott Gross

FOUNDER & CEO

Scott Gross founded MarketMind AI around a simple observation: vertical AI applications repeatedly rebuild the same intelligence infrastructure. He developed that insight into the MarketMind product thesis and commercialization strategy. As CEO, his focus is strategy, execution, team building, and bringing the platform to market at scale.

PRODUCT VISION

Identified the reusable infrastructure opportunity behind vertical AI applications.

EXECUTION & LEADERSHIP

Leads strategy, execution, delegation, partnerships, and company development.

ENTREPRENEURIAL EXPERIENCE

Built and launched an independent digital business in 2009; attracted acquisition interest in 2013.

BUILDING THE CORE TEAM

Seed capital builds the leadership and technical team required to scale MarketMind AI.

TECHNICAL LEADERSHIP

Senior AI/infrastructure engineering leadership to own and scale the platform.

PLATFORM ENGINEERING

Engineering capacity for production deployment, reliability, security, and scale.

ENTERPRISE GTM

Enterprise sales and business development leadership.

DOMAIN EXPERTISE

Specialists engaged as customer opportunities require.

THE ASK

MARKETMIND AI

$1.5M Capital Plan.
Milestone-driven financing.

Capital raised progressively to fund technical development, commercialization, and growth.

CURRENT FINANCING

Post-Money SAFE
Initial capital raised through a SAFE financing.

Staged Raise
Capital accepted in successive closings as fundraising progresses.

Flexible Participation
No stated minimum investment in the deck.

CAPITAL PRIORITIES

BUILD	Cloud foundation, application development, technical leadership and engineering.
VALIDATE	Design partners, production deployments and customer validation.
COMMERCIALIZE	Enterprise GTM, customer acquisition and initial recurring revenue.
OPERATE	Cloud infrastructure, security, legal, operations and working capital.

CAPITAL UNLOCKS

Production Foundation
Cloud architecture and infrastructure established.

Market-Ready Platform
Core application engineered for commercial deployment.

Core Technical Team
Engineering capability brought in-house.

Initial Enterprise Revenue
Convert customer validation into recurring revenue.

MarketMind AI

One shared intelligence layer
configurable for your industry.

Built to scale.

SCHEDULE A FOUNDER CALL
WITH SCOTT GROSS

scott@marketmindai.cloud