



MarketMind AI

The Intelligence Infrastructure Layer for Vertical AI Applications



Every AI application rebuilds the same infrastructure.

Reasoning, memory, orchestration, agents, and domain adaptation are repeatedly rebuilt instead of reused.



SLOWER TIME TO MARKET

Teams build core AI infrastructure before they can focus on differentiated application logic.



INTELLIGENCE STARTS COLD

Without persistent, cross-session memory, context and intelligence don't accumulate over time.



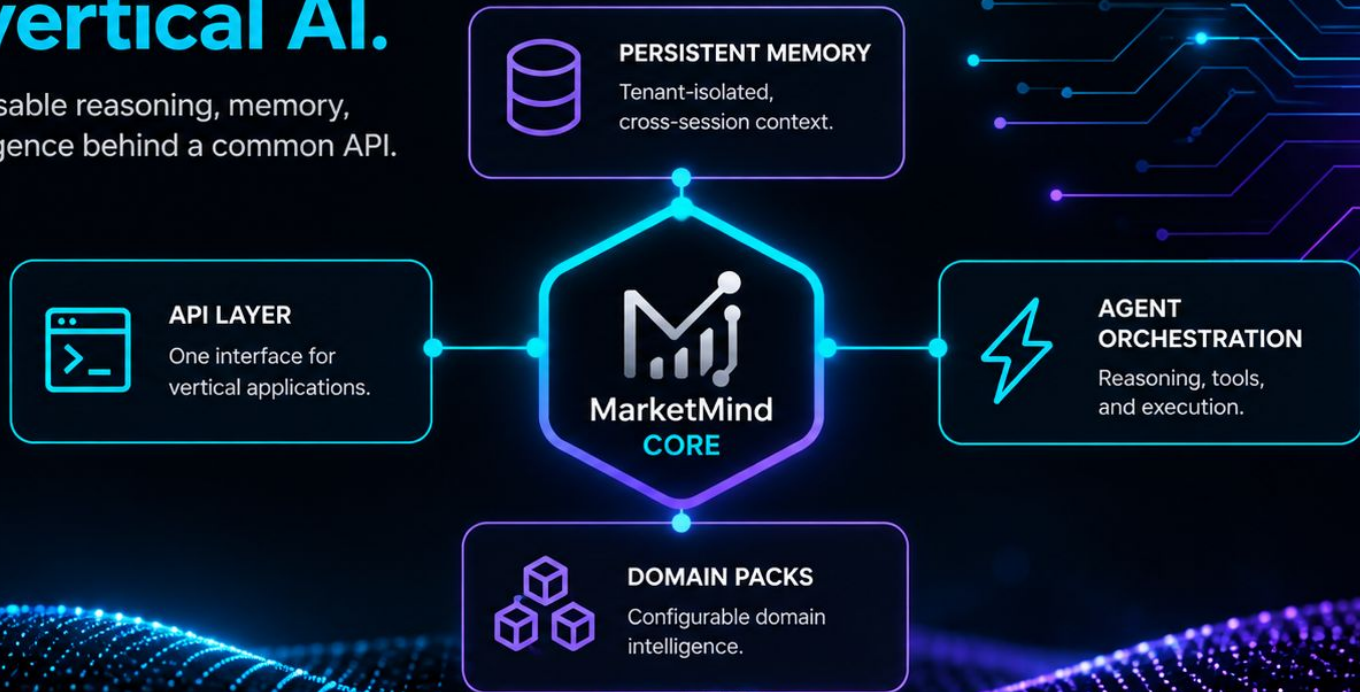
VERTICALS REBUILD THE CORE

Domain requirements change. Much of the underlying intelligence infrastructure does not.



One intelligence core. Built for **vertical AI**.

MarketMind combines reusable reasoning, memory, agents, and domain intelligence behind a common API.



A **\$500B+** market. A focused entry point.

MarketMind targets the infrastructure layer supporting vertical AI applications.



TAM

\$500B+

Global AI software & infrastructure market by 2030.

(IDC, Goldman Sachs)



SAM

\$45B

AI middleware, developer tooling & intelligence APIs.



SOM

\$1.2B

Vertical AI infrastructure opportunity.

INITIAL MARKET FOCUS



HIGH-VALUE WORKFLOWS

Complex AI use cases with clear business value.



REUSABLE INFRASTRUCTURE

Applications requiring reasoning, memory and agents.



DOMAIN SPECIALIZATION

Markets where configurable domain intelligence matters.



ENTERPRISE ECONOMICS

Use cases capable of supporting recurring platform revenue.

One API. Structured intelligence out.

Applications call MarketMind for domain-aware analysis, memory, and agent execution.

REQUEST**RESPONSE**

POST /v1/analyze

```
1 POST /v1/analyze
2 {
3   "domain": "configured-pack",
4   "context": {
5     "user_id": "...",
6     "session_id": "...",
7     "parameters": { "..." }
8   },
9   "payload": { "..." }
10 }
11
12 → {
13   "signal": "...",
14   "risk_score": 0.87,
15   "confidence": 0.94,
16   "insights": "..."
17 }
```

**REASONING**

Analysis, signals, risk and patterns.

**MEMORY**

Persistent, tenant-isolated context.

**AGENTS**

Event-driven execution across workflows.

**DOMAIN INTELLIGENCE**

Configured through Domain Packs.

Recurring revenue at every layer.

Platform access, usage, and Domain Packs create multiple recurring revenue streams as customers scale.

01



PLATFORM

Developer & Team Plans

Low-friction access to MarketMind APIs and platform capabilities.



02



USAGE

API Consumption

Usage-based pricing scales with application volume.



03



DOMAIN PACKS

Enterprise Licensing

Annual licensing for configured domain intelligence.

PLATFORM ACCESS

Onboard and integrate

USAGE GROWTH

Increase volume and expand usage

DOMAIN EXPANSION

Deploy additional Domain Packs

Revenue expands as customers increase usage and deploy additional Domain Packs.

The core infrastructure is built.

A working intelligence layer with key components developed, integrated, and ready for vertical deployment.



01

CORE API LAYER

Multi-domain intelligence endpoints built and integrated.



02

DOMAIN PACK FRAMEWORK

Configurable domain intelligence with a modular architecture.



03

PERSISTENT MEMORY

Tenant-isolated cross-session context implemented.



04

INTEGRATED & READY

Components integrated and validated for initial vertical deployments.

FROM INFRASTRUCTURE TO IMPACT.

Commercialization is in motion.

Strategic partnerships, cloud ecosystem engagement, and marketplace readiness are advancing our path to revenue.



Google Cloud Partnership

Architecture scoped with Kloudstax,
a Google Cloud Premier Partner.

AGREEMENT IN NEGOTIATION



Cloud Ecosystem

AWS Activate, Microsoft for Startups,
and Google Cloud for Startups.

PROGRAMS IN PROGRESS



Cloud Marketplace Distribution

Listings planned for AWS, Azure
and Google Cloud marketplaces.

LISTINGS PLANNED



DEPLOY

Production deployment



DESIGN PARTNERS

Real-world validation



DOMAIN PACKS

Industry-specific solutions



REVENUE

Paying enterprise customers

SEED CAPITAL ACCELERATES OUR PATH FROM PLATFORM TO MARKET.

A focused path to enterprise adoption.

Validate demand. Convert to recurring revenue. Expand with customer usage.



MARKET ACCESS



Enterprise BD



Strategic Partners



Cloud Marketplaces

ESTABLISH A REPEATABLE SALES MOTION BEFORE SCALING GTM SPEND.

Different approaches. A higher abstraction.

MarketMind combines reusable intelligence infrastructure with configurable domain intelligence for vertical AI applications.

FAOS®

Agentic operating system



Industry modules
with pre-built agents



Skills, workflows
and knowledge



Broad industry coverage

PLATFORM FOR ENTERPRISE AI

AgentBackend

Agent infrastructure layer



Model routing, RAG
and orchestration



Tools and integrations



Domain logic remains
customer-built

DEVELOPER INFRASTRUCTURE



Jenova

Managed agent backend



Orchestration, memory,
RAG and model routing



Multi-model support



Customers supply
domain expertise

MANAGED INFRASTRUCTURE



MarketMind AI

Intelligence layer



Shared intelligence core



Configurable Domain Packs



Powers vertical
AI applications

REUSABLE INTELLIGENCE LAYER



The intelligence layer between
vertical AI applications and cloud infrastructure.

Vision at the center. Expertise built around it.

The right people. A focused plan. A larger future.



Scott Gross

FOUNDER & CEO

Scott Gross founded MarketMind AI around a simple observation: vertical AI applications repeatedly rebuild the same intelligence infrastructure. He developed that insight into the MarketMind product thesis and commercialization strategy. As CEO, his focus is strategy, execution, team building, and bringing the platform to market at scale.



PRODUCT VISION

Identified the reusable infrastructure opportunity behind vertical AI applications.



EXECUTION & LEADERSHIP

Leads strategy, execution, delegation, partnerships, and company development.



ENTREPRENEURIAL EXPERIENCE

Built and launched an independent digital business in 2009; attracted acquisition interest in 2013.

BUILDING THE CORE TEAM

Seed capital builds the leadership and technical team required to scale MarketMind AI.



TECHNICAL LEADERSHIP

Senior AI/infrastructure engineering leadership to own and scale the platform.



PLATFORM ENGINEERING

Engineering capacity for production deployment, reliability, security, and scale.



ENTERPRISE GTM

Enterprise sales and business development leadership.



DOMAIN EXPERTISE

Specialists engaged as customer opportunities require.

\$1.5M Seed Round. 18-month runway.

Seed capital funds commercial launch, core team expansion, and initial enterprise revenue.

ROUND TERMS

**SAFE**

(Post-Money)

**\$1.5M**

Target Raise

**\$8M**

Post-Money Cap

**20%**

Discount

**\$50K**

Minimum Investment

CAPITAL PRIORITIES

**BUILD**

Technical leadership, platform engineering, production hardening.

**SELL**

Enterprise GTM, design partners, customer acquisition.

**OPERATE**

Cloud infrastructure, security, legal and operations.

**RESERVE**

Working capital and contingency.

WHAT THE SEED ROUND UNLOCKS

**\$600K+**

Target ARR

**5-10**Paying Enterprise
Customers**2+**Production
Domain Packs**Production-Scale**

Platform



MarketMind AI

One shared intelligence layer
configurable for your industry.

Built to scale.



SCHEDULE A FOUNDER CALL
WITH SCOTT GROSS



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