



FAITHVENTURE MEDIA

# Association Partnership Prospectus

Helping Evangelical Churches  
Reach Their Communities



Built on the HATT Method:  
Hub • Automation • Traffic • Trust



[faithventuremedia.com](http://faithventuremedia.com)

# The Problem Many Pastors Are Living With

Perhaps you've said this before:

"We're welcoming guests, but they don't come back."

"Our website is outdated but we don't know where to start."

"We know we should be on social media but no one has time."

"We applied for the Google Ad Grant and nothing moved the needle."

Most Churches aren't failing because they lack faith, passion, or effort. They're failing because they don't have a clear outreach system, and fixing one piece (just the website, or just social media) doesn't solve the problem when the pieces aren't connected.

Most first-time Church guests will not return unless there is a clear path for connection. In many Churches, only about 10–20% of first-time guests come back for a second visit. Sometimes they had a good experience, but without timely follow-up, a personal connection, or a clear next step, the moment fades.

That's not a spiritual problem. It's a systems problem. And it's fixable.

# What FaithVenture Media Does: The HATT Method

FaithVenture Media helps Evangelical Churches install structured digital outreach systems, so Pastors can focus on ministry instead of figuring out technology.

We work exclusively with Evangelical Churches. This isn't a side niche for us. It's the only thing we do.

Everything we do is built on a framework I documented in my book, *Using Technology for Your Church* (Second Edition). We call it the HATT Method, four pillars that work together as one clear system:

## H — Hub (Church Website)

The digital front door. When someone searches "churches near me," this is where they land. It needs to do more than list your service times, it needs to get guests to show up.

## A — Automation (Church Management System)

This is where the follow-up problem gets solved. Automated guest follow-up sequences, member management, all in one branded system the church owns.

## T — Traffic (Social Media + Google Ads)

Get your church in front of people who are actively looking for one. Consistent social media, the Google Ad Grant (\$10,000/month in free ads for qualifying 501(c)(3) churches), and targeted Facebook campaigns.

## T — Trust (Reviews & Testimonials)

Let your congregation tell the story. Automated review collection, Google Business Profile management, and video testimonial workflows that build credibility with people researching churches online.

Most churches already have one or two of these pieces. But when they're not working together, outreach stays inconsistent.

# Who We Serve

We work with Evangelical Churches.

We serve churches at every stage:

- Churches with an outdated or non-existent website
- Pastors who want to be more visible online but don't know where to start
- Growing churches that need better follow-up and communication systems
- Churches ready to expand their reach with social media and paid ads

# What Clients Are Saying

"They are a dependable, faith-based company that cares about helping their clients reach their goals... They helped our church redo its website from scratch entirely and even offered advice for helping attract new visitors by reaching out to the community."

— Church Staff Member | 4.5/5 on G2.com

FaithVenture Media understands and implements marketing strategy that truly moved the needle. Whether you're trying to get new folks through the door, or do a better job at reaching your community as a whole, you can be 100% confident that Jeremy and his team know what they're doing. These are people you can trust!"

— Matt McQuinn | 5/5 on Google

# Programs for Your Churches

We've built a tiered program structure so churches can start where it makes sense for their budget, and grow from there. No church has to jump to the top.

## Church Growth Collective (Baptist Association Special)

Normally \$17/month, we give out a free 14-day trial for the Churches in the Baptist Associations that partner with us, no debit card required

A membership community for Pastors and Church leaders who want to learn digital outreach at their own pace.

- Courses, templates, and resources on church growth
- Community to learn and get questions answered
- Practical tools for DIY implementation

Every referred Church gets a free 14-day trial with no debit card required, a smoother entry point than our standard public trial. This is our way of honoring the relationship.

→ Best for: Pastors who want to explore before committing. Churches with staff who can implement with guidance.

Get it here: <https://go.faithventuremedia.com/church-growth-collective-association-offer>

# Church Growth Coaching, \$49/month

Get a coach in your corner

Church Growth Coaching done through our coaching portal, you can get all your questions answered by a coach.

## MissionSites, \$199/month — Done-for-You Church Website

A professionally designed, mobile-optimized church website built to convert visitors into guests.

- Modern, visitor-focused design
- "Plan Your Visit" and "New Here" pages with clear calls to action
- Blog, sermon archives
- Ongoing updates and Church Growth Coaching included
- No setup fees

→ Best for: Churches whose current website is outdated, hard to update, or not bringing in visitors.

Get it here: <https://go.faithventuremedia.com/church-growth-coaching>

# Purposeful Programs: Connection, Engagement, Outreach

## Purposeful Connection Program, \$499/month — Website + Church Management System

Everything in MissionSites, plus:

- Branded ChMS and church portal (unlimited staff, members, guests)
- Automated guest follow-up sequences (email + text after first visit)
- Attendance tracking, member management, online giving
- Appointment booking, small group coordination, onboarding flows

This is where the follow-up problem gets solved.

→ Best for: Churches that are welcoming guests but losing them. The system that directly fixes the follow-up gap.

Get it here: <https://go.faithventuremedia.com/purposeful-connection>

## **Purposeful Engagement Program, \$999/month — Website + ChMS + Social Media + Google Ad Grant**

Everything in Purposeful Connection, plus:

- Social media management (3–4 posts/week across Facebook & Instagram)
- Google Ad Grant setup and management (\$10,000/month in free Google Ads for qualifying 501(c)(3) churches)

The Google Ad Grant alone is worth \$10,000/month in free advertising. We handle the application, setup, and ongoing management. Many Churches qualify for the ad grant. If not, ad spend isn't included in our price.

→ Best for: Churches ready to actively grow their visibility and reach in the community.

Get it here: <https://go.faithventuremedia.com/purposeful-engagement>

## **Purposeful Outreach Program, \$1,499/month — The Full HATT Method, Our Flagship Program**

Everything in Purposeful Engagement, plus:

- Facebook & Instagram ad campaigns (strategy, copy, targeting, and optimization), ad spend not included
- Event and series promotion
- Automated review and testimonial collection system (we'll help guide you through recording Church member testimonial videos)

→ Best for: Churches that want a complete, hands-off digital outreach system. The Pastor focuses on ministry; we handle the digital presence.

Get it here: <https://go.faithventuremedia.com/purposeful-outreach>

# About Jeremy G. Woods

Jeremy founded FaithVenture Media in 2017 after moving to Romania as a missionary in 2015. He understands the challenges churches face, the pressure to "be digital" without the time or expertise to do it well.

He is the author of *Using Technology for Your Church* (Second Edition), which documents the HATT framework used across all FVM programs. He also hosts the Local Pastor Profiles Podcast, which highlights churches actively serving and impacting their local communities.

Jeremy leads FaithVenture Media alongside his wife Magda from Târgu Mureș, Romania, where they also lead Potter's House Ministries Romania, a registered nonprofit serving children and families through Gospel-centered programs (and soon, Lord-willing, Church planting). They have 4 children.

## The Local Pastor Profiles Podcast

We recently launched a podcast specifically designed to spotlight the great work happening in local Churches across the country. Each episode features a Pastor sharing what God is doing in his community. We'd be honored to have you as a guest. The interview becomes a piece of content that your Church can use for years (plus, you can also get it added to your <https://evangelicaldirectory.com> Church profile).

Interested? Book a time: <https://go.faithventuremedia.com/local-pastor-profiles-guest-scheduler>

Jeremy G. Woods

Founder, FaithVenture Media

[support@faithventuremedia.com](mailto:support@faithventuremedia.com) | <https://faithventuremedia.com>