

★ AFFILIATE EXCLUSIVE BONUS ★

AI Prompt Pack: Domain Due Diligence

25 copy-paste prompts for ChatGPT & Claude — research, listings, outreach & more

SECTION 1 — Niche & Domain Research

Prompt 1 — Niche Validator

I'm looking at the domain [DOMAIN NAME]. Analyze this domain for niche potential. What industry or topic does it target? Who would be the ideal buyer or end user? What monetization models work best for this niche? Give me a concise bullet-point breakdown.

Prompt 2 — Keyword Opportunity Finder

List the top 10 buyer-intent keywords that someone owning the domain [DOMAIN NAME] should target. Include estimated monthly search volume range, competition level (low/med/high), and ideal content type for each.

Prompt 3 — Competitor Domain Scout

I own the expired domain [DOMAIN NAME]. Find me 5 active competitor websites in the same niche. For each, describe their traffic model, monetization method, and what makes them rank well. What gaps could my domain exploit?

Prompt 4 — Domain Backstory Researcher

The domain [DOMAIN NAME] was previously used as a website. Based on its name and niche, write a likely history of what this site did, who its audience was, and why it might have been abandoned. Use this to help me write a compelling Flippa listing.

SECTION 2 — Flippa & Marketplace Listings

Prompt 1 — Flippa Title Generator

Write 5 high-converting Flippa listing titles for a domain called [DOMAIN NAME] in the [NICHE] space. Make them specific, keyword-rich, and enticing to domain investors and end buyers. Include the domain age if relevant: [AGE].

Prompt 2 — Flippa Description Writer

Write a professional Flippa listing description for the domain [DOMAIN NAME]. Include: a compelling hook, niche overview, monetization potential (ads, affiliate, leads, SaaS), domain metrics if provided ([DA / AGE / BACKLINKS]), and a call to action. Keep it under 300 words.

Prompt 3 — Buy-It-Now Price Justifier

I want to list [DOMAIN NAME] at a Buy-It-Now price of \$[PRICE]. Write a short paragraph I can include in my listing that justifies this price based on domain age, niche demand, backlink value, and comparable sales. Sound confident but not salesy.

SECTION 3 — Outreach to Direct Buyers

Prompt 1 — Cold Outreach Email

Write a cold outreach email to a business owner in the [NICHE] industry. I own the domain [DOMAIN NAME] and believe it would be a perfect fit for their brand or as a lead-gen asset. Keep it under 120 words, non-pushy, and end with a soft CTA to reply for more info.

Prompt 2 — Follow-Up Email (No Reply)

Write a short follow-up email for someone who did not reply to my domain offer for [DOMAIN NAME]. It should feel human, reference the original email briefly, and add one new angle on why this domain is valuable to them. Under 80 words.

Prompt 3 — Counter-Offer Response

A potential buyer offered \$[THEIR OFFER] for my domain [DOMAIN NAME] which I listed at \$[MY PRICE]. Write a polite but firm counter-offer reply. Justify my price with 2 reasons, express appreciation for their offer, and leave room for negotiation. Keep it professional.

SECTION 4 — Content & Monetization Setup

Prompt 1 — 5-Page Micro-Site Outline

I want to build a simple 5-page website on the domain [DOMAIN NAME] to increase its value before selling. Suggest the 5 best pages to build (e.g. homepage, blog, resources). For each page give me: a title, 3-sentence description of content, and the SEO keyword to target.

Prompt 2 — Affiliate Offer Matchmaker

I own the domain [DOMAIN NAME] in the [NICHE] niche. Suggest 5 affiliate programs I could promote on this site to monetize it while I hold it or before I sell. For each, include: program name, commission range, and why it fits this niche.

Prompt 3 — Homepage Hero Copy

Write a homepage headline and sub-headline for a website on [DOMAIN NAME] in the [NICHE] space. The site will be monetized with [MONETIZATION METHOD]. Make the copy clear, benefit-driven, and designed to engage the target visitor.

Prompt 4 — Domain Value Add Report

I'm about to sell [DOMAIN NAME]. Write a short 'Domain Value Report' I can attach to my listing showing: niche market size, traffic potential, monetization options, and why this domain has strategic value. Format it as a clean 1-page document outline.

SECTION 5 — Bonus Productivity Prompts

Prompt 1 — Batch Domain Name Generator

I'm looking for domain names in the [NICHE] niche. Generate 20 available-sounding .com domain name ideas. Mix formats: [keyword + action word], [modifier + keyword], [keyword + hub/HQ/lab/pro]. Avoid hyphens. List them in a table with a short description.

Prompt 2 — Niche Pivot Finder

I own the domain [DOMAIN NAME] which was originally in the [OLD NICHE]. Suggest 5 ways I could pivot or rebrand this domain into a different but related niche to increase its buyer pool or monetization potential.

Prompt 3 — Deal Closer One-Liner

I'm trying to close a domain sale for [DOMAIN NAME] at \$[PRICE]. The buyer is hesitating. Write 5 different one-liner urgency or value statements I could include in a final email to close the deal – without sounding desperate.