



PROVEN RESULTS

25%

REDUCTION IN
ER VISITS

38%

INCREASE IN
LOW-RISK POP.

\$0

NET COST TO
IMPLEMENT

**A Zero-Cost Strategy to Reduce
Claims & Increase Take-Home Pay**

Section 125 | ERISA · ACA · HIPAA Compliant

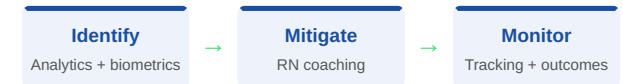
What it is: A fully compliant Section 125 wellness program that reduces employer payroll taxes while delivering meaningful healthcare benefits to employees—at **no net cost**.

! The Problem

- Healthcare costs avg. **\$13,493** per family—and rising
- ~**60%** of Americans have a chronic condition
- Employers stuck in a **reactive model**—paying for claims, not preventing them

✓ The Solution

THRIVE shifts employers to a **proactive model**:



THE FINANCIAL IMPACT

EMPLOYER SAVINGS / EMPLOYEE

~\$79.75/mo

~\$957/year net after fees

EMPLOYEE TAKE-HOME GAIN

~\$1,100+/yr

~\$92/month immediate boost

AVG. FAMILY HEALTHCARE COST

\$13,493/yr

THRIVE helps bend this curve down

👤 What Employees Get — No Cost

- 24/7 virtual primary & urgent care
- Mental health & EAP services
- RN health coaching
- Prescriptions (common meds at \$0)
- Financial & lifestyle benefits

🏢 What Employers Get

- Lower claims over time
- Reduced absenteeism & higher productivity
- Improved employee retention
- Full compliance: ERISA, ACA, HIPAA
- **Tax savings: ~\$957/year per employee**

🏆 Why Brokers Win

- Differentiates beyond "just quoting plans"
- Tax-advantaged solution for every group
- Sticky, long-term client relationships
- ROI conversations, not price shopping

✓ Implementation — Simple & Turnkey

1. Census + savings analysis
2. Payroll integration
3. Employee enrollment
4. Program launch

Full rollout in weeks, not months.

**Run a Custom Savings Analysis
for Your Client**

No cost to implement • Immediate financial upside •
Long-term claims reduction

- ✓ Exact employer savings
- ✓ Employee paycheck impact
- ✓ Projected claims reduction

REQUEST ANALYSIS