

# Solene Partouche

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## EDUCATION

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**Bachelor of Arts, Public Relations, Advertising, and Entertainment Marketing, Design Minor**

August 2024 - May 2028

Chapman University, Dodge College of Film and Media Arts, Orange, CA

3.9 GPA

Relevant courses: Digital Marketing, Design Strategies, Writing for Public Relations, Creative Advertising for Film, Research and Planning for Advertising and Public Relations

Provost's List (2024 to present)

**High School Diploma, Seven Lakes High School**

August 2020 - May 2024

## EXPERIENCE

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**Alley Theatre, Houston, TX**

May 2026 – August 2026

Marketing Intern

- Assisted in the development and execution of marketing campaigns for Alley productions and programs
- Created and curated content for social media platforms to promote events and increase audience engagement
- Collaborated with the marketing team to brainstorm and implement creative campaign ideas
- Supported digital marketing efforts, including content planning and scheduling
- Conducted research on audience trends and social media strategies to inform campaign direction
- Helped maintain brand consistency across marketing materials and platforms

**Drops: A Chapman Senior Thesis, Orange, CA**

September 2025 – January 2026

Marketing Team Member

- Planned and executed social media content for the Drops Instagram page
- Participated in weekly marketing strategy meetings with the film's marketing team
- Designed and produced stickers and business cards to be distributed on campus to promote the film and its fundraising events
- Worked with the film's marketing team and producers to host a themed fundraising party

## SKILLS

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- Languages: Fluent in French
- Technology: Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Word, Microsoft Excel, Canva
- Social Media: TikTok, Instagram, Pinterest, X (Twitter), Facebook

## ACHIEVEMENTS

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- Delegate at Cannes Lions (2026)
- Adobe Premiere Pro Certification (2023)
- Adobe Photoshop Certification (2024)
- Adobe Premiere Professional in Video Design (2024)
- President's Volunteer Service Award (2020, 2021, 2022, 2023)
- Texas Thespians: Straight Superior Theatre Marketing Presentation (2024)