

FAIRMONT AMBASSADOR SEOUL

A Distinctive Stay
in Modern Seoul

YEOUIDO · SEOUL

Fairmont
AMBASSADOR SEOUL



WHY SEOUL, WHY YEOUIDO

WHY SEOUL

- A global gateway where business, culture, design and gastronomy converge
- An efficient urban network connecting major commercial districts, airports and cultural landmarks
- A year-round destination balancing heritage with contemporary energy

WHY YEOUIDO

- Seoul's established hub for finance, politics and international business
- A Han River island setting that brings offices, parks, retail and leisure together
- Fairmont Ambassador Seoul is located in Parc.1, with The Hyundai Seoul and seamless access to the metro network

SEOUL'S ENERGY. YEOUIDO'S CONNECTIVITY. FAIRMONT'S LEGENDARY SERVICE.



CONNECTED TO THE CITY

108 Yeoui-daero, Yeongdeungpo-gu, Seoul



Adjacent to
The Hyundai Seoul



Underground access
to IFC Mall



Walkable to
the Han River



Connected to
Seoul's metro network

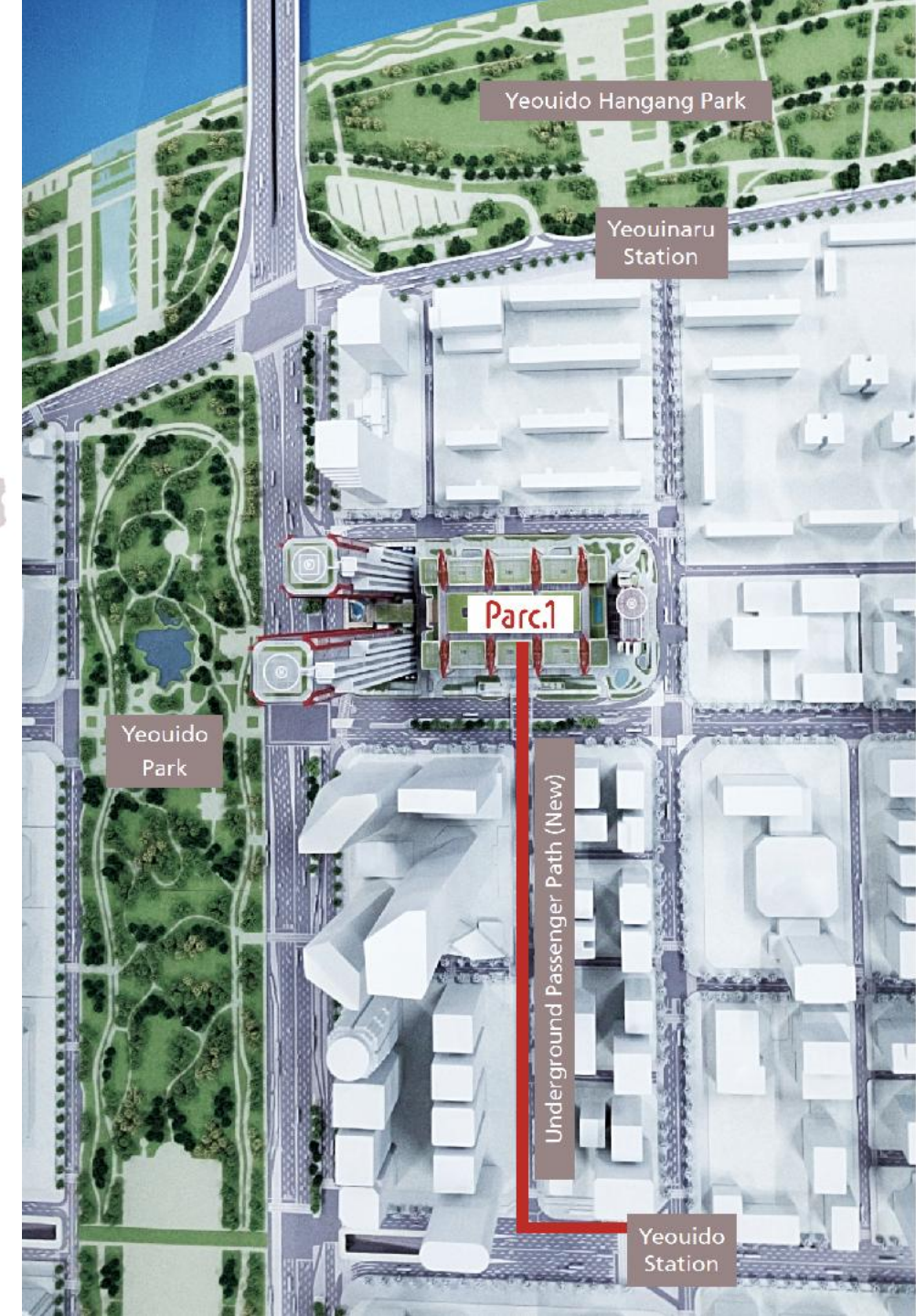


DISTANCE | APPROX. BY CAR

	Incheon International Airport (ICN)	54 km	55-60 min
	Gimpo International Airport (GMP)	14 km	20-25 min
	Seoul CBD (City Hall / Myeongdong)	8 km	20 min
	Gangnam Business District (GBD)	12 km	25-30 min
	COEX / Former CALT, Samseong	15 km	30-35 min

* Former city airport terminal; in-town check-in services are no longer available.

* Travel times are estimates and may vary by traffic conditions.



A DISTINCTIVE STAY IN MODERN SEOUL



2026 ONE MICHELIN KEY
A VERY SPECIAL STAY



308 rooms and suites



Fairmont Gold — a hotel-within-a-hotel experience



Han River and Yeouido skyline views



Set within the Parc.1 complex

A polished city stay pairing Fairmont hospitality with shopping, riverside leisure and access to Seoul's cultural highlights.



ROOMS MADE FOR THE JOURNEY

308 rooms and suites · Fairmont, Deluxe, Fairmont Gold and signature suites



ROOMS

Contemporary comfort with Han River or Yeouido city views



FAIRMONT GOLD

Private lounge access and a more personalized stay



SUITES

One-, two- and three-bedroom options for added space and flexibility



Recommend by view, lounge preference and space needed.





WHO IT SUITS



COUPLES & SPECIAL OCCASIONS

Skyline views and destination dining



FAMILIES & MULTI-GENERATIONAL TRAVEL

Spacious suites, including two- and three-bedroom options



LUXURY LEISURE & BLEISURE

Fairmont Gold, city access and riverside downtime



GUESTS WHO VALUE SPACE

Rooms from 41 m²; suites from 82 m² in the existing hotel inventory

DINING, FROM MORNING TO AFTERNOON



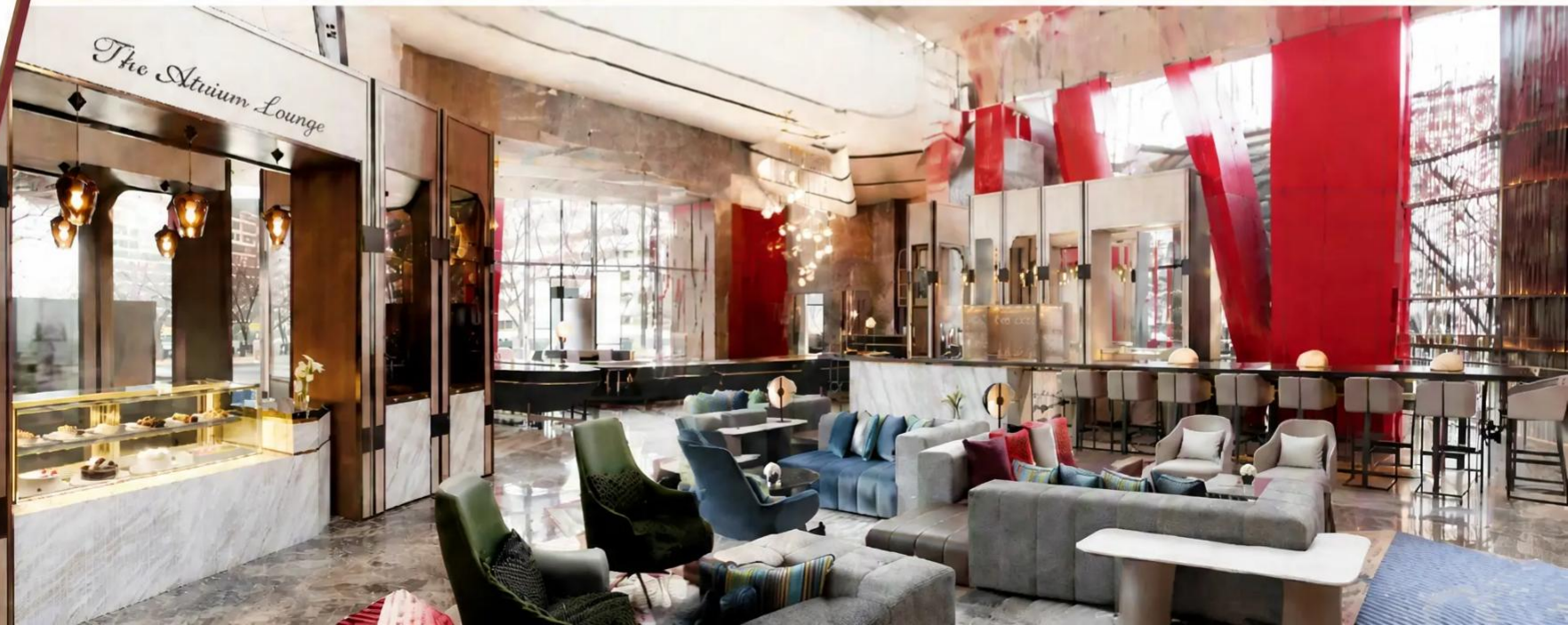
SPECTRUM • 5F

All-day dining with Eastern and Western cuisines, presented through twin open kitchens



THE ATRIUM LOUNGE • 1F

Afternoon tea, signature cakes and hand-drip coffee in a light-filled lobby setting



Easy, flexible choices for arrival days,
family stays and relaxed meetings.

DINING ABOVE THE CITY

MARIPOSA • 29F

Modern European dining with
Han River and Yeouido
skyline views



M29 • 29F

Signature cocktails and
an evening rooftop
atmosphere

A ready-made date night,
celebration or final evening in
Seoul—without leaving the hotel.



TIME TO RESET

Movement · Recovery · Time for yourself

Balance a full Seoul itinerary
with time to recharge at the hotel.



SIGNATURE SEOUL MOMENTS



SPRING

Cherry blossoms in Yeouido



SUMMER

Riverside walks and Han River activities



AUTUMN

Fireworks and city nights by the river



YEAR-ROUND

Shopping, dining and Han River cruises



Build the stay around the season—not only the room.



WHY BOOK FAIRMONT SEOUL



RECOGNIZED STAY

One MICHELIN Key



ROOM TO TRAVEL WELL

308 rooms, Fairmont Gold and flexible suites



DAY-TO-NIGHT EXPERIENCES

Destination dining, skyline views and time to reset



A LOCATION CLIENTS CAN USE

Shopping next door, the Han River nearby and Seoul's highlights within reach

Modern Seoul. Riverside rhythm. Fairmont hospitality.

VIRTUOSO 2+1 OFFER 2027

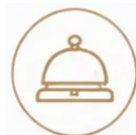
**Stay Three Nights,
Enjoy the Third Night
Complimentary.**



Exclusive Virtuoso Benefits



1. Complimentary room upgrade upon arrival, subject to availability.



2. Daily buffet breakfast for up to two guests per room, served at the designated restaurant.



3. USD 100 Food & Beverage credit per stay. Applicable toward eligible dining charges during the stay;



4. Exclusive Virtuoso VIP welcome and turndown amenities.



5. Early check-in and late check-out, subject to availability.

Booking and stay dates are subject to the 2027 promotion terms and availability.