

Hack your sleep health without paying retail markup.

The Insider's Guide to Premium Sleep in Hickory.

Presented by Mattress Outlet Hickory — Voted Best of Catawba Valley.



The local retail landscape forces a compromise; we engineered a third option.



Traditional stores force a choice between premium quality and your budget.

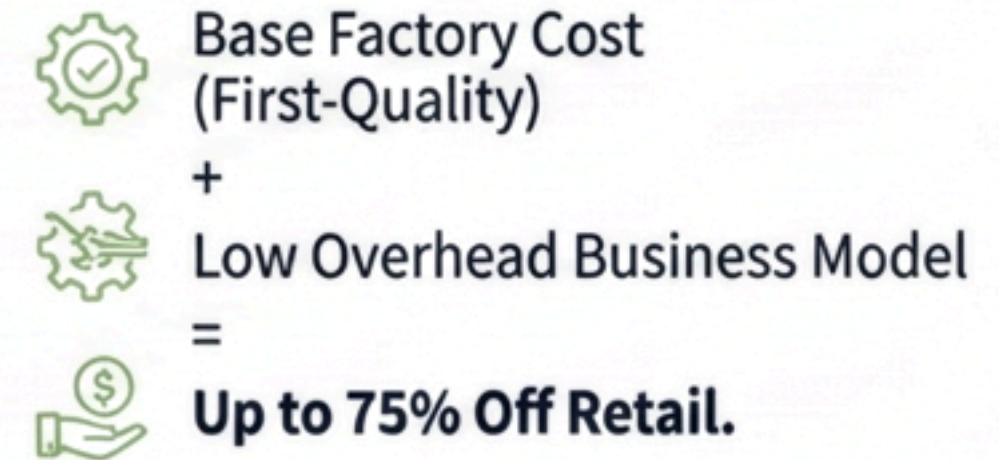
By eliminating the sales floor, we offer an entirely different model.

Brand new, factory-direct inventory with zero showroom bloat.

The Retail Markup Funnel



The Direct Pipeline



1. Quality Uncompromised



100% Brand New, First-Quality inventory. Never factory seconds.

2. The Business Design



We operate a low-overhead model in a dedicated suite on Tate Blvd, bypassing the massive rent and chandelier budgets of Highway 70 superstores.

3. The Result



You pay only for the engineering of the mattress, saving up to thousands of dollars.

A personalized, 1-on-1 consultation to engineer your perfect sleep system.

Private Sanctuary.

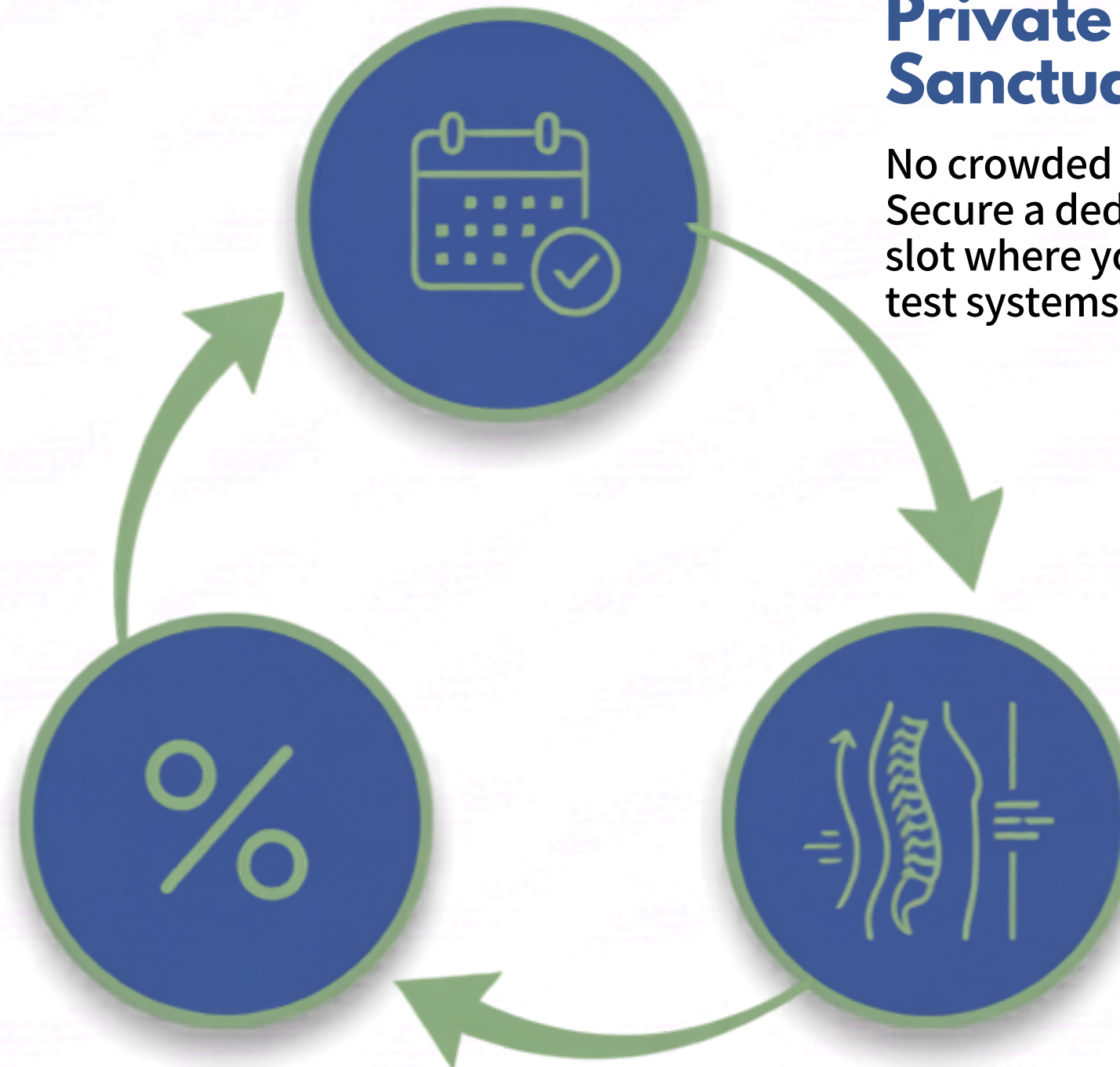
No crowded showrooms or pressure. Secure a dedicated 1-hour appointment slot where you have the entire space to test systems in total privacy.

Sleep Hacking with Doreen.

Leverage 20 years of dedicated mattress and furniture expertise. We conduct a needs assessment focusing on body alignment, unique health profiles, and optimal sleep posture to match you with the perfect materials.

Financial Relief.

Once the perfect fit is found, we apply our exclusive wholesale discount structure, saving you up to 75% off standard retail pricing.



Premium sleep architectures curated for your specific lifestyle.

The Solo Upgrades

Twin, Twin XL, and Full Systems.
Perfect for growing teenagers, college students, or single adult upgrades.

The Couple's Standard

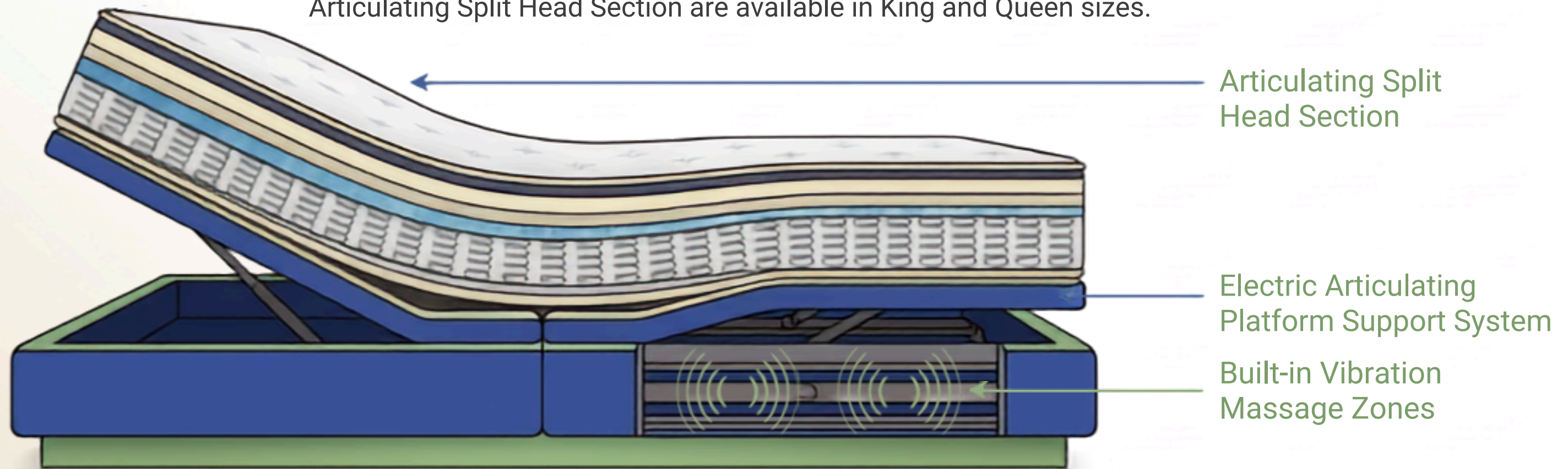
Queen and King Premium Mattresses.
The ideal balance of space and localized support for partners.

The Ultimate Sanctuary

Split King & Split-Head
Adjustable Bed Systems.

Adjustable Bed Sleep System

Articulating Split Head Section are available in King and Queen sizes.



Enterprise-grade logistics and financial flexibility to secure your investment.



Full Factory Protection

Every mattress leaves with full manufacturer warranties intact.

We sell only brand-new, first-quality sleep systems.



Zero-Friction Financing

Access to Synchroly Home and SNAP! Financing. Multiple

payment plan options available featuring \$0 due upfront and 0% interest for pre-approved buyers.

Cash always secures the deepest discounts.



White-Glove Logistics

Curated, reliable local delivery partners ready to dispatch.

Old mattress haul-away and pickup coordination available on request.

A decade of trust, built one perfect night of sleep at a time.

BBB A+

Accredited Business
since 2018.

**Best of
Catawba
Valley**

Voted Best Place to Purchase
a Mattress since 2015.

4.8 Stars

Based on 347 verified
Setmore consultation reviews.

13 Years

Locally and family-owned
since 2013.

Verified Customer Review



“Good prices, great products and over the top customer service. James orchestrated an employee to pick up the mattress from FedEx so we could have them for our guests this weekend... He did this all while on vacation!!!!”

— September 2024

Your sanctuary is waiting. Claim your discount today.



Scan to Schedule: Book your private 1-on-1 fitting online at mattressoutlethickory.setmore.com.



Walk-In Hours

Mon (12pm-4pm), Thu (3pm-6pm), Fri (12pm-4pm), Sat (10:30am-3pm).

Location

950 Tate Blvd SE, Suite 106, Hickory, NC 28602.

Direct Line

Call (828) 414-1894 if you cannot find a calendar slot that fits your schedule.