

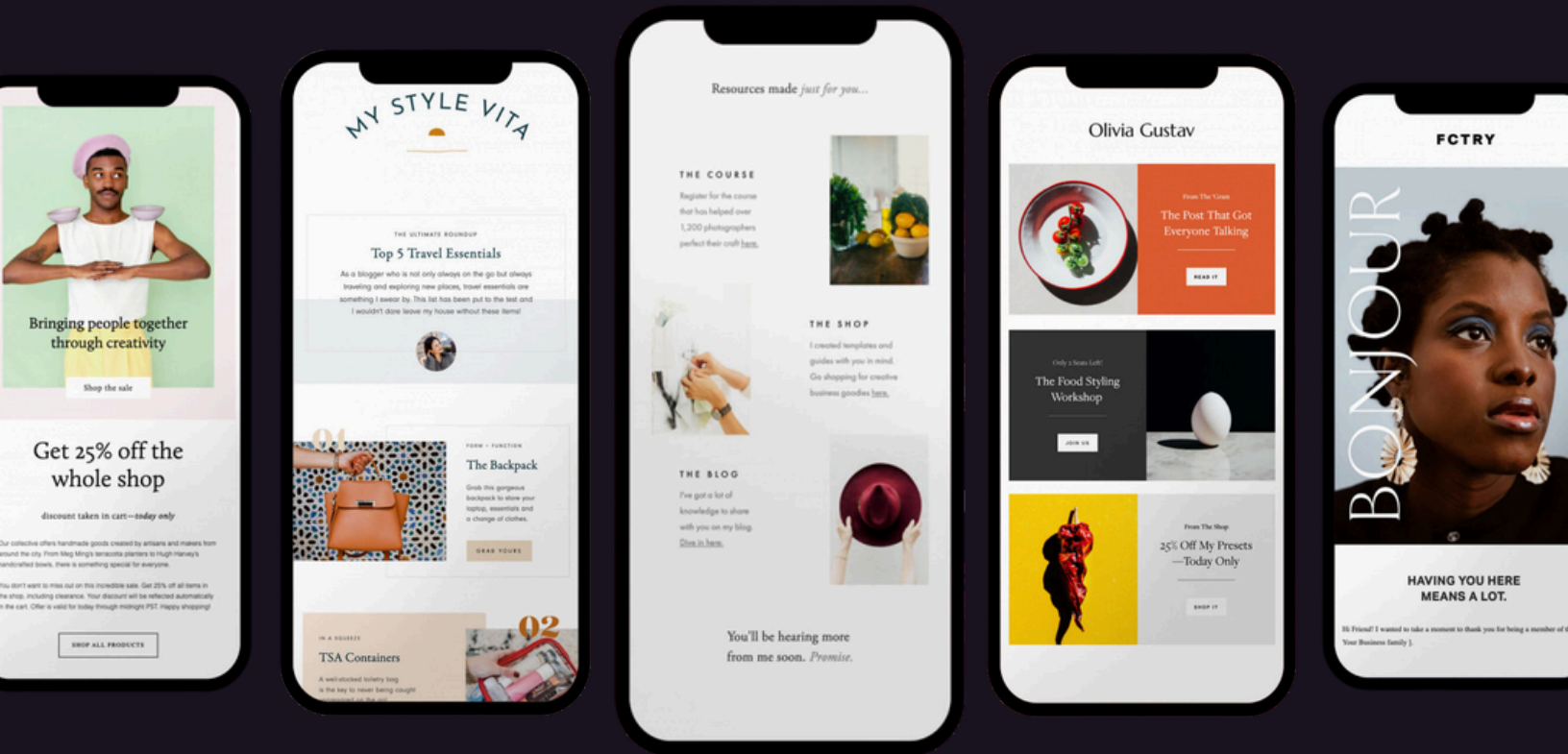
ABCD MEDIA

by Somin Kapoor

CASE STUDIES

TESTIMONIALS

OUR SERVICES



Your Growth starts Here.

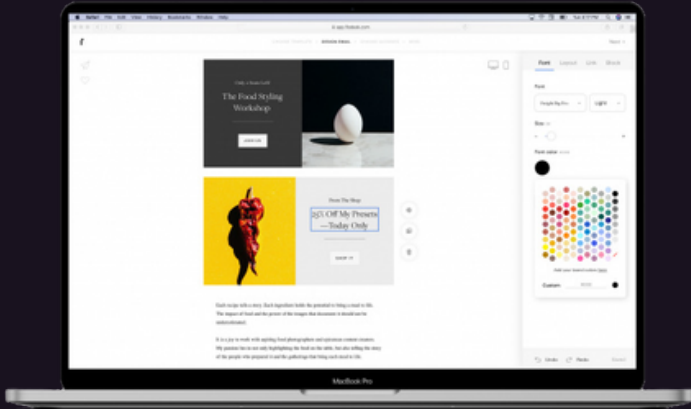
Discover proven strategies top DTC brands use to boost revenue, retention, and reduce costs. Each newsletter is packed with actionable tips on email, SMS, segmentation, and automation. Explore our most popular issues and start implementing what works today.

Our Clients



For demonstration purposes only. Not promoting any brand or service.

Our Services



Turn Emails into a Revenue Engine – Email Marketing

Harness the power of email marketing with smart, automated campaigns designed to convert. We use advanced AI tools to research and capture potential customer emails, then build personalized flows and segmentation strategies that engage, retain, and drive measurable growth.

Stay in Their Pocket, Drive More Sales – SMS Marketing

Reach your customers instantly with targeted SMS campaigns that convert. We craft personalized messages, set up automated flows, and optimize performance—so your brand stays top-of-mind and revenue keeps growing.



Everything You Need to Scale Smarter!

List Growth &
Opt-in
Strategies

Segmentation
&
Personalization

Performance
Analytics &
Optimization

Consultation &
Revenue
Strategy

Automated
Campaigns &
Flows