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PLANCRAFT USER GUIDE

Share & Referrals

Use your referral link, understand attribution, and keep referrals separate from coach assignment.

Find and use your link

1. Log in and open the My Plans dropdown.
2. Choose Share to open your referral and affiliate destination.
3. Copy the PlanCraft referral link or other available link shown for your account.
4. Share the complete link without removing its referral code or tracking details.
5. Use the affiliate dashboard, when available to your account, to review referral and commission activity.

How attribution works

60-day capture window Referral attribution can be captured when a visitor follows an eligible link within the referral window.	**First touch** The first eligible referral source is preserved rather than overwritten by later referral-link clicks.
Locked at sign-up Once the visitor creates an account, attribution is locked to that account.	**Separate from coaching** Affiliate credit and coach assignment are separate. Reassigning a coach does not rewrite referral credit.

If you are a coach

Coaches can receive two distinct links: a PlanCraft Invitation link for the full onboarding and plan-building journey, and a Momentum Engine Referral link for direct entry into Momentum. An eligible referring coach may also be considered as the preferred coach during matching.

Share responsibly

- Describe PlanCraft accurately and avoid promising outcomes or features that are not guaranteed.
- Use your own link instead of copying another person's referral URL.
- Do not edit the code or query details at the end of the link.
- Keep screenshots of relevant referral activity if you need support to investigate missing attribution.

Commission terms

Check current terms

Commission rates, qualifying payments, recurring eligibility, payout status, and coach-specific rules can change. Use the terms shown in your current affiliate dashboard or contact support before publishing compensation claims.